



Pre-K &
K-12

ENGAGiNG & iNSPiRING AFTER SCHOOL & SUMMER PROGRAMS

Students Become Published Authors, Poets, Performers & So Much More!

AFTER SCHOOL

A

AUTHORSHIP

L

LITERACY

I

INSPIRATION

V

VALIDATION

E

EMPOWERMENT

WRITE BRAIN
IS A CALIFORNIA
BASED COMPANY
WITH PARTNERS
IN ALL
50 STATES!

PBL SEL

& S.T.E.A.M.

ALL YEAR LONG!



OUR FOUNDER & CEO

“Every student of every age has a story to tell,
and it’s through our listening that they will discover who they are.”

Meredith Scott Lynn, Founder & CEO of WRiTE BRAiN WORLD



Meredith Scott Lynn
Founder & CEO

As WRiTE BRAiN’s Founder & CEO, I understand the value of self-expression in building a student’s self-esteem. Like you, I see a world in which young people are making fewer connections—not just to other people, but to themselves and to big picture and holistic concepts. They are distracted. They are anxious. They look up less often. They listen less actively. Parts of their brains are overwhelmed while other parts are underdeveloped. They think less critically, process less slowly, and many are not able to sign their own names.

With WRiTE BRAiN, every student discovers his or her own voice as they give voice to characters in the colorful and imaginative worlds that they themselves create. My ultimate goal: empowered, self-aware students who like themselves.

Knowing the real issues facing today’s youth, socially, emotionally, and academically, myself and the WRiTE BRAiN team are dedicated to developing and providing curricula, programs, and opportunities that help every student find his or her voice and feel successful.



WRiTE BRAiN published authors events!

ENGAGE · ACCELERATE · iNSPIRE · ENRiCH PROGRAMS FOR ALL PURPOSES

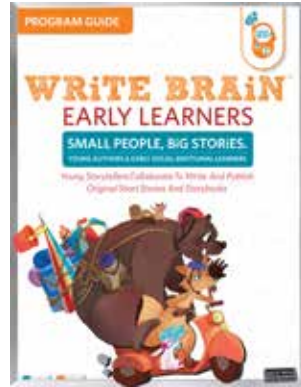
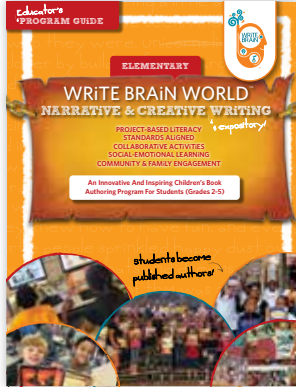
PRE-K

PRIMARY

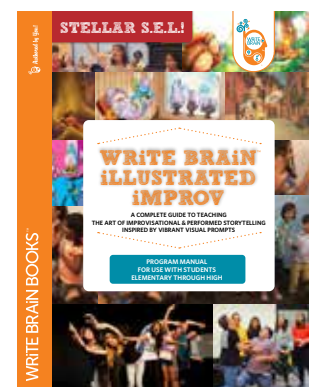
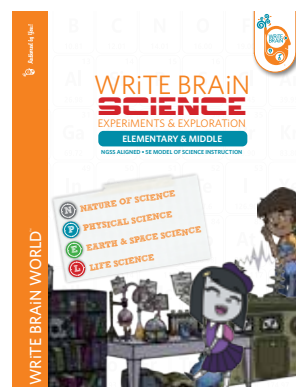
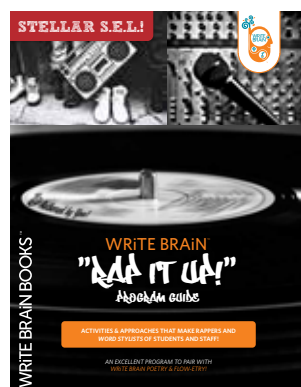
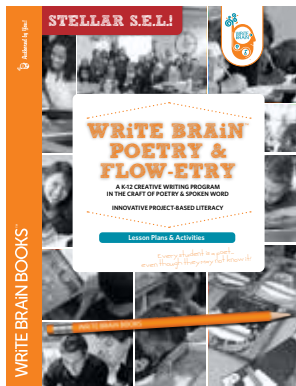
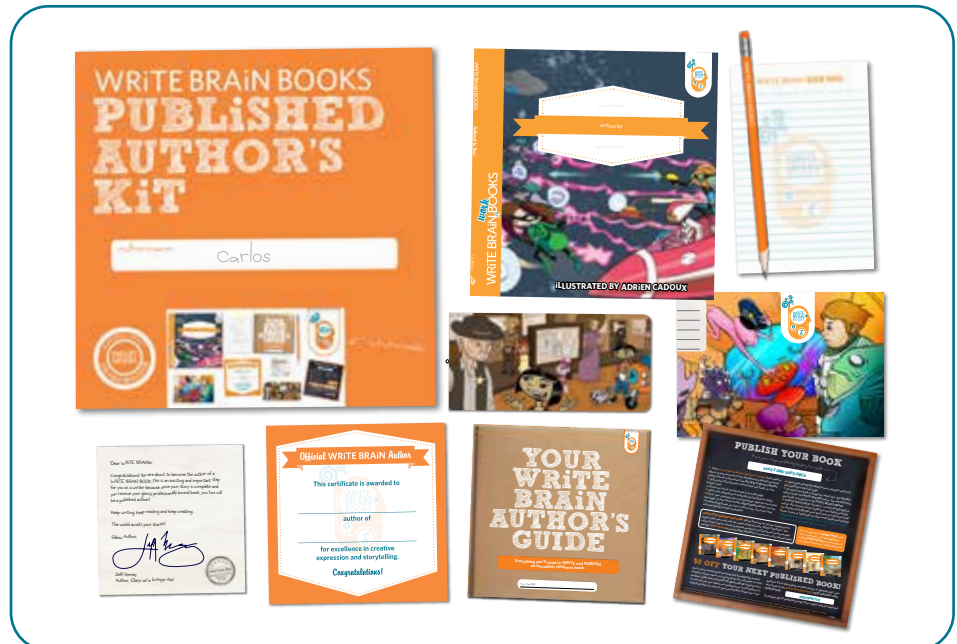
ELEMENTARY

MIDDLE

HIGH



**Scripted Program Guides and High-Quality
Materials and Resources for Easy Implementation!**



PARTNERS NATIONWIDE FUND WRITE BRAIN WITH

ACE

21st
Century

MIGRANT

ANY
STATE &
SPONSORED
AFTER
SCHOOL
FUNDING

ASES

ESSER

Title
I,II,III,IV

ELOP

WRITE BRAIN

CHECKS ALL THE BOXES

ACADEMIC SKILLS

- ✓ Increased Reading Comprehension
- ✓ EL Vocabulary Development
- ✓ STEM Supporting Processes
- ✓ Public Presentation Skills
- ✓ Increased Test Readiness
- ✓ Elevated Early Literacy
- ✓ Literary Critique & Analysis
- ✓ Handwriting & Keyboarding
- ✓ Proofreading & Peer Editing
- ✓ Grammar & Punctuation
- ✓ Increased Verbal Skills

PROGRAM FOCUS

- ✓ Supplemental or Core
- ✓ Project-Based Learning
- ✓ Research-Based
- ✓ 21st Century Skills-Building
- ✓ Social-Emotional Development
- ✓ Disguised Learning
- ✓ Innovative Implementation
- ✓ English Learner Development
- ✓ Student Self-Esteem
- ✓ Student Agency
- ✓ College & Career
- ✓ Professional Development

WHOLE PERSON SKILLS

- ✓ Critical & Higher-Order Thinking
- ✓ Communication & Comprehension
- ✓ Accomplishment & Accountability
- ✓ Ignites Self-Expression
- ✓ Boosts Self-Esteem
- ✓ Increases Academic Confidence
- ✓ Mentorship & Service Learning

WHAT IS OFFERED

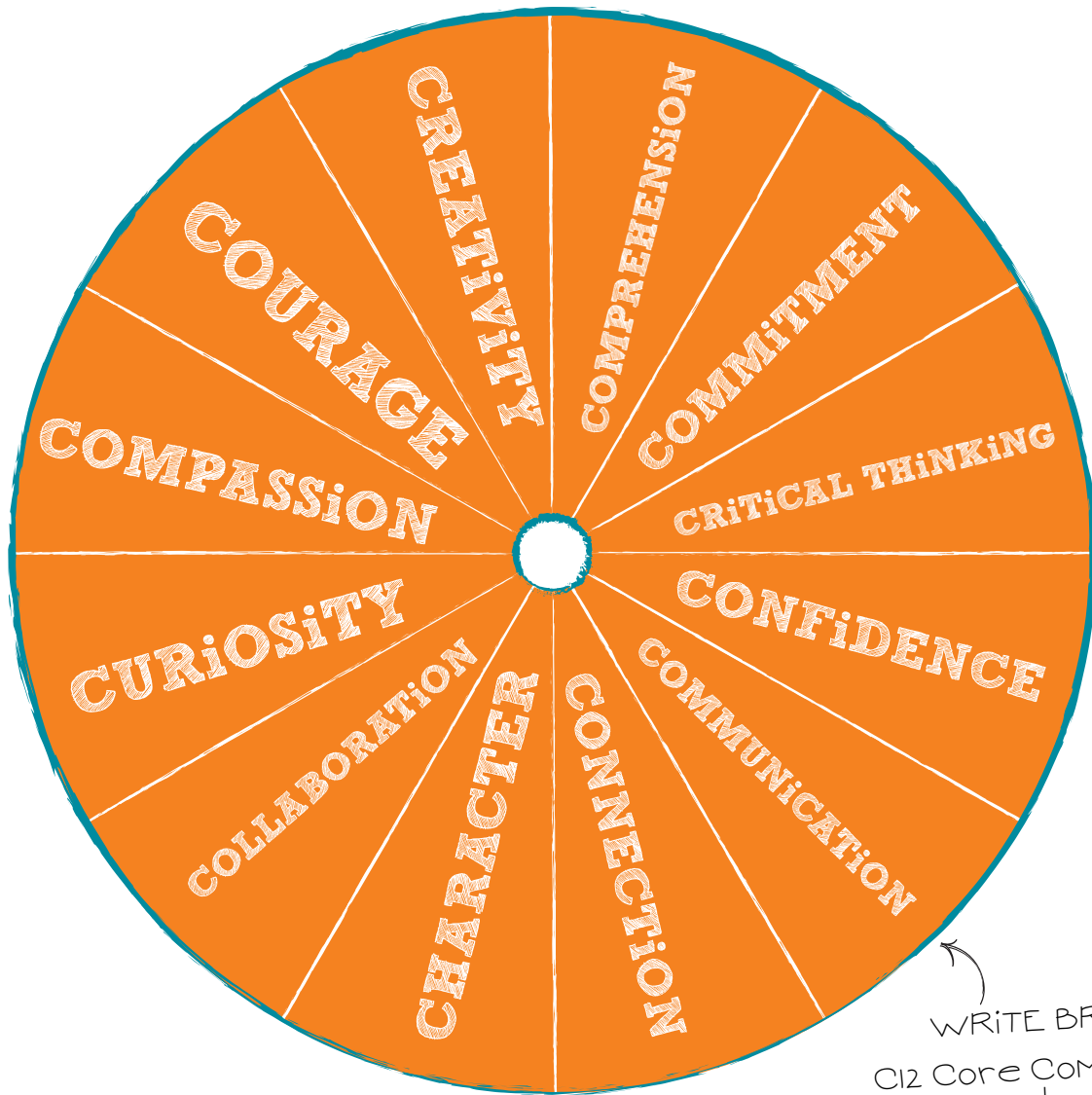
- ✓ Narrative & Creative Writing
- ✓ Expository Writing
- ✓ In-Depth Lesson Plans & Activities
- ✓ Educator Curriculum Guides
- ✓ Word Banks & Worksheets
- ✓ School-to-Home Assignments
- ✓ Assessment Rubrics
- ✓ Teacher & Student Resources

