

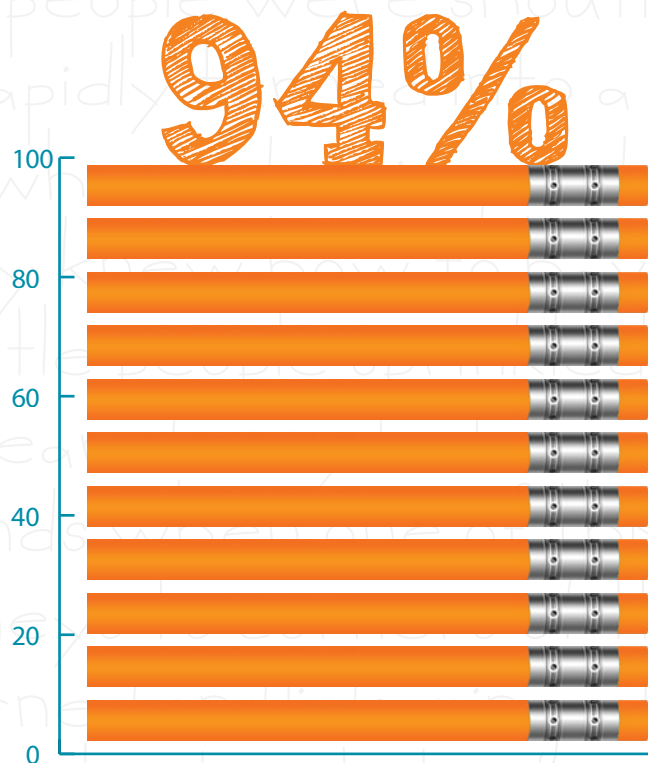
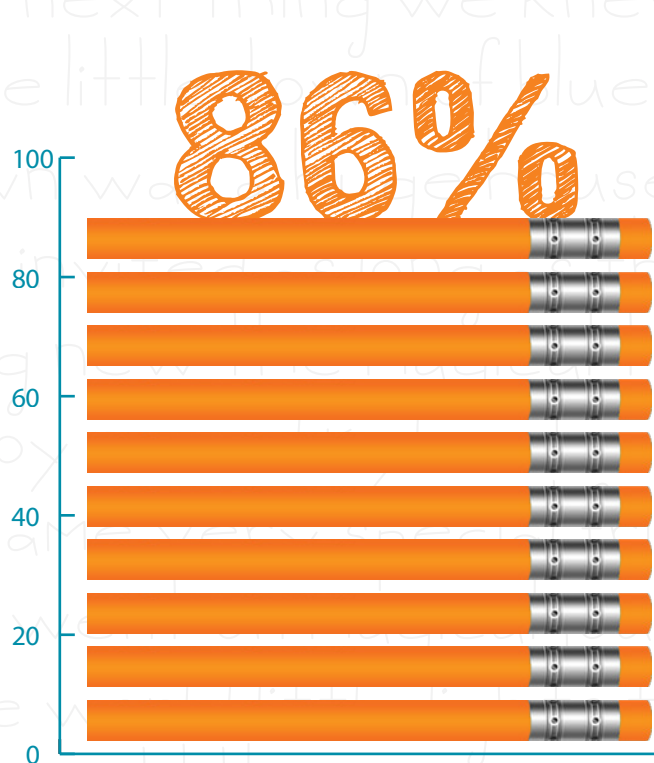


PROGRAM DATA SANTA ANA, CA

21st CCLC

WRITE BRAIN DIGITAL IMPACT WRITE BRAIN ALL- DIGITAL PROGRAM

After implementation of our Supplemental & Enrichment
ELA/ELD + SEL Digital Program in Santa Ana, California
in 2020, the following results were observed by
130 educators:



INCREASE IN LITERACY SKILLS

INCREASE IN WILLINGNESS
TO PRESENT & SHARE VERBALLY

Educators saw an 86% increase
in students' literacy skills.

Educators saw a 94% increase in
students' willingness to present
and share verbally.

PROGRAM DATA
PALM BEACH COUNTY, FL

21st CCLC

THE SCHOOL DISTRICT OF PALM BEACH COUNTY, FLORIDA FY18 (2017-2018) VS FY19 (2018-2019)

50 Students Tracked – After 1 full year of WRiTE BRAiN Curriculum implementation

This student sample participated during both the FY18 and FY19 school year. During this time, the students successfully completed the standards-aligned WRiTE BRAiN BOOKS in-school curriculum during after school hours with certified teachers facilitating the learning. This data summary shows that the WRiTE BRAiN Curriculum had a positive impact on student achievement, proving to be a true extension of school day learning during after school hours.

