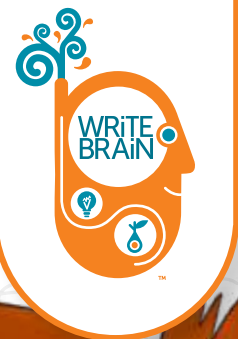


ELO-P + ASES + 21ST CCLC + ANY
AFTER SCHOOL PROGRAM & SUMMER!!!

PROGRAMS & PACKAGES CATALOG

K-12
+
pre-k



WRITE BRAIN™ BOOKS
WORLD

EARLY LEARNERS

ELEMENTARY

MIDDLE

HIGH

Project-Based Literacy & SEL Resources

Exceptional for
EL / Multilingual Learners

FOR EXPANDED LEARNING / OST

PLUS
CAMPS!

ELO-P, (PARA PROFESSIONALS, NEW STAFF, or ACCREDITED TEACHERS)

ASES, 21st CCLC, ACE (TX)

Customized Program Packages | Curriculum | Activity-Based Materials
Scripted Guides | Professional Development (In-Person & Virtual)
Ongoing Support Calls | Site Visits

ENGAGING • INSPIRING • ACTIVITY-BASED • ENRICHMENT
TURNKEY • FLEXIBLE IMPLEMENTATION • STANDARDS-ALIGNED



+
CASEL

Successful Implementation
by Para Professionals & New Facilitators

+
And For Your Accredited Teachers:
WRITE BRAIN Meets Attendance
Recovery Requirements

855.WB.WORLD (855.929.6753)

EDUPROGRAM@WRITEBRAINWORLD.COM

www.WriteBrainWorld.com

TABLE OF CONTENTS

ABOUT OUR CATALOG	4
ONGOING SUPPORT CALLS	5
PROFESSIONAL DEVELOPMENT / TRAININGS/ SITE VISITS	5
BOOK BUILDER TYPING / PUBLISHING SUPPORT	5

BOX#	PROGRAMS & RESOURCES	PAGE#
1	AFTER SCHOOL A ³ — ACTIVE, AUTHENTIC, AUTHORSHIP!	6
2	WRITE BEAN BOOKS	7
3	PUBLISHED AUTHOR'S KIT PROGRAM PACKAGE	8
4	CREATIVE COMIC WRITERS COSMIC COLLECTION	9
5	"GALACTIC GRUB!" CREATIVE COOKS & MENU MAKERS.....	9
6	WRITE BRAIN CHARACTERS & CUBLES™ CLUB	10
7	WRITE BRAIN CHARACTERS & CUBLES™	10
8	WRITE BRAIN STORY LAUNCHERS (3 PAD SET)	11
9	ILLUSTRATED STORY MATS + ACTIVITY GUIDE	12
10	WRITE BRAIN STORY SPARKS	12
11	STORY STARTER SCENES ARTFUL POSTER PADS	13
12	COLORING MATS: ELEMENTARY ARTISTS & AUTHORS	13
13	STORYBOARDS: "GALACTIC GRUB" ARTISTS & AUTHORS	14
14	EARLY LEARNERS & ARTFUL AUTHORS	14
15	CREATIVE COLLECTION OF ARTFUL STORIES - 1 st EDITION	15
16	CREATIVE COLLECTION — 2 nd EDITION.....	15



TABLE OF CONTENTS

BOX#	PROGRAMS & RESOURCES	PAGE#
17	POETSPLAY PROGRAM PACKAGE	16
18	POETRY & FLOW-ETRY	16
19	STUDENT S.E.L. PLAYBOOK	17
20	JOURNAL JAM	17
21	BiLINGUAL JOURNAL JAMS	17
22	ARTFUL iNSPiRATiON: Pictures. Purpose. Prompts.	18
23	WRiTE BRAiN RHYMES & REASONS	18
24	C3 CHARACTERS, COLORS, CONNECT!	19
25	WRiTE BRAiN MAGiC MATS	19
26	COMMUNiTY PuBLiSHED AuTHORS: FOR ELs & ALL	20
27	iLLUSTRATED STORY CARDS + WORD FRAMES	20
28	SENSATiONAL STORYBuILDERS & ARTFUL AuTHORS	21
29	iLLUSTRATED iMPROV (WRiTE BRAiN LED WORKSHOP OR CAMP)	21
30	WRiTE BRAiN GROOVE SCHOOL (WRiTE BRAiN LED WORKSHOP OR CAMP)	22
31	RAP LAB POETS & RAPPERS CLUB	22
32	WRiTE BRAiN BEATS (WRiTE BRAiN LED WORKSHOP OR CAMP)	23
33	STORY ART THEATER (WRiTE BRAiN LED WORKSHOP OR CAMP)	23
34	"WRiTE ONE, GiVE ONE!" iNiTiATiVE	24
35	ANiMATiON WRiTERS + VOiCE ACTORS PROGRAM	24
36	WRiTE BRAiN FAMILiES FAMILy ENGAGEMENT EVENTS	24

OUR ELO-P + OST RESOURCE CATALOG

You will notice there is NO PRiCiNG reflected. That is because we customize our quotes and what is a "regular price" will very often be *highly discounted or included at no cost at all*, depending on a variety of factors— number of students, number of program packages quoted, total budget, and more.