UNIQUE FEATURES

- ✓ Collaborative Authorship
- ✓ Independent Authorship
- ✓ Family Engagement
- ✓ Publishing in Any Language
- ✓ Digital & Hardcover Publishing
- ✓ High-Quality Materials



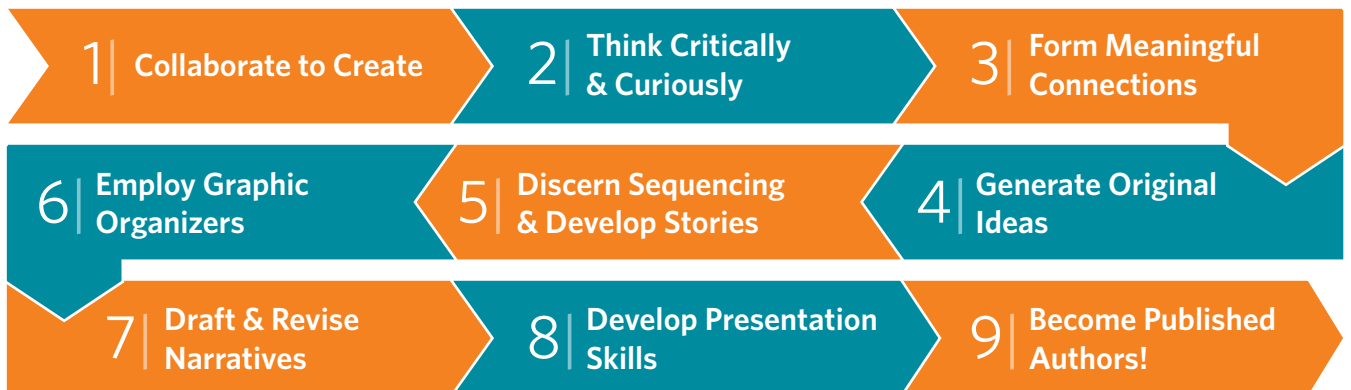
WHOLE STUDENT FOCUS IN OUT-OF-SCHOOL TIME



© WRITE BRAIN, LLC

WRITE BRAIN™
C12 Core Components
wheel

WATCH AS YOUR SUPER ENGAGED STUDENTS...



WRITE BRAiN iS 21ST CENTURY SKiLLS-BUiLDiNG

WRITE BRAiN seamlessly and organically integrates 21st century skills-building activities into the program to provide students of all learning styles and backgrounds with the tools to become confident, well-rounded, and productive creators/presenters of their own work.

CRITiCAL THiNKiNG AND PROBLEM-SOLViNG

Make Judgements & Decisions

Solve Problems

Reason Effectively

your students will...

CREATiViTY AND iNNOVATiON

Implement Innovations

Think Creatively

COMMUNiCATiON AND COLLABORATiON

Collaborate with Others

Communicate Clearly

Work Creatively With Others

LiFE, COMMUNiTY, AND CAREER GOALS

Be Flexible

Adapt to Change

Manage Goals & Time

Work Independently

Be a Self-Directed Learner

LEADERSHiP, PRODUCTiViTY, AND RESPONSiBiLiTY

Manage Projects

Guide and Lead Others

Be Responsible to Others

Produce Results

iNFORMATiON, MEDIa, AND TECHNOLOGY SKiLLS

Internet Research

Keyboarding

OUR PROGRAMS SUPPORT YOUR PROGRAMS!



We customize quotes to meet your specific budget line items:

- Curriculum
- Consumables
- Professional Development



Our programs help you meet your grant requirements:

- 21st Century Skills-Building
- Academic Enrichment Activities
- Service Learning Projects
- Project-Based Learning
- Family Engagement



Standards-aligned programs for expanded learning hours:

- CA Quality Standards For Expanded Learning
- CA ELA/ELD Framework
- CCSS

Literacy-Based Family Services requirements:

- We provide FREE materials for Family Engagement
- Families attend author events in your school & community



"Focus in our after school program has always been academic enrichment. We've been fortunate enough to bring WRiTE BRAiN, which really encompasses not only our school board's focus, but also the focus of expanded learning programs in California. The great thing about the program is that it embeds and focuses on 21st Century learning. Kids are problem-solving and using strategies to make decisions as a group."

Jennifer Cisnero • Programs Director • SAUSD Extended Learning Engage 360, CA



Why is WRiTE BRAiN™ Your Perfect Partner? Well...

1. Your Students...

Students engage in a fun and disguised learning, literacy-building PBL & SEL program to become PUBLISHED AUTHORS of original children's books, then receive professionally printed hardcover copies at your culminating event!



2. Our programs are VERY affordable!

Our standards-aligned FALL and SUMMER programs can be implemented in any time frame and customized to meet your budget — **And during the school year, you get a lot of after school bang for your buck!** We priced WRiTE BRAiN to be affordable for all Expanded Learning programs/OST organizations.

3. We are a turnkey solution!

Your goals and mission align perfectly with ours, and WRiTE BRAiN meets so many of the requirements you're asked to meet for Grant Compliance. Reach out to request our Grants Support Doc!



STUDENTS AS PUBLISHED AUTHORS



- Students work collaboratively and independently to develop written narratives.
- Each student inputs their story and authors bio, then uploads their photo to our digital Book Builder.
- Every student receives a professionally printed, glossy, perfect bound book!

"I dedicate this book to my teacher Ms. Martinez and to kids everywhere, because the world needs our stories."

- Carlos Thompson (Age 9)



1| MY STORY

2| I'm Carlos Thompson and I like reading, science, and basketball. I also love drawing and my teachers say my art should be in a museum. I also love writing stories!

MY BIO



3| MY PHOTO

4| OWNERSHIP



All-Inclusive

PUBLISHED AUTHORS PROGRAM

EACH PREMIUM PACKAGE INCLUDES THESE MATERIALS

- Samples of WRiTE BRAiN published books written by young authors (to inspire your students with what's to come!)
- WRiTE BRAiN Curriculum Guides - PDF of desired grade levels (structured lesson plans & activities, teacher & student resources, etc.)
- WRiTE BRAiN Story Cards - double-sided illustrated, large format flash cards with engaging writing games for groups & individual students
- Official WRiTE BRAiN Author Certificates for all students
- Professionally published copies of students' coauthored group books for you to donate to your school library, local hospital, shelter, etc. - one published copy per group (hardcover with shiny dust jacket or softcover with glossy cover)
- Professionally published copies of all individually authored books - one published book per student (hardcover with shiny dust jacket or softcover with glossy cover)
- Lead-free pencils
- Immediate support from our team, as you need it!

ONE PRINTED GUIDE PER PACKAGE

- Hard copies of all vocabulary word banks, graphic organizers, worksheets, and reference tools for easy printing and distribution to students
- Colorfully illustrated, wordless books: one book for each group of students to write collaboratively (five students per group)
- AND one book for each student to author independently
- One educator's model book
- Links to interactive students' digital books
- WRiTE BRAiN Story Mats - vibrant & colorful, 11x17 art posters with inspiring prompts for exciting writing experiences within lesson plans

ADDITIONAL COPIES OF STUDENT'S PUBLISHED BOOKS AVAILABLE AT A DISCOUNTED PRICE!

FLEXIBLE

implementation
timelines for any
time of year!

CUSTOMIZED

programs &
packages to meet
your needs and
budget!

PUBLISHING

of student
authored books.
-Hardcover
-Softcover
-Digital

All purchase quotes include special offers and free materials!





STUDENT AUTHORS CREATE A LIBRARY LEGACY

Students everywhere are filling school and home bookshelves with stories born of each of their priceless imaginations!

CULMINATING EVENTS

RECOGNIZE & CELEBRATE YOUR STUDENT AUTHORS!

1. Plan a Published Authors Night (big or small).
2. Notify the local press about covering it for an article or local news segment.
3. Have a Q&A panel with student writers.
4. Invite students, educators, families, board members, and community leaders.
5. Create a Story Gallery, hanging students' WRiTE BRAiN Story Mat Art Posters for all to see and read.

Published Authors Family Engagement Event

Published Authors Library Event



ONGOING PROFESSIONAL DEVELOPMENT AND COACHING FOR PARTNERS

- FULL DAY, HALF DAY & VIRTUAL TRAININGS in all programs
- Ongoing PD options with site visits & virtual support calls with recap report
- Interactive and engaging, hands-on, and too much fun!
- Energizing SEL PD DAY option for team-building with take-away tools & resources!

"Write Brain Professional Development is exactly that - Professional Development. I am always amazed at the level of expertise the Write Brain program and trainers take my "non teacher" staff to as they become confident and motivated writing instructors. Additionally, the goal is achieved in a cooperative and supportive environment - which is great to model how writing can be with our students. No pain and still we make gains - all while having fun!"

Robert Bergan • Director Expanded Learning Programs • Santa Maria-Bonita School District

"Yesterday was a fabulous team-building day for the WRAP family! The feedback was extremely positive. "BEST training I've attended!" I hope the WRiTE BRAiN team knows that the incredible impact they made will be life-long."