Baseline Data:

4th Grade FSA (Florida Standard Assessment) ELA
(English Language Arts) Scores 2018

Comparative Data Analysis:

5th Grade FSA (Florida Standards Assessment) ELA
(English Language Arts) Scores 2019

Total Students	Maintained Achievement Level	increased Achievement Level	increased More than 1 Achievement Levels
100 students	26	49	25

Findings:

100% of students maintained or increased achievement levels

- 26% of students, maintained achievement levels
- 49% of students, increased by 1 achievement level
- 25% of students, increased 1 or more achievement levels

4 School Sites Tracked – After 1 full year of WRiTE BRAiN Curriculum implementation

Baseline Data:

FY18 (2017-2018) ELA (English Language Arts)
School Proficiency & Learning Gain Scores 2018

Comparative Data Analysis:

FY19 (2018-2019) ELA (English Language Arts) School
Proficiency & Learning Gain Scores 2019

School	Proficiency Scores			Learning Gain Scores		
	2018	2019	+/-	2018	2019	+/-
Site 1	42%	45%	+3	44%	57%	+13
Site 2	32%	39%	+7	52%	64%	+12
Site 3	29%	35%	+6	45%	48%	+3
Site 4	41%	45%	+4	60%	68%	+8

Findings:

- 100% of School Sites increased in ELA overall Proficiency school-wide
- 75% of School Sites increased in ELA Learning Gains school-wide
- 75% of School Sites increased in ELA Proficiency and Learning Gains school-wide

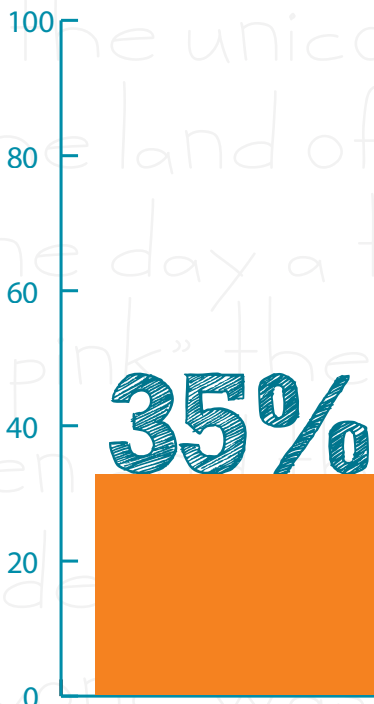
PROGRAM DATA
SCHENECTADY, NY

21st CCLC

WRiTE BRAiN iMPACT

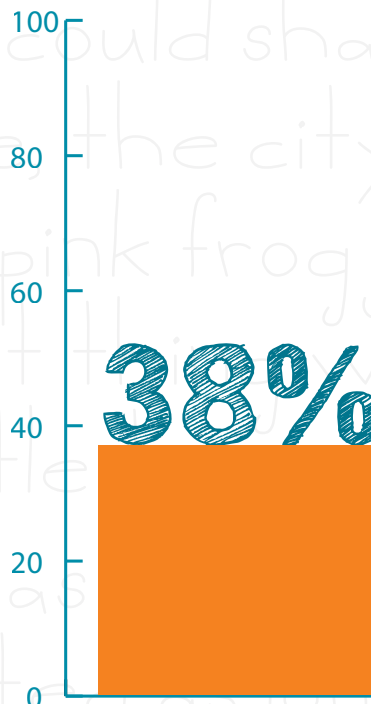
DATA COLLECTED AND ANALYZED BY SiMONE MiRANDA

(Community Learning Center Project Manager at Schenectady City School District)



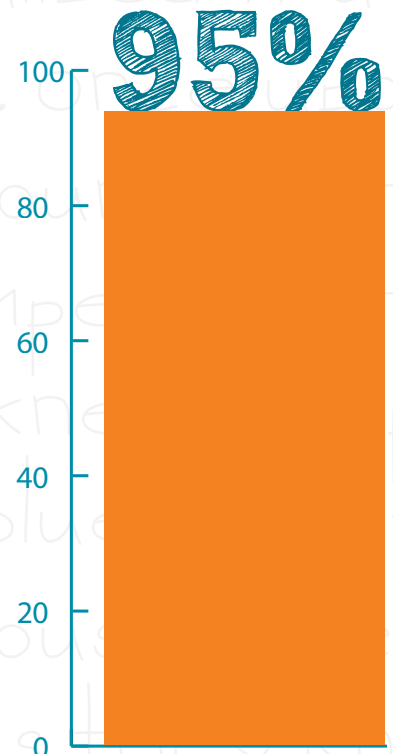
INCREASED FAMILY ENGAGEMENT

Sites that participated in WRiTE BRAiN saw a 35% increase in parent involvement during Family Literacy Events.