↙ Reach out to set A call / zoom, Request A sample Package,
And Discuss A customized Quote.

855.WB.WORLD (855.929.6753) | EDUPROGRAM@WRITEBRAINWORLD.COM

All WRiTE BRAiN programs and resources are exceptional tools for English Learners at all levels. Narrative and creative writing prompts, Story Card games, graphic organizers, categorized word banks, and student worksheets
AVAILABLE IN SPANiSH.

PROFESSIONAL DEVELOPMENT / TRAININGS/ SITE VISITS

- In-Person Pre-Implementation Training: Full-Day or Half-Day
- Virtual Pre-Implementation Training
- Site Visits with Modeling and Follow-Up Observation Report
- Immersive & Interactive, Workshop Style, Hands-On



ONGOING SUPPORT CALLS

- 30-Min Ongoing Virtual Support Calls
- Live Virtual Support Calls with WRiTE BRAiN PD Specialists. WRiTE BRAiN will provide interactive and highly engaging professional development check-ins on a virtual (Zoom) video call with facilitators to support successful implementation of the program.



BOOK BUILDER TYPING / PUBLISHING SUPPORT

Our stellar storybook proofing and editing team can take on the responsibility of typing your students' self-authored WRiTE BRAiN storybooks into our digital Book Builder to support with publishing! Expand and extend program time or meet tighter implementation timelines, and let our Book Builder Team handle those handwritten storybooks! The high-quality published student-authored books arrive to you ready for your published authors event!

1 AFTER SCHOOL A³ — ACTIVE, AUTHENTIC, AUTHORSHIP!

ELEMENTARY

MIDDLE

HIGH



- Full Class Package (Up To 25 Students)
- Scripted Activity Plans
- One-Time Curriculum Purchase
- Consumables Repurchased Annually
- Graphic Organizers/Worksheets/Word Banks
- Rubrics/Assessment Tools
- **For Accredited Teachers in Expanded Learning Hours**

EXCELLENT
FOR ENGLISH
LEARNERS,
ALL LEVELS!

Grades 3-12

- Students engage fully in this fun, engaging, robust, highly-scaffolded, standards-aligned narrative & creative writing program utilizing high-quality materials, graphic organizers, and word banks to become **PUBLISHED AUTHORS** of original children's books for young readers.
- They collaborate and work independently, building literacy skills and self-esteem in an SEL-embedded disguised learning experience that aligns with state standards.
- Students receive professionally published hard or soft cover copies and digital versions of their final storybooks, with their author's photo and bio inside!

WRITE BRAiN meets ELO-P Attendance Recovery Requirements



- **WRITE BEAN BOOKS** can be class-, group-, or pair-authored depending on grade level. Students author **THREE** books over the course of the school year and have an extra **FOURTH** book For a Family Engagement event or to take home for Summer writing!
- Extra Wide-Ruled for Handwriting by Young Students
- **WRITE BEAN BOOKS** are slightly smaller in size than our regular **WRITE BRAIN BOOKS** and have **FIVE** spreads rather than the usual **TEN**. Each is a single storybook, but shorter so young students can work together to see a beginning, middle, and end and create an original tale in a handwritten book they will keep forever.
- **NO PUBLISHiNG** Students take home hand-written **WRITE BEAN BOOKS**



over-sized lines for
young writers

BEAN BOOK #1 - Fall
BEAN BOOK #2 - Winter
BEAN BOOK #3 - Spring
BEAN BOOK #4 - Family Engagement Event

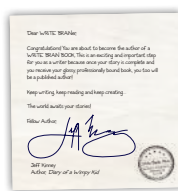
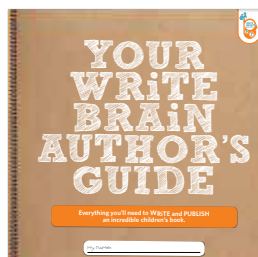
Grades K-2

3 PUBLISHED AUTHOR'S KIT PROGRAM PACKAGE

Students craft original storybooks in a robust, fun, and engaging narrative & creative writing experience that makes every student a published author! Includes Scope & Sequence Guide for facilitator and full-color, printed author's supplement for each student's story development. Supplement available in English and Spanish.

- 15 - 25 Hours
- Scope and Sequence Guide
- Author's Supplement/Workbook
- *Supplement & Kit Prompts available in Spanish*

STUDENTS' PUBLISHED BOOKS SOLD SEPARATELY!



depending on your staff we may recommend the kit without scope & sequence!