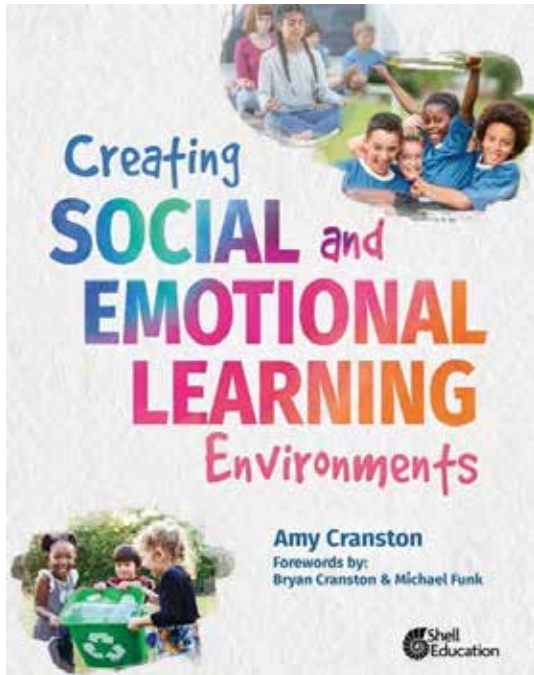
Karen Geib • WRAP Expanded Learning Program • Long Beach Department of Parks & Recreation



WRITE BRAIN IS

SEL

SOCIAL-EMOTIONAL LEARNING

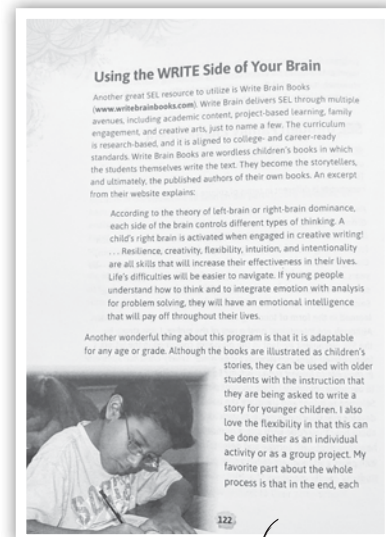


Dr. Amy Cranston

Dr. Amy Cranston, former Director of Expanded Learning for the Ventura County Office of Education and current Executive Director of SEL4CA wrote about the SEL benefits of **WRITE BRAIN** curriculum & programs in her new book, *Creating Social-Emotional Learning Environments!*



scan here to order a copy of
Dr. Amy's Book!



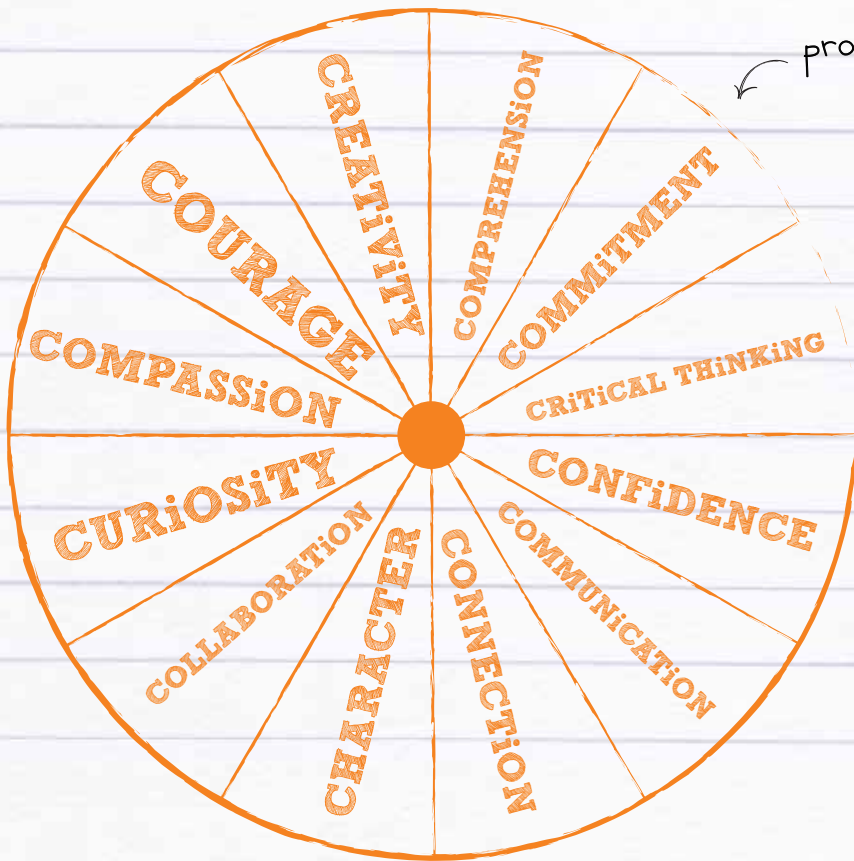
WRITE BRAIN in Dr. Amy's Book!

WRITE BRAIN is...
Social-Emotional Learning

in OST!

WRITE BRAIN C12 WHEEL WORKS

A COMPLETE GUIDE TO TEACHING SOCIAL-EMOTIONAL
LEARNING THROUGH CREATIVE PROJECTS, WRITING ACTIVITIES,
PRESENTATIONS, AND VIBRANT VISUALS



program package includes guide &
colorful student materials!

- Creativity journaling
- Project-based group activities
- Community-centered learning
- Goal setting and commitment
- Creative self-expression
- Relationship building
- Self-Esteem building
- Presentation skills
- Teamwork

A FLEXIBLE
YEAR-ROUND
OST PROGRAM
FOR STUDENTS
GRADES 4 - 12



**CASEL
FRAMEWORK
ALIGNED!**

SUMMER LEARNING



students LEAP over loss!

SUMMER PROGRAMS

- Customized Programs & Packages for Any Number of Weeks
- Fun & Fundamental
- Prevents Learning Loss
- High Student Engagement
- High Retention
- Family Engagement
- Published Authors Camp
- Service Learning
- Rubrics / Assessment Tools

INCREASED LEARNING LEVELS: CASE STUDY

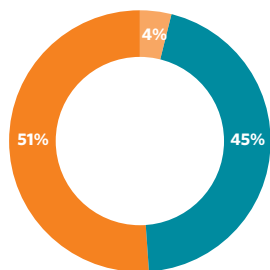
English Learner students in Santa Ana, California participated in the WRiTE BRAiN authoring program during their 10-week summer session aimed at preventing summer learning loss. Administrative Staff reported that the level of **student engagement** and **attendance** for summer programming was at its highest during the WRiTE BRAiN implementation.

Of the **2,561 students**, who had both a pre- and post-writing assessment score:

- 96% experienced **NO LEARNING LOSS**
- 45% experienced a **LEARNING GAIN**

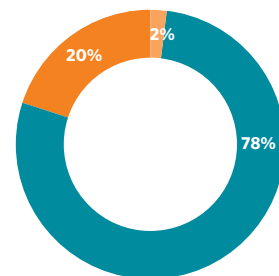
Of the **1,145 students** who experienced a learning gain: (rubric is 1 to 4 measurement)

- 78% increased by 1 level
- 20% increased by 2 levels
- 2% increased by 3 levels



■ Learning Gain
■ No Learning Loss

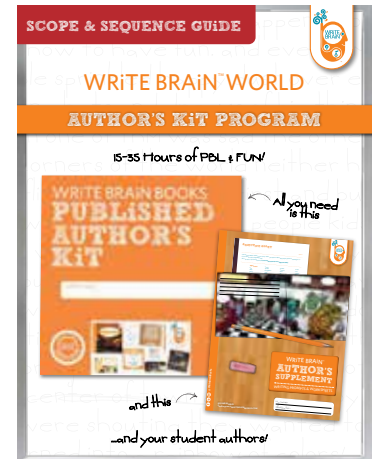
← huge gains! →



■ Increased 1 level
■ Increased 2 levels
■ Increased 3 levels

PUBLISHED AUTHOR'S KIT PROGRAM PACKAGE

project-based, engaging, literacy-building, EL vocabulary development, disguised learning, creative, collaborative, social-emotional, storytelling, public speaking, confidence-building



Each student's development process lives forever on the pages of a colorful, handwritten Author's Supplement.

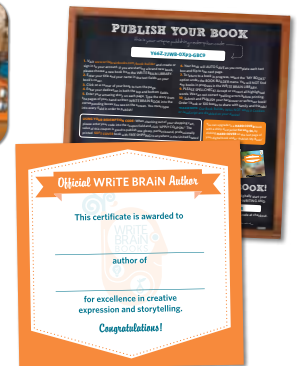
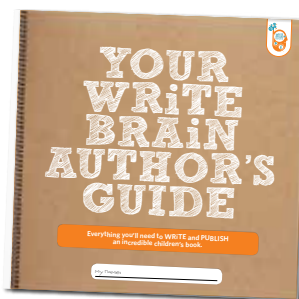
The Scope & Sequence Guide for each facilitator comprises 15 - 27 hours of engaging activities and games.

Includes: Carrying Case, Workbook, Author's Guide, Publishing Certificate, Story Card, Story Mat, Publishing Code, Idea Pad, Note from "Diary of a Wimpy Kid" author Jeff Kinney, & Pencil

All purchase quotes include special offers and free materials!

INCLUDES STUDENT-AUTHORED PUBLISHED BOOK!
groups/pairs/individuals

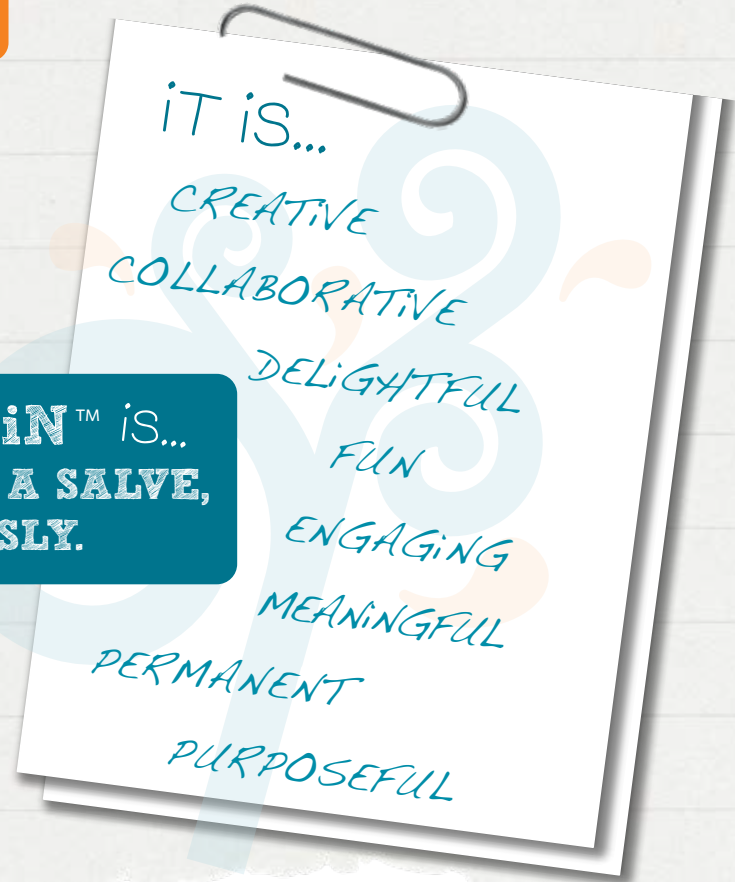
A PERFECT PROGRAM FOR SUMMER... AND EVERY OTHER TIME OF YEAR!