INCREASED LiTERACY GROWTH

In only 90 hours, 38% of students participating in the WRiTE BRAiN program achieved half a year's growth in literacy.



HIGHER ATTENDANCE RATE

A 95% (or greater) attendance rate was achieved by 40% of students participating in WRiTE BRAiN for 90 or more hours.

PROGRAM DATA

SANTA ANA, CA

21st CCLC

SUMMER LEARNING

LEAP

LITERACY

ENGAGEMENT

AUTHORSHIP

PRIDE

..... students LEAP over loss!

INCREASED LEARNING LEVELS: CASE STUDY

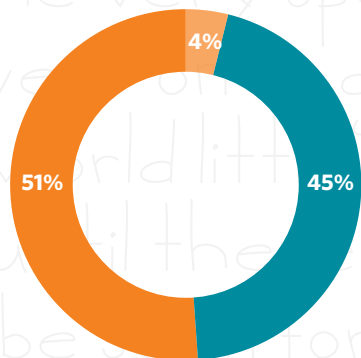
English Learner students in Santa Ana, California participated in the WRiTE BRAiN authoring program during their 10-week summer session aimed at preventing summer learning loss. Administrative Staff reported that the level of **student engagement** and **attendance** for summer programming was at its highest during the WRiTE BRAiN implementation.

Of the **2,561 students**, who had both a pre- and post-writing assessment score:

- 96% experienced **NO LEARNING LOSS**
- 45% experienced a **LEARNING GAIN**

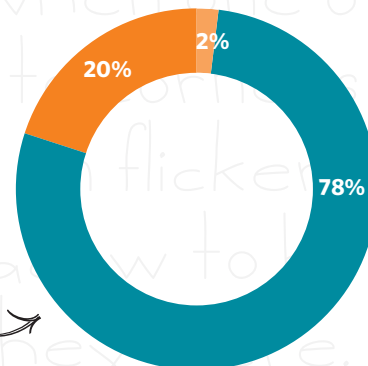
Of the **1,145 students** who experienced a learning gain:
(rubric is 1 to 4 measurement)

- 78% increased by 1 level
- 20% increased by 2 levels
- 2% increased by 3 levels



Learning Gain

No Learning Loss



Increased 1 level

Increased 2 levels

Increased 3 levels

huge gains!

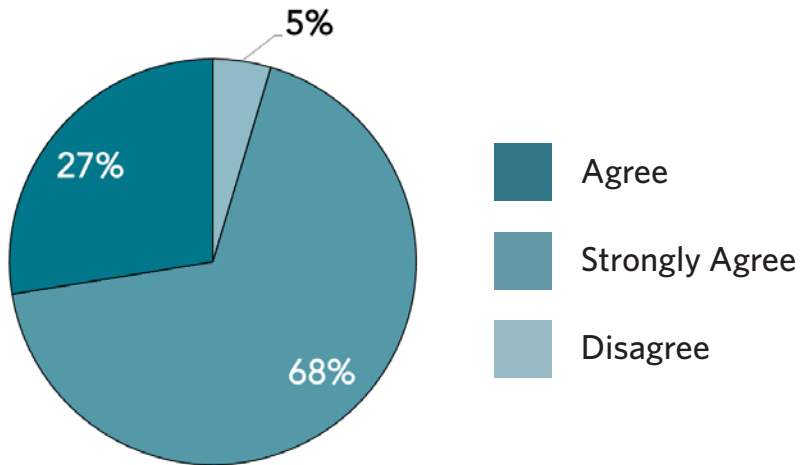
For more information and to set a time to zoom or call! **855.WB.WORLD or 855.929.6753**
EduProgram@WriteBrainWorld.com

PROGRAM DATA

Student Evaluation Results, 21st CCLC, NC

OVERALL GROWTH

Educators & paras reported
95% of students demonstrated growth
during the *WRiTE BRAiN*
authorship process.



CORE COMPETENCIES

Educators & Paras
reported the
most growth
in these
vital areas:

CONFIDENCE.....	58.9%
COLLABORATION	52.7%
CREATiViTY	52.1%
COMMUNiCATION	50.5%
CRITiCAL THINKiNG	35.6%

SEQUENCE OF EVENTS

Overall, students demonstrated a **51% increase** in mastery and the number of students performing at the lowest levels **decreased by 71%.**

DESCRiBES CHARACTERS

Overall, students demonstrated a **67% increase** in mastery and the number of students performing at the lowest levels **decreased by 95%.**

DESCRiPTiVE LANGUAGE

Overall, students demonstrated a **70% increase** in mastery and the number of students performing at the lowest levels **decreased by 88%.**

CONVENTiONS: PUNCTUATiON & SPELLiNG

Overall, students demonstrated a **68% increase** in mastery and the number of students performing at the lowest levels **decreased by 68%.**