student supplement and kit prompts available in spanish

Grades 3-8

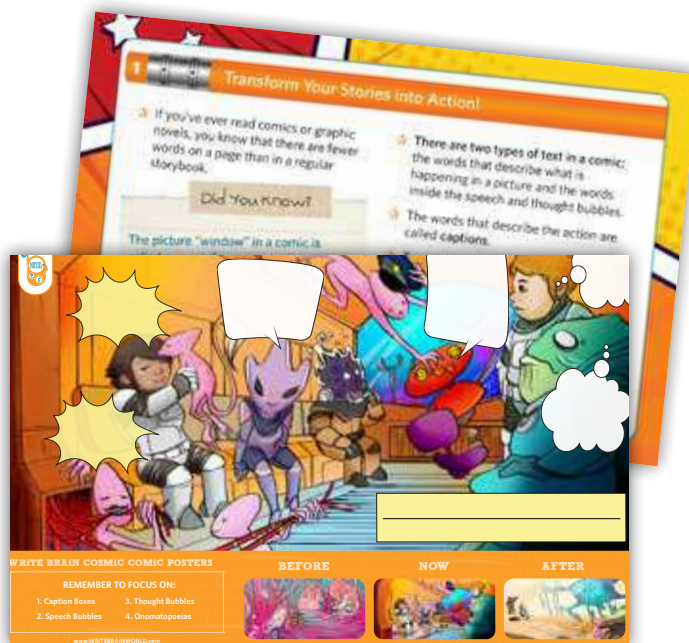
4 CREATIVE COMIC WRITERS COSMIC COLLECTION

Students create fun and exciting comic book narrative through speech bubbles, thought bubbles, action captions and onomatopoeias. Galactic stories depict alien creatures, animals, robots, and humans in adventurous scenes on colorful posters. Their comic stories will be OUT OF THIS WORLD as your students launch their creativity!

- 11x17 POSTER PAD w/ TIPS & TRICKS GUIDE
- 20 uniquely illustrated posters
- 1 Pad Per student



Grades 3-12



5 "GALACTIC GRUB!" CREATIVE COOKS & MENU MAKERS

- Facilitator's Mini Guide (full color booklet comprising activity plans, directives, glossary term sheets)
- Galactic Grub Illustrated Story Cards (25 of same - 1 card per student)
- Student Glossary of Cooking Terms & Adjectives

In this delightful, disgusting, fun, and engaging program experience, students collaborate, laugh, wince, and wonder as they build literacy skills, expand their vocabulary, and ignite their creativity by creating a gastronomical adventure that's out of this world!

Grades 2-6

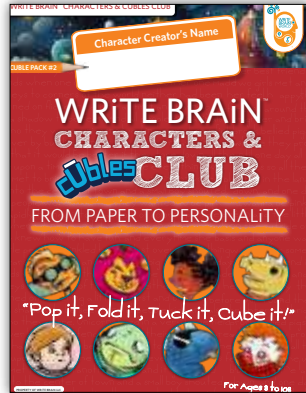
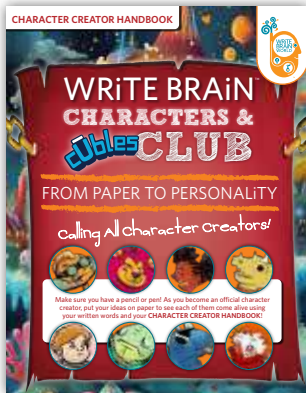


6 WRITE BRAIN CHARACTERS & CUBLES™ CLUB

Students follow instructions to fold, tuck, and build high-quality, sturdy, and colorful paper characters. Then, they develop their characters in their character creator's handbook, and even write scenes of dialogue between them.

- Project-Based Literacy
- 8 NEW Unique "Pop-Out" CUBLE Sheets
- Student's Character Creator Handbook
- 8 NEW "HOW-TO" CUBE IT Videos

student handbook



CUBLES PACK A



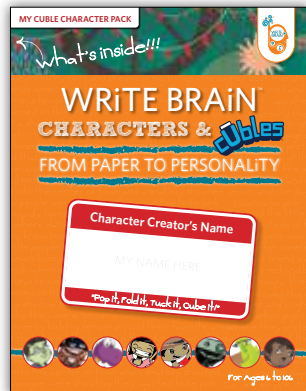
Grades 3-6 **NEW PACK A**

7 WRITE BRAIN CHARACTERS & CUBLES™

Students follow instructions to fold, tuck, and build high-quality, sturdy, and colorful paper characters. Then, they develop their characters in their character creator's handbook, and even write scenes of dialogue between them.

- Project-Based Literacy
- 8 Unique "Pop-Out" CUBLE Sheets
- Student's Character Creator Handbook
- 8 "HOW-TO" CUBE IT Videos