**A MAGIC SAUCE.
POUR IT OVER...**

- DEPRESSION
- LONLINESS
- TRAUMA
- ANXIETY
- WORRY
- ABUSE
- FEAR
- PAIN

**WRITE BRAIN™ is...
A SOLUTION & A SALVE,
SIMULTANEOUSLY.**



Everyone becomes the “published” author of an original storybook, receiving a hardcover copy with a glossy dust jacket to prove it!

Youth develop writing, reading, speaking, & listening skills as well as social-emotional skills in disguised educational experiences that increase confidence: both academic and personal...

All while boosting
SELF-EXPRESSION & SELF-ESTEEM
in humans of all ages, 5 to 105!

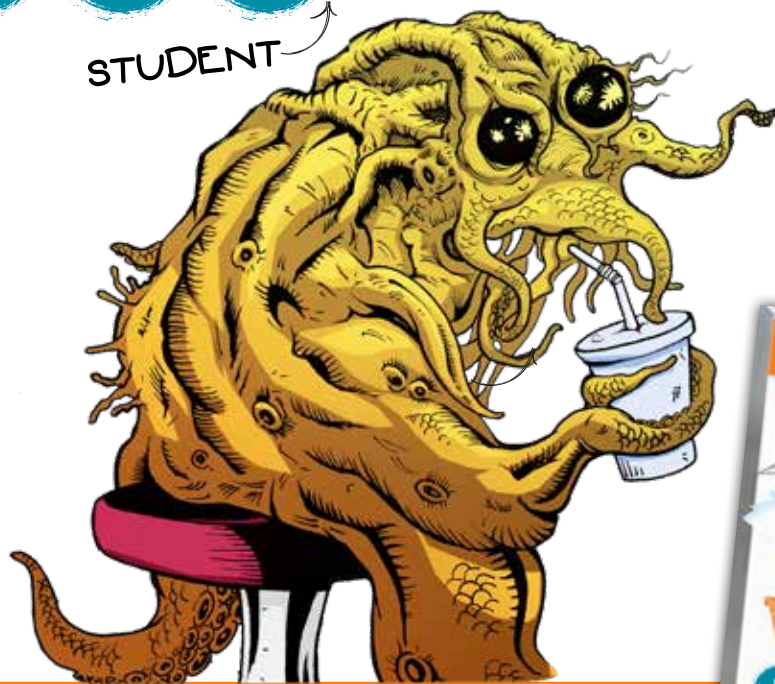


is...
↘

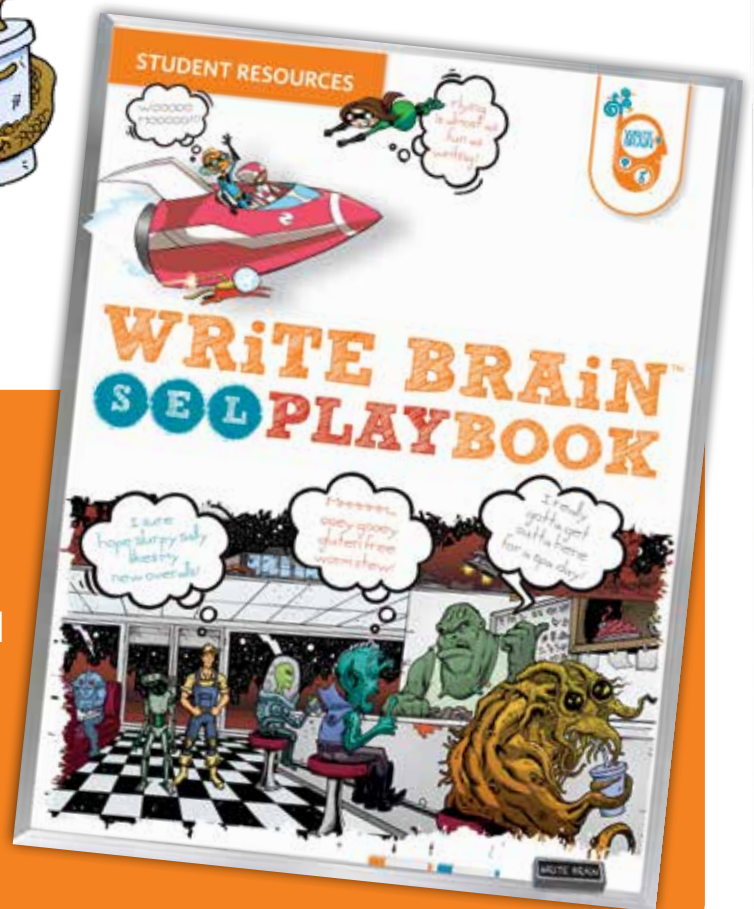
L O V E
LITERACY OWNERSHIP VOICE ESTEEM

ANY TYPE OF LEARNER,
ANY TIME OF YEAR!

WRITE BRAIN™ SEL PLAYBOOK



STUDENT

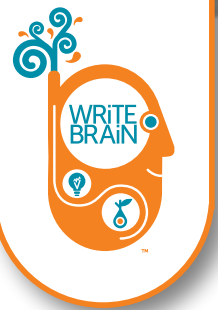


WRITE BRAIN SEL PLAYBOOK for AT HOME or ON-SITE use — each colorful printed PLAYBOOK comprises fun and exciting poetry activities as well as 50 journal prompts for inspiring social-emotional learning (SEL) and literacy-building experiences.... right now, when kids need them most!

Reach out to get a customized quote
and get started now!



STUDENTS BECOME PUBLISHED AUTHORS IN OST!



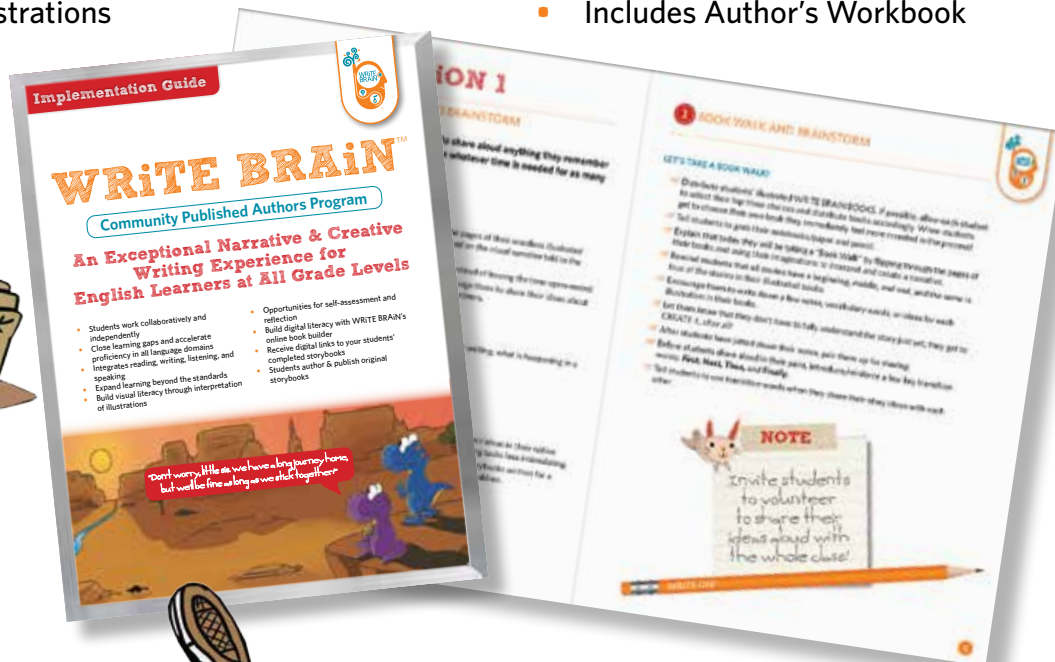
THEY KEEP & DONATE HARDCOVER COPIES OF THEIR BOOKS!

WRITE BRAIN™

Community Published Authors Program

A Robust & Rewarding After School Narrative & Creative Writing Experience for English Learners Grades (2-12)

- Students Work Collaboratively And Independently
- Close Learning Gaps And Accelerate Proficiency In All Language Domains
- Integrates Reading, Writing, Listening, And Speaking
- Expand Learning Beyond The Standards
- Build Visual Literacy Through Interpretation Of Illustrations
- High Quality & Tangible Student Materials
- Build Digital Literacy With Write Brain's Online Book Builder
- Students Author & Publish Original Storybooks
- Receive Digital Links To Your Students' Completed Storybooks
- Turnkey Implementation
- Includes Author's Workbook



Reach out to get a customized quote!

855.WB.WORLD or 855.922.6657
EduProgram@WriteBrainWorld.com



WRITE BRAIN FOR ENGLISH LEARNERS

ART IS A UNIVERSAL LANGUAGE

Me queda dormida con mi luz prendida. Yo quería que mi planta fuere muy alta. Cuando de repente que alguien estaba frente a mí, entonces me decía, "Hey."

Al escuchar los sonidos me despierte y mire que una bonita señora era Ada. Ella era un espíritu del bosque. El hecho de estar al lado de ella me hacía sentirme tranquila y segura.

Your students can write and share their stories aloud in their native language first, which empowers them and supports their development!

STUDENTS CAN WRITE STORIES IN ANY LANGUAGE!

RECLASSIFICATION OF ENGLISH LEARNERS

we're getting it done in O.S.T. Hours!