student handbook



CUBLES PACK B

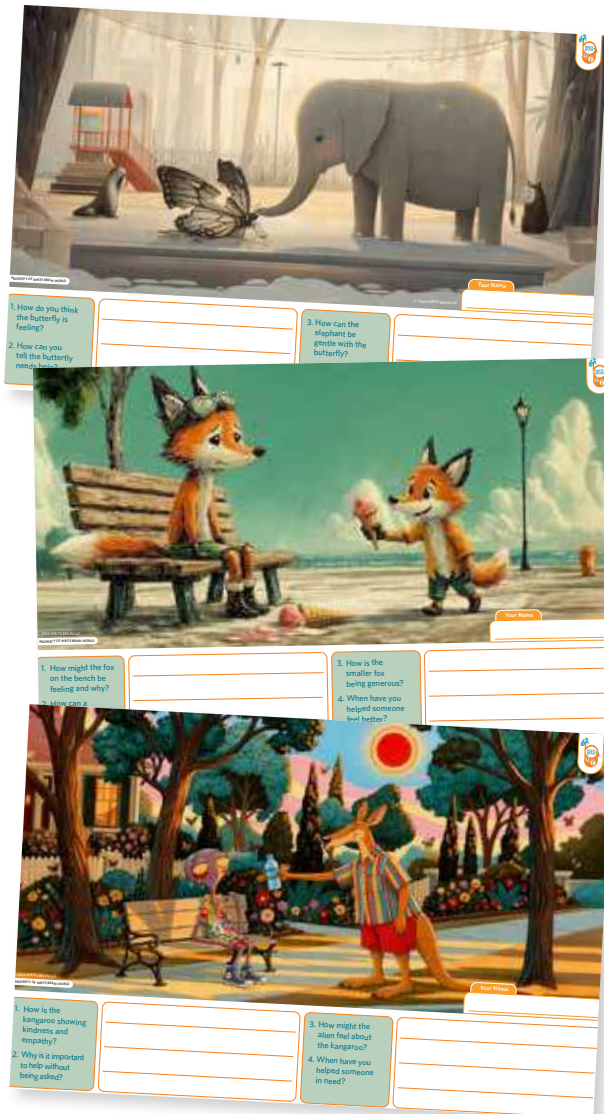


Grades 3-6 **PACK B**

- 11x17 Pad
- PADS 1, 2 & 3 (10 SHEETS EACH)
- 10 Unique Images + 40 Unique Prompts Per Pad

Prompts Available in Spanish

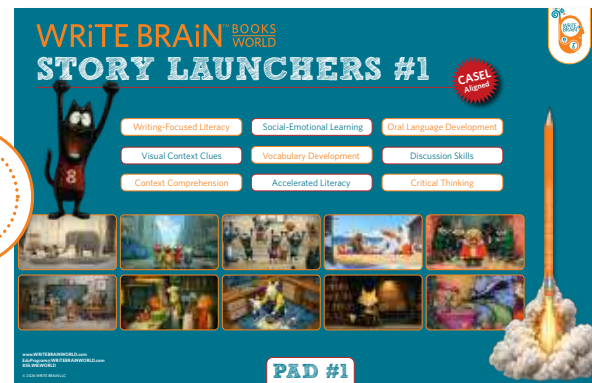
3 pads of full-color, artful, illustrated posters depicting animal characters in “real-world” human settings. Students interpret the scenes to assess what’s happening, who the characters are, and what they might be thinking and feeling, then they answer CASEL-ALIGNED prompts that ignite critical thinking and develop vital social-emotional skills. Early writers discuss as a class then copy what’s on the board to begin handwriting their own ideas!



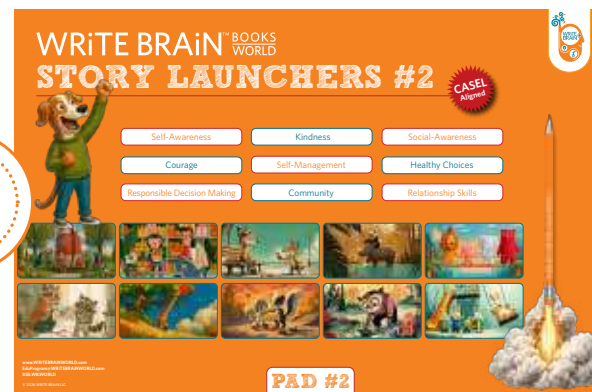
SET INCLUDES ALL 3 PADS

Grades K-5
TK students work as a class

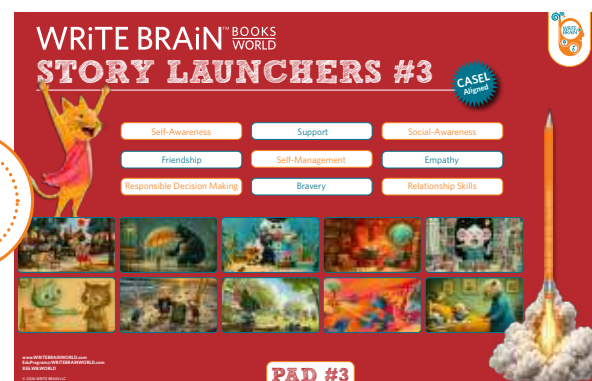
PAD 1



PAD 2



PAD 3



- 11x17 Pad · 15 Unique Images · 180 Unique Prompts (1 Pad Per Student)
- Educator's Instructional Companion Guide
- **For Use with Accredited Teachers in Expanded Learning Hours**

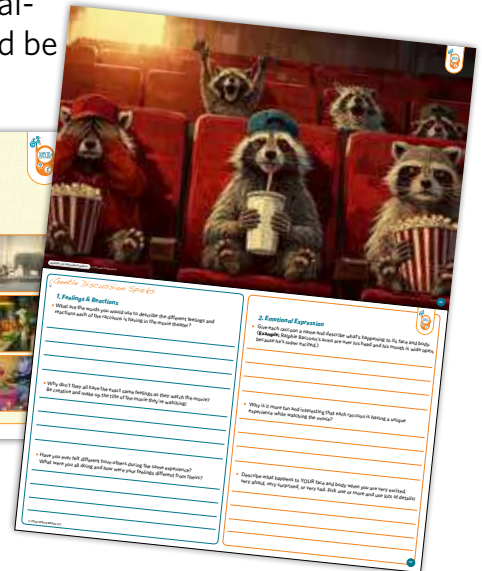
A pad of 11x17 full-color, artful, illustrated posters depicting animal characters in “real-world” human settings. Students interpret the scenes to assess what’s happening, who the characters are, and what they might be thinking and feeling. There are 12 CASEL-ALIGNED prompts for each image that ignite critical thinking and develop vital social-emotional skills as students identify in characters what would be harder to identify in themselves.



For educator



For student



Grades 3-9

10 ILLUSTRATED STORY MATS + ACTIVITY GUIDE

- 11x17 Pad
- 25 Unique Posters
- 1 Pad Per student
- 1 Activity Guide

Students will access their creative instincts to craft a short story, then revise it with prompts that engage their close-looking and critical-thinking skills while developing their vocabulary.

Hang these on walls and plan a story gallery event on site!



with NEW character SPEECH and THOUGHT Bubbles!



Grade K-8

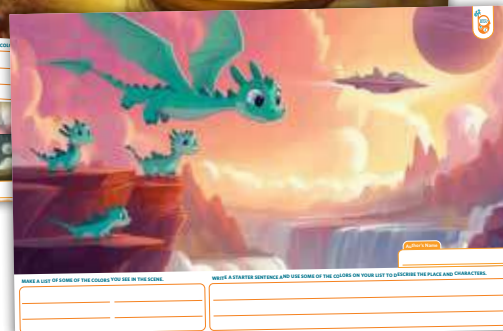
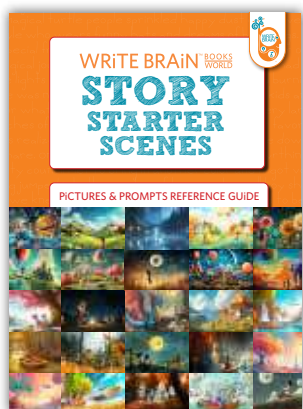
11

STORY STARTER SCENES: ARTFUL POSTER PADS

- 11x17 Pad
- 25 Unique Posters
- 50 Unique Prompts
- 1 Pad Per Student
- Reference Guide

Students work collaboratively to interpret vibrant artwork with prompts that activate critical thinking and creativity simultaneously! Students create a short list of descriptive words, then use those words and their imaginations to compose starter sentences for visual scenes and stories.

Hang these on walls and plan a story gallery event on site!



Grades K-12

12

COLORING MATS: ELEMENTARY ARTISTS & AUTHORS

- 11x17 Pad
- 16 Unique Sheets

Each student or pair gets a pad for many fun & focused months of colorful creativity. "Be the Author" prompts ignite critical-thinking to accelerate learning and "Be the Artist" prompts inspire! Kids get calm and engaged in real-time, tactile and sensory activity and play!

Hang these on walls and plan a story gallery event on site!



Grade TK-5

13 STORYBOARDS: "GALACTIC GRUB" ARTISTS & AUTHORS

- 11x17 Pad
- 25 Identical Sheets With Prompts
- Class Pack

Students are prompted to design the color scheme of a scene in an animated movie or TV show, applying their unique artistry and colorful interpretation as if they were storyboard artists. Students bring the characters to life by composing content for thought and dialogue bubbles.

Hang these for an "out of this world" story gallery!

Grades 3-8

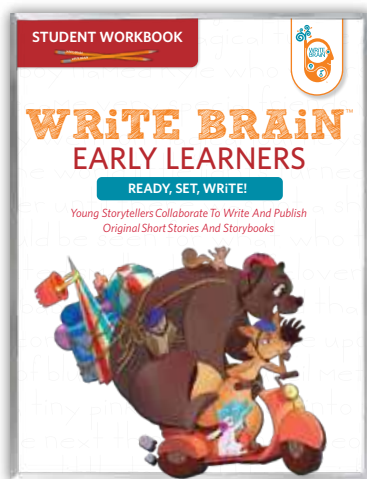


14 EARLY LEARNERS & ARTFUL AUTHORS

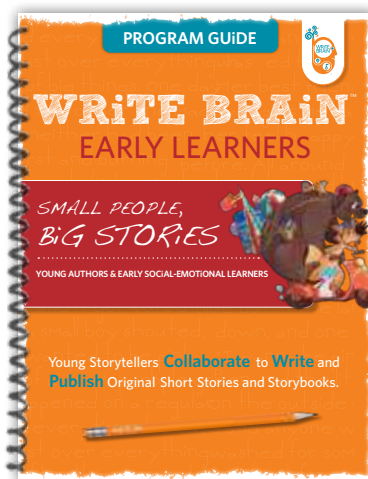
Early Learners engage their creativity, expand their vocabulary, develop verbal skills, and create connections and characters in richly illustrated images. **Students write and publish a full storybook comprising ten short stories.**

- One-Time Curriculum Purchase
- One Pack of Story Cards per student
- One Pack of Word Frames per student
- Workbook and Creative Collection Book
- **For Use with Accredited Teachers in Expanded Learning Hours**

Published, professionally printed copies of class-authored & student-authored storybooks purchased separately!



student workbook



Program Guide



Grades TK-2

- Creative Collection Book
- Writing Activities

Prompts Available in Spanish



All Grade Levels TK-12

- Students develop characters, settings, plots, perspectives, and more as they create 10 original short stories within a single book of 10 unique illustrations.
- Includes narrative and creative writing prompts for written and verbal storytelling.