WRITING

READING

LISTENING

SPEAKING

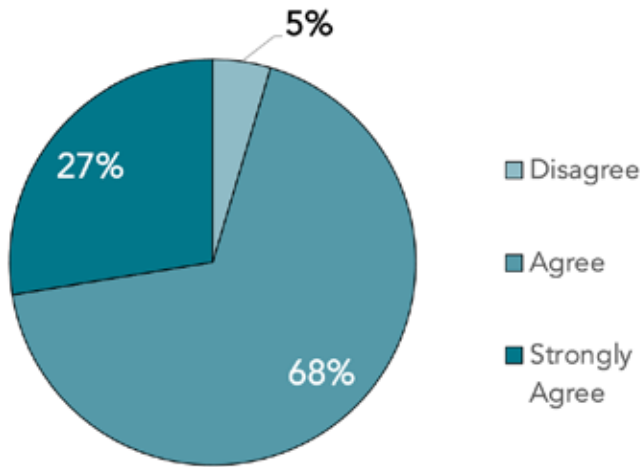
CALIFORNIA: REACH OUT FOR OUR ELPAC ALIGNMENTS

check out the English Learner videos on our website!
WWW.WRITEBRAINWORLD.COM

After school
Published Authors Event

OVERALL GROWTH

Educators and facilitators reported **95% of students demonstrated growth** during the authorship process.



Educators and facilitators reported demonstrated the most growth in these areas:

CONFIDENCE.....	58.9%
COLLABORATION	52.7%
CREATIVITY	52.1%
COMMUNICATION.....	50.5%
CRITICAL THINKING.....	35.6%

SEQUENCE OF EVENTS

Overall, students demonstrated a **51% increase** in mastery, and a **71% decrease** in the number of students performing at the lowest level.

DESCRIBES CHARACTERS

Overall, students demonstrated a **67% increase** in mastery, and a **95% decrease** in the number of students performing at the lowest level.

DESCRIPTIVE LANGUAGE

Overall, students demonstrated a **70% increase** in mastery. The number of students performing at the lowest level decreased by **88%**.

CONVENTIONS: PUNCTUATION & SPELLING

Overall, students demonstrated a **68% increase** in mastery, number of students performing at the lowest level decreased by **68%**.

TESTIMONIALS

"As an ELL, they really enjoyed writing the story and working on adding details to their characters."

"This student had an IEP in place. They persevered and did very well in this program. There were modifications put in place to help them and their partner along the way."



WRITE BRAIN™

SENSATIONAL STORYBUILDERS

Your students will ignite their creativity, expand their vocabulary, and engage in SEL activities using colorful illustrations and worksheets.

- CHARACTER DEVELOPMENT
- ACCELERATED LITERACY
- SETTING DESCRIPTORS
- SENTENCE BUILDING
- BEFORE + NOW + AFTER
- PUNCTUATION
- CLOSE IDENTIFICATION
- FACTS + OPINIONS
- SAY IT - BUILD IT - WRITE IT
- IGNITED IMAGINATION
- ONE-TO-ONE CORRESPONDENCE
- VERBAL STORYTELLING



WRITING • SPEAKING • READING • LISTENING

NEWCOMER

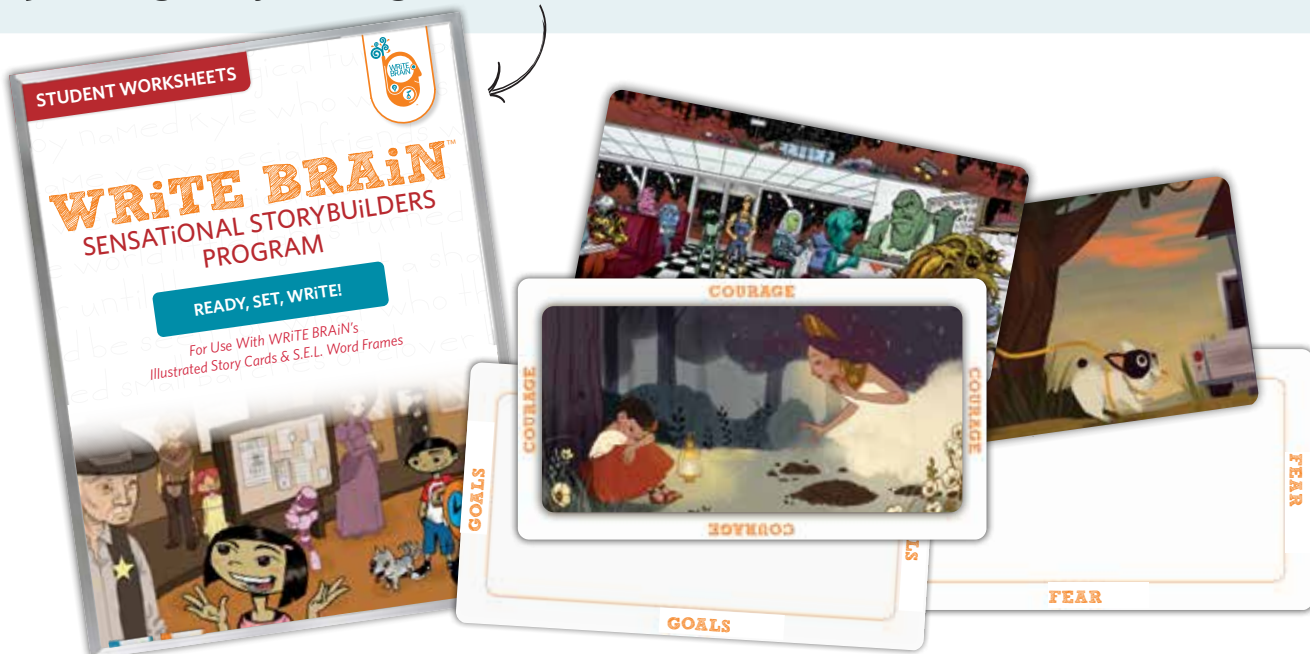
EMERGENT

BRIDGING

EXPANDING

PRINTED PROGRAM GUIDE FOR EDUCATORS

Inspire & ignite your English Learners with **COLORFUL TANGIBLE RESOURCES!**



WRITE BRAIN™

EARLY LEARNERS PROGRAM

SMALL PEOPLE, BIG STORIES.

.....
YOUNG AUTHORS & EARLY SOCIAL EMOTIONAL LEARNERS

Your Pre-K, Kinder, and 1st Grade Storytellers Collaborate To Write And Publish Original Short Stories And Storybooks!

- ACCELERATED LITERACY
- VERBAL STORYTELLING
- EMBEDDED SEL
- HANDWRITING PRACTICE
- VOCABULARY BUILDING
- SENTENCE BUILDING
- ONE-TO-ONE CORRESPONDENCE
- TANGIBLE STUDENT-AUTHORED PUBLISHED BOOKS TO KEEP
- FLEXIBLE ACTIVITIES & LESSON PLANS



PRINTED PROGRAM GUIDE FOR EDUCATORS

Inspire and ignite your early learners with **COLORFUL TANGIBLE RESOURCES!**



BRAND NEW PBL & SEL RESOURCE!

..... INTRODUCING

A Creative Collection of Artful Stories

.....

↖ Your students'



***10 Single & Unique Illustrations
With Creative Writing Prompts
For Fun And Fearless Story Writing!***

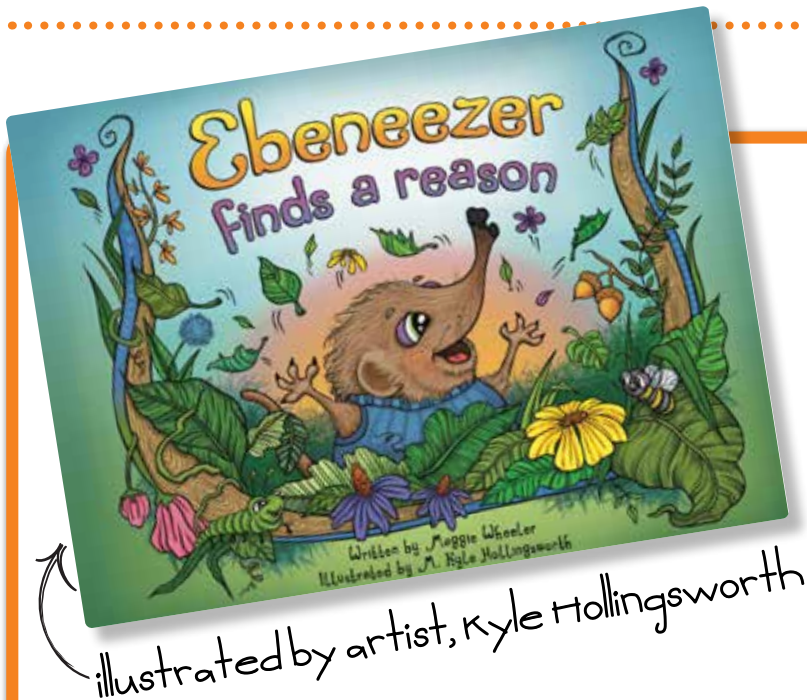
(For all Students - Ages 5-105)

**EVERY TYPE OF LEARNER.
ANY TIME OF YEAR!**

- Accelerate Student Literacy
- Educator-Led Or Self-Directed
- Supplemental & Enrichment Tool
- Excellent For English Learners
- Fun & Fearless Writing By Hand
- Verbal Presentation Skills-Building
- Vocabulary Skills-Building
- Guided Storytelling Activities
- Embedded Social-Emotional Learning
- Flexible And Fun Short Writing Bursts
- Self-Guided Or Collaborative Writing
- Perfect Math And Science "Brain Breaks"
- Most Fun Homework Option Of All Time!
- Writing, Reading, Speaking, Listening
- Project-Based Literacy-Building
- Perfect For Every Type Of Learner

Every student gets a hardcover copy of their collection!

INTRODUCING WRITE BRAIN RHYMES & REASONS



illustrated by artist, Kyle Hollingsworth



(K - 12)

WRITE BRAIN RHYMES & REASONS PROGRAM PACKAGE

Students of all ages and learning styles work collaboratively to read, discuss, and analyze **Ebenezer Finds A Reason** by Actress & Author, Maggie Wheeler, as they create the characteristics and communications of the book's main and supporting characters.

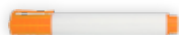
Each Student + Educator Receives:

- ✓ 1 full-color, illustrated, high-quality published copy of EBENEZER FINDS A REASON
- ✓ 1 WRITERS & READERS WORKBOOK comprises colorful images and graphic organizers that ignite and harness each student's ideas by establishing the WHO, WHAT, and WHY of characters through development, discover, and dialogue.

- Character Development
- Comprehensive Reading
- Critical Thinking
- Narrative Writing
- Creative Writing
- Deliberate Dialogue

- Visual Learning
- Auditory Learning
- Tangible Resources
- Identification
- Descriptive Language
- Collaboration

- Speaking & Listening
- Language Acquisition
- Peer Editing & Support
- Delightful Details



About The Author

Maggie Wheeler is best known in the U.S. and internationally for her work as an actress in film, television and voice-over and most notably as the character of Janice on NBC's hit series Friends.



Kyle Hollingsworth, illustrator

Story Lesson

1. Most children's books have a LESSON that any reader can learn and apply to their own life. Some books have many different lessons!

Part 3: Story Lessons, Rhyme & Dialogue

Rhyme-a-Line

Did you notice that Ebenezer rhymes with...
Rhyming is...

Daring Dialogue

DIALOGUE is the conversation between two (or more) characters; the words the characters say to each other.

- Write two short scenes of dialogue between any two characters from the story.
 - First, choose two characters for scene one. Then, two different characters for scene two.
 - Next, decide what they might be doing and when. Does this scene take place before or after the story you read in the book?
 - Finally, write the words the characters say to each other.
- BONUS:** Make your dialogue rhyme!



SCAN THE QR CODE TO WATCH OUR VIDEO!

COLORING MATS:

ELEMENTARY ARTISTS & AUTHORS



Each student receives their very own pad of 11x17 STORY COLORING MAT ART POSTERS & a pack of 12 WRITE BRAiN colored pencils for 16 - 32 fun and focused hours of colorful and imaginative creativity. Thoughtful “Be The Author” prompts ignite critical-thinking and accelerate learning and “Be The Artist” prompts inspire as students get calm, focused, and engaged in real-time, tactile and sensory activity and play! 16 sheets per student pad.

Hang these on hallways walls or plan a story gallery event on site!

STORYBOARDS:

“GALACTIC GRUB” ARTISTS & AUTHORS

These high-quality, black & white STORYBOARDS allow students to WORK AS IF THEY ARE PROFESSIONALS to color-design, applying their unique visual artistry and colorful interpretation. Students receive their own set of 12 WRITE BRAiN colored pencils. In addition, thoughtful prompts inspire creativity and critical thinking as students bring the characters to life by composing content for thought and dialogue bubbles.



Hang these for an “out of this world” story gallery!

STORYBOARD MENU:

"GALACTIC GRUB" DiNER

These high-quality, black & white STORYBOARDS allow students to WORK AS IF THEY ARE PROFESSIONALS to create a full menu . Students expand the experience by creating a recipe book featuring "HOW TO" directions for creating the various dishes. MIDDLE & HIGH SCHOOL students can even design the menu and recipe book in any design program they are skilled in using! Students apply high-level Critical Thinking skills and instantly develop the thoughts and feelings of characters by close-looking and identifying facial expressions.



The image displays a storyboard menu for "Galactic Grub" Diner. It features a large, detailed illustration of a yellow alien character with multiple eyes and tentacles, holding a drink. Two orange pencils with "WRITE BRAIN" written on them are positioned above the storyboard. The storyboard itself is divided into sections for "BE THE ARTIST" and "BE THE AUTHOR".

BE THE ARTIST:

- Use your imagination to create a scene that is fun and interesting.
- Use your drawing skills to create a scene that is fun and interesting.
- Use your drawing skills to create a scene that is fun and interesting.

BE THE AUTHOR:

- Write a story that is fun and interesting.
- Write a story that is fun and interesting.
- Write a story that is fun and interesting.

WHO & WHAT?

6. **Set a timer for no more than 2 minutes** and have students **CHOOSE A CHARACTER**. Tell them to jot down what they believe the character is thinking or feeling or saying in this moment, in this scene, right now.
7. **When timer goes off**, everyone shouts, "SWITCH!" as a class. Then they will choose another character and write again for another two minutes.
8. Do this for only 4 - 5 rounds at first.
9. Have students hold up what they've written and accomplished in, "Under only 10 minutes!"
- Tell them that they applied high-level Critical Thinking skills to switch from one character to another so quickly.
- Students instantly developed the thoughts and feelings of characters by close-looking and identifying facial expressions, and contextualizing the characters within the setting.
- They also instantly assessed the characters relationships to each other.
- Ask for students to share what they wrote aloud!

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"CHARACTERS, COLORS, CONNECT!"

MAKING CONNECTIONS THROUGH
COLORFUL CREATIVITY!



For Every student (K-5) & English Learners (K-12)



COLOR

is an important stimulus for the brain because 80% of our sensory impressions come from our visual system.

- COLORS affect the brain in different ways than black text or black & white images do.
- The effect of emotions on memory can sometimes depend on color.
- Colors can brighten students' and educators' days, make them feel better, and can increase a student's visual memory.
- Narrative, Creative, Colorful, Descriptive, Character Development & Creativity



Students Develop Characters, Write Descriptively, And Discover Dialogue!

WRITE BRAIN™

Poetry Games & Activities For Students, Grades 2-12



READY. SET. WRITE!



each student
gets their own
poetry journal!



**FULL CLASS SET
FROM \$99 - \$299
+ 20% OFF FOR
CONFERENCE
ATTENDEES!**

Poets Play iS:

- ✓ Countless hours of gamified poetry activities
- ✓ Flexible and fun for any timeline
- ✓ Embedded S.E.L.
- ✓ Create, connect and share
- ✓ Build literacy skills and expand vocabulary
- ✓ One-time purchase, lifetime use

EACH SET iNCLUDES:

- ✓ One Full-color Program Guide for the facilitator
- ✓ 20 Student Poetry Journals
- ✓ 300 Poets Play Cards with prompts and definitions

**YOU ASKED FOR IT...
AND WE DELIVERED!**

"Full **S.T.E.A.M.** ahead!"

INTRODUCING WRITE BRAIN

SCIENCE

EXPERIMENTS & EXPLORATION

ELEMENTARY & MIDDLE (4TH-8TH)

- N** NATURE OF SCIENCE
- P** PHYSICAL SCIENCE
- E** EARTH & SPACE SCIENCE
- L** LIFE SCIENCE

ANY TIME OF YEAR!

- Hands-On Experiments
- Inquiry-Based
- Project-Based
- Exploration
- Focused Collaboration
- Discovery
- Integrated technology
- Interdisciplinary
- Disguised Academics
- Kinesthetic Learning

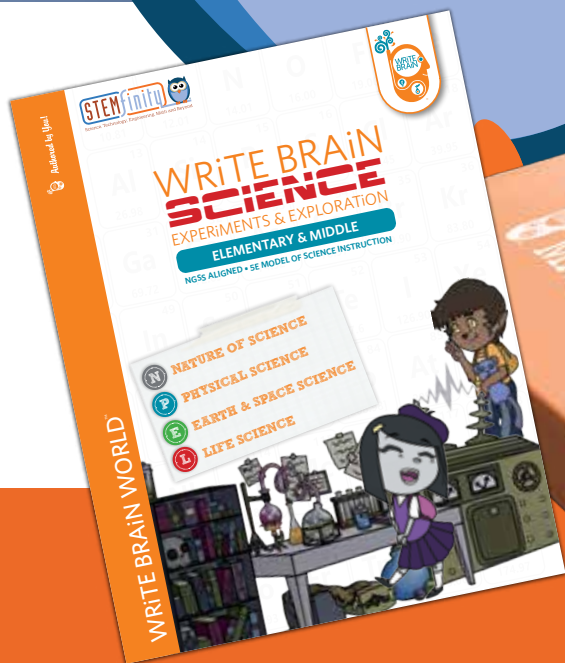


WRiTE BRAiN's SCiENCE: EXPERiMENTS & EXPLORATION PROGRAM IS NGSS ALIGNED!



Look who's partnering up!

Contact us to pre-order your STEMfinitu class bin of all materials for experiments
800.985.STEM



WRiTE BRAiN & STEMfinitu have teamed up to help your students increase literacy with this cross-curricular program and kit.

CONTACT US FOR MORE INFORMATION!
866.WB.WORLD | 800.985.STEM

OUR ONE-STOP STEAM shop perfectly pairs turnkey science experiment packages with WRiTE BRAiN's NGSS aligned Science Program.

Your STEMfinitu/WRiTE BRAiN Program package includes:

- 1) Write Brain's science curriculum
- 2) WRiTE BRAiN STEAM Books
- 3) All Individual & Classroom Experiment Materials
- 4) Student-Authored Published Book Discounts

GRADES 4 - 12

WRiTE BRAiN Animation Writers & Voice Actors Program

students develop
and write scripts
for original
animated videos!

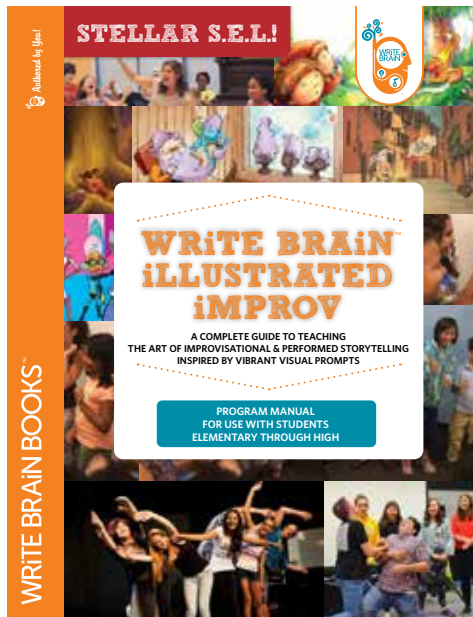


A FLEXiBLE AND FUN S.T.E.A.M.-iNTEGRATED PROGRAM FOR iN- AND AFTER SCHOOL HOURS

- STEM-Integrated Creative Activities
- Digital Literacy-Building
- Project-Based Learning
- Collaborative & Independent Writing
- Digital/Projectable on Any Screen or Smart Board
- Students Record And Edit Their Voice Tracks
- Students Write Stories, Summaries, Pitches & Scripts
- Students Download, Create, And Keep 6 - 24 Animated Videos
- Videos Can Be Presented, Posted And Shared Anywhere!