HARDCOVER or SOFTCOVER published book options allow each student to keep, share and cherish a copy of the class- or group-authored collection of short stories.



New illustrations for Students to Create Volume Two!

- Creative Collection Book
- Writing Activities

Prompts Available in Spanish



All Grade Levels TK-12



- 300 PoetsPlay Game Cards
- One-Time Purchase | Lifetime Use
- 25 Poetry Journals (only consumable)
- Facilitator's Program Guide

Bring poetry to life through fast-paced and fun poetry games! With flexible implementation, games can be played for 5 minutes or 55 minutes! Students learn different poetry styles, develop poems, vocabulary, and language as they come to understand the various meanings of words.



Grades 5-12



Bilingual English/Spanish
Deck Available



- 1 Pack of illustrated Story Cards
- 1 Pack of 25 illustrated 11x17 Story Mat Art Posters
- 1 Educator Program Guide
- **For Use with Accredited Teachers in Expanded Learning Hours**

Bringing self-expression to life through various styles of poetry (such as acrostic poems, concrete poems, and rhyming couplets) and gamified creative writing experiences. Every type of learner is inspired as they develop vocabulary and discover the meaning their words can carry. Students feel a sense of purpose while building vital literacy skills.



Grades 3-8

19 STUDENT SEL PLAYBOOK

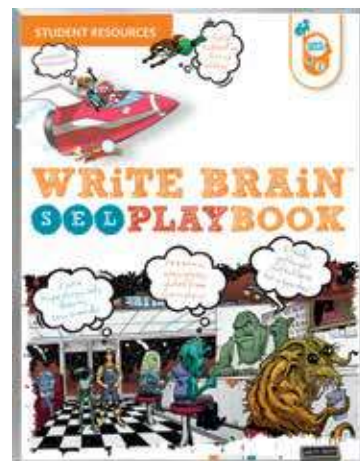
• Poetry Activities & Journal Prompts

Students engage in fun and unthreatening writing as they learn different poetry styles, create journal entries, and set fun goals through project-based activities.

Each student receives their own full-color Playbook!



Grades 3-8



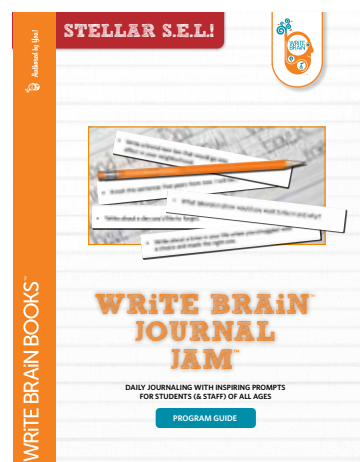
20 JOURNAL JAM

- One-Time Purchase
- Lifetime Use
- Short Quick-Writes and Extended Activities

This program offers approaches and ideas for facilitating and engaging students in organic (and even disguised) reflection through short-form writing bursts that fill the pages of journals your students will keep for a lifetime.

Includes Science Journaling, Math Journaling, Creative Character Diaries, 52 Journal Jam Prompts and more!

Grades 3-6

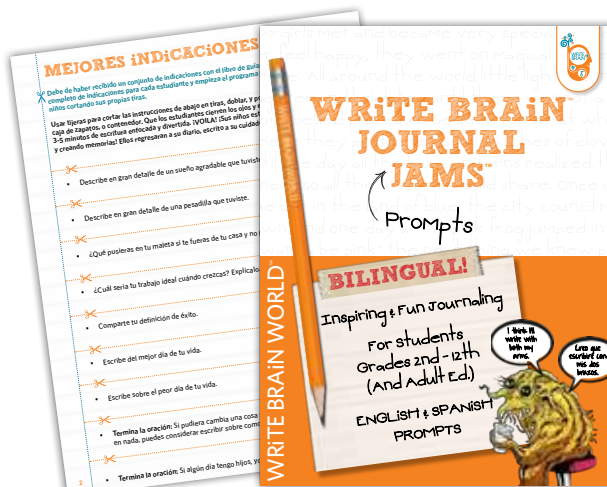


21 BiLInGUAL JOURNAL JAMS

- 52 Prompts
- English & Spanish

Observing and connecting to their thoughts, feelings, and experiences is necessary for young people, and especially vital for multilingual learners.

Grades 3-8



22

ARTFUL iNSPiRATION: Pictures. Purpose. Prompts.

- 11x17 Pad
- 1 Pad Per Student
- 25 Unique Poster
- Student's Art Analyst's Guide

Students answer prompts about vibrant and sophisticated digital artwork to reverse-engineer the images. Then they summarize their answers to write the highly descriptive prompts that could generate similar scenes on the simplest AI platform.