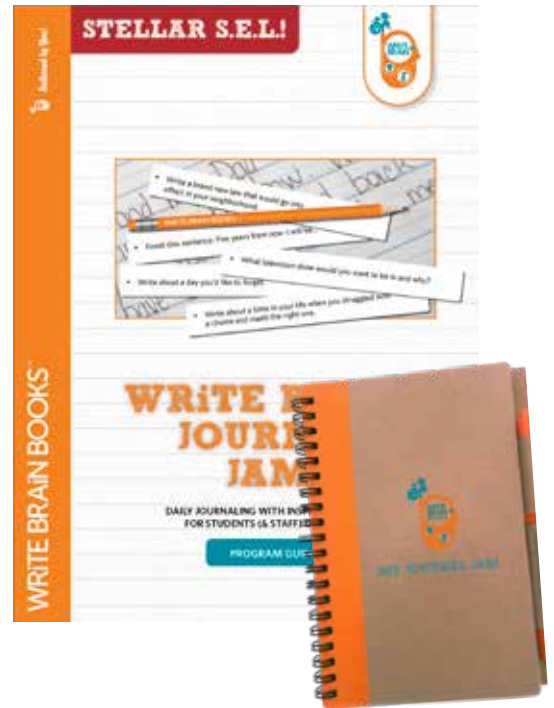
ILLUSTRATED iMPROV

fun, creative, public presentation, collaboration, social-emotional, storytelling, fast-paced, word association, performance, confidence-building, laughter, family engagement



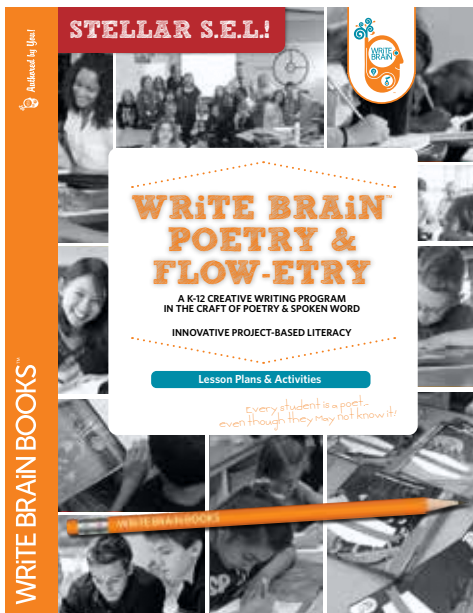
JOURNAL JAM

creativity, reflection, self-expression, fun, processing, handwriting, social-emotional, self-esteem boosting, memory-making



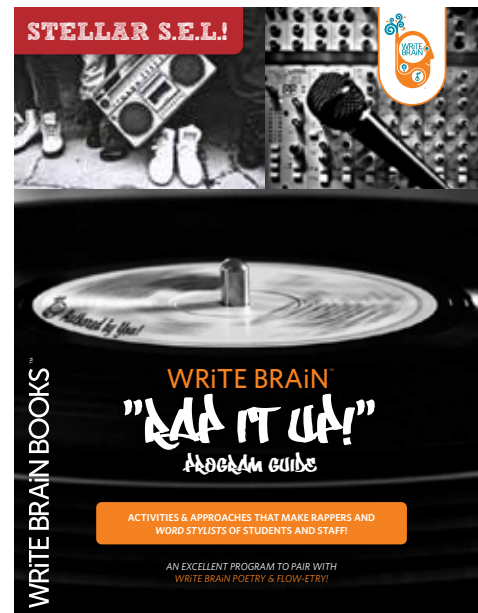
POETRY & FLOW-ETRY

playful, cultural, self-expressive, critical thinking, kinesthetic, educational, performance, cross-curricular, fun, creative



WRITE BRAIN "RAP IT UP!"

collaboration, self-expression, creativity, performance, word association, musicality, poetry, family engagement



YMCA & WRiTE BRAiN!

PBL

SEL

SCIENCE

ANiMATION

EARLY LEARNERS

ENGLiSH LEARNERS



Kids Pre-K to 12 become published authors at your YMCA!





**BOYS & GIRLS CLUBS
OF AMERICA**

BOYS & GIRLS & WRITE BRAIN!



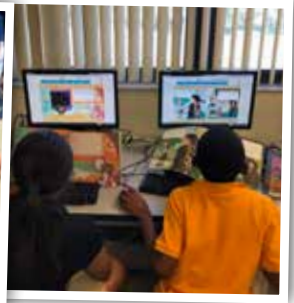
Your BGC Kids...

BECOME
Published
Authors of
Storybooks
For Children!

BECOME
Poets,
Rappers,
&
Performers!

Develop
Language
&
Literacy!

Collaborate,
Connect
&
Create!



"As VP of Programs & Services for 60+ Boys & Girls Clubs sites in Southern California, I am always challenged to find exciting and engaging experiences that are educational in nature and increase our students' learning, both academic and social-emotional. WRiTE BRAiN does that and more!"

Christina Sepulveda • Boys and Girls Clubs of Garden Grove, CA

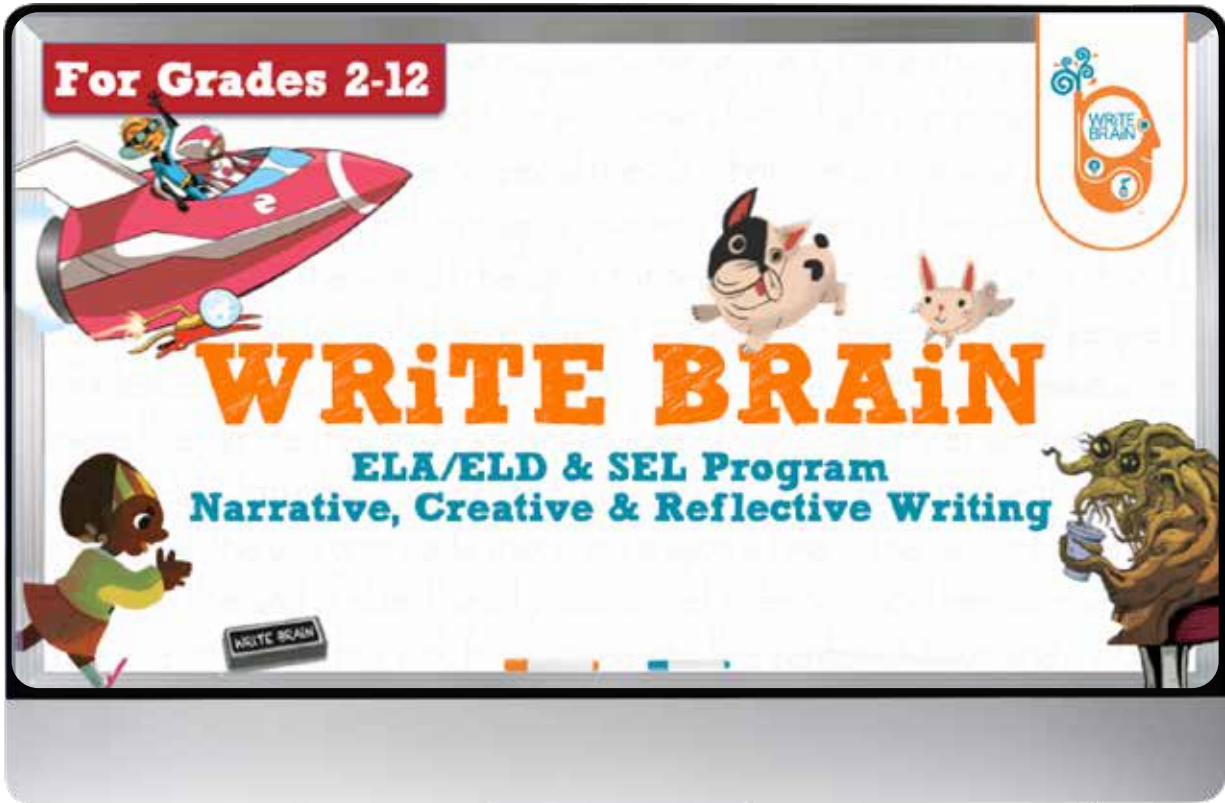


www.WriteBrainWorld.com

Reach out for videos and more of Boys & Girls Clubs & WRiTE BRAiN!



Interactive & Engaging!



Program comprises 40 - 50 hours of creative writing, poetry and SEL activities.

Each educator receives a printed curriculum guide with additional optional extension activities.

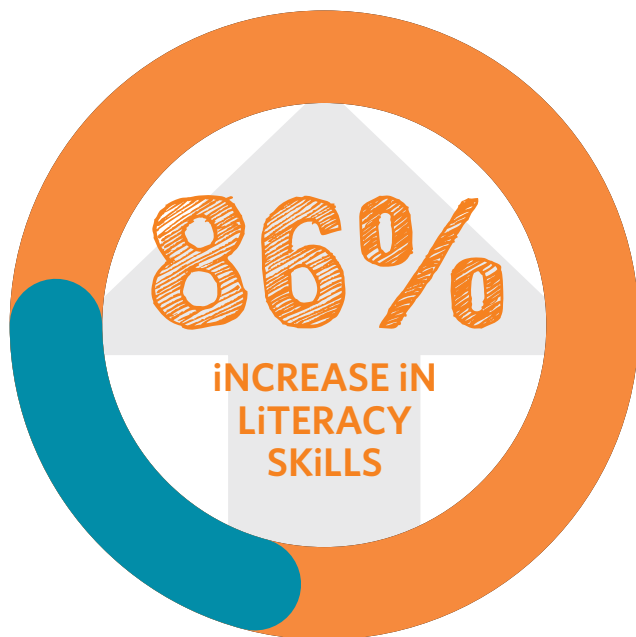
CAN BE PROJECTED ON ANY SCREEN OR SMARTBOARD!

- | | | |
|--|---|---|
| <input checked="" type="checkbox"/> Easy & Flexible Implementation | <input checked="" type="checkbox"/> EL Development | <input checked="" type="checkbox"/> Active Listening |
| <input checked="" type="checkbox"/> 40-50 Hours of Programming | <input checked="" type="checkbox"/> Verbal & Written Storytelling | <input checked="" type="checkbox"/> Descriptive Writing |
| <input checked="" type="checkbox"/> Story Sequencing | <input checked="" type="checkbox"/> Journaling and Reflective Writing | <input checked="" type="checkbox"/> Speaking/Sharing & Presenting |
| <input checked="" type="checkbox"/> Character Development | <input checked="" type="checkbox"/> Poetry Activities | <input checked="" type="checkbox"/> Self-Reflection |
| <input checked="" type="checkbox"/> Vocabulary Building | <input checked="" type="checkbox"/> Letter Writing | <input checked="" type="checkbox"/> Scripted Educator's Expansion Guide |

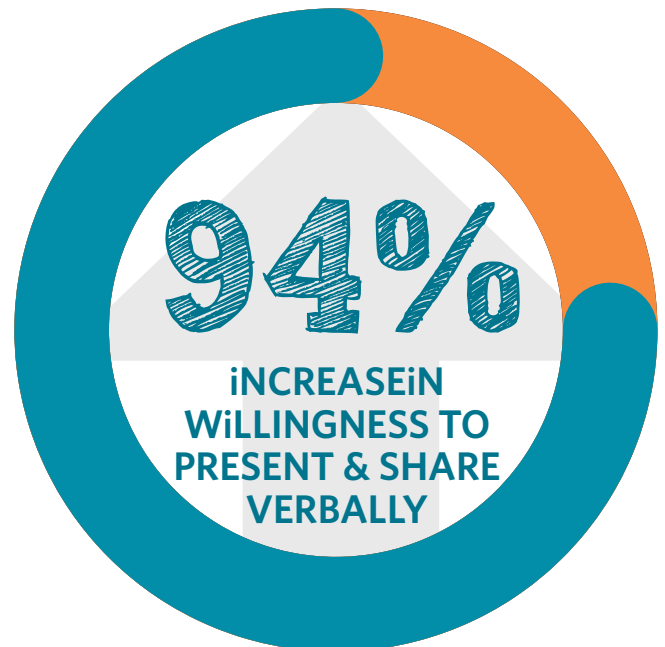
ONE UNLIMITED ALL-ACCESS CODE PER FACILITATOR FOR FULL SCHOOL YEAR. ANNUAL UPDATE AVAILABLE.

WRiTE BRAiN DiGiTAL PROGRAM

After implementation of our Digital Program In
After School hours in Santa Ana, California,
the following results were observed by 130 facilitators:



**Facilitators saw an
86% increase in
students' literacy skills.**



**Facilitators saw a 94% increase
in students' willingness to
present and share verbally.**

Students at all grade levels engage in fun and authentic SEL and shortform creative writing experiences to help them reconnect and recalibrate after the disruption of recent school years.

This colorful and non-intimidating program can be projected on any screen or smartboard in your classroom or program site. Comprising nearly 500 slides full of images and written prompts to inspire students to journal, create rap songs, conduct interviews, craft letters, and much more, our Digital ELA + ELD + SEL Program is designed to help students process, reflect and share, all while building their literacy skills!

Quality Standards for Expanded Learning in California

Implementation of WRiTE BRAiN project-based, literacy & social-emotional skills-building programs (tangible - experiential - digital) help your after school programs meet the Quality Standards for Expanded Learning in CA.



Active & Engaged Learning

Programmatic Level

"The program provides a variety of activities that are hands-on, project-based, and result in a culminating product."

- With all WRiTE BRAiN Authorship Programs (including the Published Authors Kit Program, All-Inclusive Published Authors Program, and Early Published Authors Program), students engage in a variety of hands-on and project-based activities, producing a tangible professionally-printed book that students get to keep forever and/or donate to a public institution.

"The program uses participant feedback, assessments, and evaluations to guide the development of training, curricula, and projects that fully meet participants' needs and interests."

- The purchase of any WRiTE BRAiN program package includes robust, project-based professional development trainings for staff, as well as pre- and post-implementation assessments, surveys and rubrics for measuring student engagement and progress.

Staff Level

"Staff give participants the opportunity to work in groups that have a clear purpose."

- All WRiTE BRAiN programs and curricula include project-based collaborative activities for students at all grade levels, each with a clear goal or outcome.

"Staff provide opportunities for participants to think critically, as well as act on issues and opportunities that are important but also of high interest and relevance to them."

- Throughout implementation of any WRiTE BRAiN program, students engage and develop their critical thinking skills as they make meaningful real-world connections through their creative work.

Participant Level

"Participants use modern technology to support their learning."

- With WRiTE BRAiN's Published Authors Programs, Digital ELA, ELD & SEL Program, and Animation Writers & Voice Actors Program, students use technology in purposeful and learning-enhancing ways.

"All participants in group work are engaged, cooperate in the group's accomplishments, and are accountable to one another."

- Throughout implementation of any WRiTE BRAiN program, students learn group accountability, engage in peer review and feedback processes, and celebrate each other's accomplishments.

TESTiMONiALS

YOUR COLLEAGUES RAVE ABOUT WRiTE BRAiN

"WRiTE BRAiN is a wonderful curriculum for our After-school /ELOP program supporting our teachers and students making a learning connection across multiple content areas.

The WRiTE BRAiN curriculum has not only engaged our students, but also has had a positive impact on increasing our after-school teachers instructional practices and skills.

Our students have become engaged learners, critical thinkers, and are vested in their own self improvement.

WRiTE BRAiN has enhanced our EL students with literacy learning opportunities through a wide range of text and sequence meeting academic standards.

As an after-school program, we look forward to seeing our students strengthen and advance in their learning outcomes."



Michelle Gallo
Director of Child Development Programs

*Glendora Unified School District
Williams Educational Center
Extended Day-Care & Preschool*

ProYouth heart, visalia CA!



TESTiMONiALS

REAL NiCE THINGS ABOUT WRiTE BRAiN FROM REAL NiCE EDUCATORS

"I want to share some exciting news about our Write Brain Books experience. This past summer, we ran the program and the kids loved it. It taught them so much in a fun and exciting way and most didn't even realize they were learning! We held a 'Meet the Author' Event to highlight their accomplishments and printed poster-size book covers of each of the student's books. We want everyone to see the accomplishments of our children and how this program has truly made a difference. I've even reached out to Michelle Obama! Thanks for sharing your product and designing it in a way that is fun, exciting but educational and measurable."

Debbie Gray • Executive Vice President • Boys & Girls Clubs of Chattanooga

"Academic enrichment to extend classroom learning in our after-school program is what we strive for in our school district. By implementing the WRiTE BRAiN Published Authors Program this year, we have seen the excitement for writing grow exponentially in our students. The robust and easy-to-follow lesson plans allow after-school staff to feel confident in teaching the writing process. When our staff feels confident, our students feel free to be creative and use their imaginations, while continuing to develop their critical thinking and writing skills. As a former classroom teacher, I understand the importance of rigor in writing and aligning lessons to Common Core State Standards. WRiTE BRAiN does this all for you and delivers it in a fun and entertaining way. We are eager to use WRiTE BRAiN in our after-school program as a core component of academic enrichment!"

K. Dionne Wood • Instructional Services Coordinator • Extended Learning Panama-Buena Vista Union School District

"As VP of Programs & Services for 60 Boys & Girls Clubs sites in Southern California, I am always challenged to find exciting and engaging experiences that are educational in nature and increase our students' learning, both academic and social-emotional. WRiTE BRAiN does that and more!"

Christina Sepulveda • Boys and Girls Clubs of Garden Grove, CA

"Focus in our after school program has always been academic enrichment. We've been fortunate enough to bring WRiTE BRAiN, which really encompasses not only our school board's focus, but also the focus of expanded learning programs in California. The great thing about the program is that it embeds and focuses on 21st Century learning. Kids are problem-solving and using strategies to make decisions as a group."

Jennifer Cisnero • Programs Director • SAUSD Extended Learning Engage 360, CA

"We are currently using WRiTE BRAiN as a foundational piece of our Expanded Learning Program. One of the things that makes WRiTE BRAiN wonderful, is that it can be implemented across the day. Rigorous enough for the regular day, engaging enough to keep after-school students focused. Collaborative in nature, WRiTE BRAiN supports SEL, ELD, STEM, and ELA standards, and best practices. Simply said, it's plain FUN! The best part? Our students feel capable, empowered, and proud...priceless."

Jennifer Davis • Coordinator of Intervention and Supplemental Programs • Fairfax SD

"The WRiTE BRAiN program is all-inclusive and allows students from all backgrounds and ability levels the chance to feel successful. WRiTE BRAiN gives me tools and lessons that allow me to disguise the learning process for my students. They are actively involved in a rigorous, standards-aligned program in the art of authoring a children's book, and they don't even know how much they're learning. The different components allow my students to share their work in a safe environment, receive feedback, and improve their reading, writing, speaking, and listening skills."

Johanna Mancía • Middle School Lead Teacher • TEACH Academy & New Vision Charter • CA

"It's important to keep in mind that STEM learning strategies can and should be integrated into project-based learning content areas that don't directly focus on science, technology, engineering, or math. For example, WRiTE BRAiN provides an eight-week project which builds a variety of STEM learning skills including communication, collaboration, and problem-solving. Students at all grade levels (K-12) work with each other to edit final drafts of the professionally illustrated books they've written. By the end of the project, they become published authors and receive copies of their hardcover bound books, with their stories also available on the WRiTE BRAiN website.

Using programs like these will help your staff move from offering independent activities to facilitating a longer learning process. It will make it easier for them to shift from daily lesson plans to a more fluid, student-centered approach. And it will provide them with the content, resources, and materials that they and their students will need. Once your staff becomes familiar with how this works, they'll be able to develop projects on their own."

Dr. Andria Fletcher • *Nationally Renowned Expert in Afterschool Programming & Development*

"WRiTE BRAiN has been a great addition to our school sites summer programming. It allowed our youth to work on their literacy skills in a fun creative way enhancing their interest in learning. Many of the youth discussed how pushed it them out of their comfort zone, forcing them to work in groups, which inevitably taught them to be thoughtful of other people's opinions. It takes a special program to reach beyond the intended curriculum and teach youth to be considerate caring individuals. The staff were so impressed by the outcomes they are considering implementing the program during the school year!"

Mel Christensen • *Elementary Programs Director & Outcomes Manager* • *Boys & Girls Clubs of Oklahoma County*

"WRiTE BRAiN's children's book authoring program was a perfect addition to our 21st Century CCLC after school program! At a school where the focus is primarily on closing achieving gaps, WRiTE BRAiN gives our students opportunities to be free thinkers, and to explore the magnitude of their creativity. I love seeing the wheels turning in the mind of a student crafting a description of an illustrated Story Card or sharing their perspective on a character. Our students are learning new strategies to assist them with collaborating in groups and learning how to resolve differences of opinions. I believe in this program wholeheartedly. My students showed great growth academically and socially, which made my day— every day."

Marcus Tanelus • *Educator* • *21st Century CCLC* • *West Palm Beach, FL*

"My colleague and I were so excited to help facilitate our first WRiTE BRAiN class this past semester. Right away, I fell in love with the colorful and engaging course materials! We were able to complete two lessons from the curriculum guide per class period. The curriculum is so comprehensive and clear that it allowed me to focus my energy on the students, rather than on structuring the class. The flexibility of the program also allowed us to add a few additional activities as needed. At the end of the semester, we held an event for our Young Authors, where we projected a digital version of their beautiful, finished books for them to read aloud to an audience that included our Vice Principal, school counselor, teachers, parents, and fellow students. I'm already looking forward to doing WRiTE BRAiN again next year!"

Coleen Castro • *SAVA Elk Grove Charter School* • *Sacramento, CA*



SCAN THE QR CODES BELOW TO WATCH OUR VIDEOS!



4th Graders After School with
Young Authors Event



WRiTE BRAiN
for English Learners



Boys & Girls Clubs
& WRiTE BRAiN



6TH GRADERS
WRiTiNG & THRiViNG



Published Authors Event
Youth Policy Institute 2019



Summer Learning
Santa Ana Unified
School District



Fontana USD
Creating Confidence &
Inspiring Creativity



Customized Packages to Meet Any Budget or Timeline!
855.WB.WORLD (855.922.6657)
EDUPROGRAM@WRITEBRAINWORLD.COM

get in touch! ↗