Grades 6-12

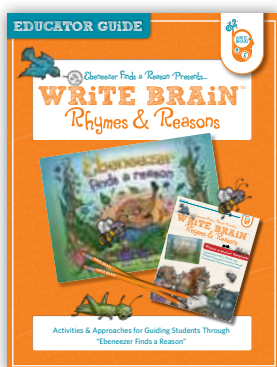
23

WRITE BRAIN RHYMES & REASONS

- Educator Guide
- Student's WRITERS & READERS Workbook
- *Ebenezer Finds A Reason* (perfect bound, softcover published book - 1 per student)
- Pack of B&W coloring sheets of storybook artwork (1 pack per student)
- Crafting Guide with hands-on activities
- *Class Crafting Box available with bulk purchasing*

Students collaborate to read/hear, discuss, and analyze the published children's book *Ebenezer Finds A Reason* by author & actress Maggie Wheeler ("Janice" from the TV Show *Friends*).

Rich artwork, activities, prompts, and dialogue scenes inspire exciting creative writing and storytelling! Comes with guide for hands-on crafting activities!



Grades K-5

- C3 Student Workbook (1 per student)
- C3 MAGIC MATS ART POSTERS (10 unique sheets per student)
- C3 CARRIAGE CARDS (10 unique cards per student)
- illustrated Wordless WRITe BRAiN BOOK

Colorful artwork ignites students who create characters and craft stories as they develop vital skills and vocabulary! Students write short stories and even a full children's book inspired by thoughtful prompts and vibrant images.

For Use with Accredited Teachers in Expanded Learning Hours



Grades 2-5



- 11x17 pack of 10 unique sheets
- 1 REFERENCE GUIDE

These vibrant circus scenes depict colorful characters in a playful world your students create by making connections, thinking critically, and developing stories and skills simultaneously! Unique prompts on each poster page make for a fun and accelerating, comprehensive program ANYONE can implement with success!

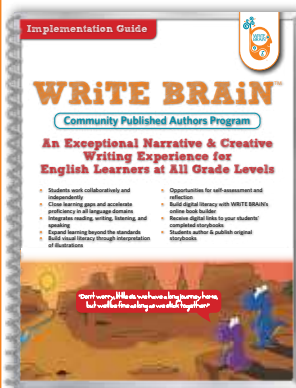
Hang these on hallways walls or plan a story gallery event on site!



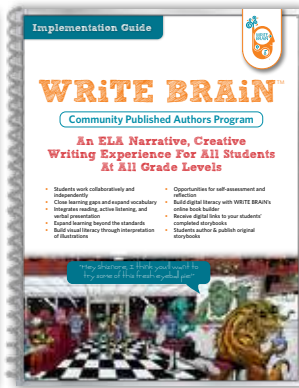
Grades 2-5

Students engage in fun and meaningful, literacy-building and service-learning as they write, publish, and then share the original storybooks they authored for young children in their community! STUDENT BOOKS ARE PUBLISHED and one hardcover copy is donated to a school or public library!

- 1 or 2 Illustrated Wordless Books
- 1 or 2 Author's Supplements
- Implementation Guide
- Idea Pad
- Orange WRiTE BRAiN Pencil



For ELs →



← For Gen Ed



Spanish supplement →

Grades 3-12

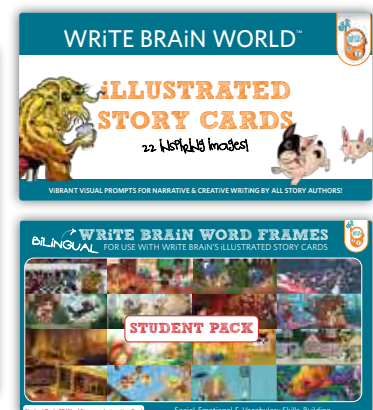
- Instruction Card
- Story Cards (22 images)
- Word Frames (22 words).
- ★ **Instructions in Word Frame pack.**★

Learners engage their creativity, expand their vocabulary, develop verbal speaking skills, and make connections to characters and scenes depicted in richly illustrated images.

Available English only &
English/Spanish



Grades TK-8

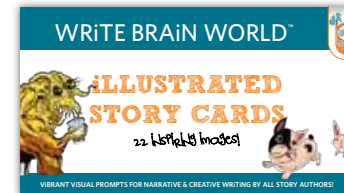
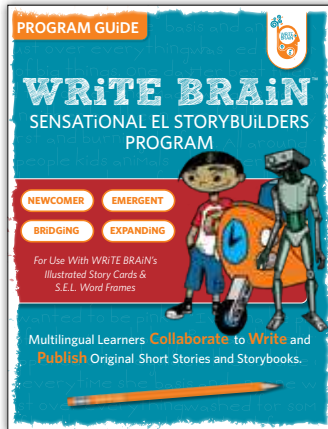


MULTILINGUAL LEARNERS

- Student Workbook
- Illustrated Story Cards (22 Images)
- S.E.L. Word Frames
- Creative Collection of Artful Stories Workbook
- Sensational Storybuilders Program Guide
- Scope & Sequence
- **For Use with Accredited Teachers in Expanded Learning Hours**

With this foundational program, English Learners engage their creativity, expand their vocabulary, develop verbal speaking skills, and make connections to characters and scenes depicted in richly illustrated images.

To be implemented with A Creative Collection of Artful Stories for Book Publishing Aspect.

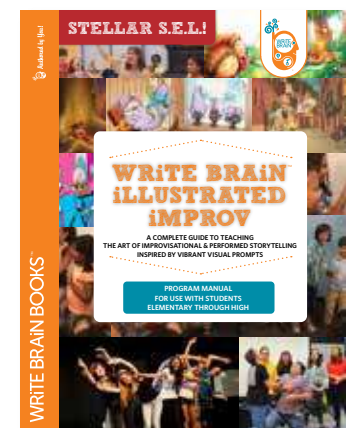


Grades 2-8

WRiTE BRAiN's IMPROV SPECiALiSTS facilitate EXCITING, FUN, INTERACTIVE workshops or a week-long camp of theater games and scene work activities. Classroom connections are created and deepened as students develop social-emotional skills and self-esteem!

- In-Person Student or Workshop or Camp
- Staff Team-building Workshop
- Facilitated by WRiTE BRAiN Staff Specialists

Grades 3-12 + Staff/Team



IN-PERSON WORKSHOP

Groove School Mix Masters Mix Masters Ryan "KAYO" McClarty & Juan "I B Juan" Rodriguez lead groups through the process of brainstorming, lyric writing, rhyming, voice recording over music tracks, layering to create FINAL RAP SONGS played at an end of week Listening Party & Awards Ceremony! Students and staff will hear fully produced songs; their words, their voices!!!!

DROP THE MIC!



Grades TK-12



IN-PERSON WORKSHOP

- 1 Rap Lab Program Guide
- 20 Original Beat Track Compositions
- 1 Deck Of 300 PoetsPlay Cards
- 25 Poetry Journals
- Facilitator's Game Guide

WE TRAIN YOUR STAFF TO FACILITATE!

PACKAGE COMES WITH 20 ORIGINAL RAP BEAT MUSIC TRACKS FOR STUDENT RECORDING

Composed by Mix Masters Ryan "KAYO" McClarty & Juan "I B Juan" Rodriguez



Students bring their thoughts and feelings, observations and opinions to life through fast-paced and fun experiences creating poems that become spoken word and rap songs. Students learn different poetry styles, write poems, develop vocabulary, and language as they come to understand the various meanings of words. Students work in groups and pairs and solo to compose spoken word poems they then record over a beat track to create rap songs they keep.

Grades 6-12

32

WRITE BRAIN BEATS: DRUMMING & MOVEMENT

IN-PERSON WORKSHOP

A rhythmic, exciting, transformative, and energizing drum circle experience! Drums are made by artisans in West Africa and students learn about the instruments, how they're made, and how to play them!

Experience Includes:

- 30-minute sessions for up to 20 students and 3 facilitators
- Includes 10-15 minute breaks between each session



Grades TK-8

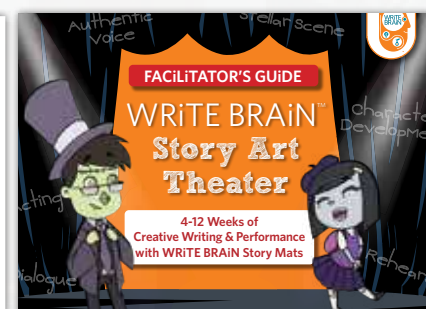
33

STORY ART THEATER

IN-PERSON WORKSHOP

- Story Art Theater
- Theater Games
- Story Mat Art Posters

Students will be engaged with Creative Writing & Performance facilitated by WRiTE BRAiN Performance Specialists.



Grades 2-5

34

"WRITE ONE, GIVE ONE!" INITIATIVE**ADD-ON STUDENT-AUTHORED PUBLISHED BOOKS FOR DONATION**

Students will keep a copy of their published storybook, as well as DONATE another copy to their own school library, another school, your community's public library, a children's hospital, or any other charitable organization of your choosing as a part of your "WRITE ONE, GIVE ONE!" initiative. **WRITE BRAiN** will provide you with round "WOGO" stickers to affix to the inside cover of all donated books!

Grades 3-8

sticker for books

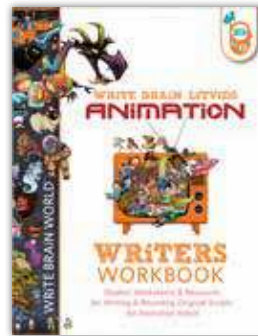
35

ANIMATION WRITERS + VOICE ACTORS PROGRAM

Students craft stories and scripts inspired by 2-minute, wordless animated "LiTViDS" (videos), then record their voices to create their very own animated mini movies!

Students keep all of their animated LitVids!

(Flexible implementation timelines.)



24 Animated LitVids

▪ Digital devices required: Computer / Chromebook / Tablet

Grades 4-12

36

WRITE BRAiN FAMILiES | FAMILy ENGAGEMENT EVENTS

"The family that WRiTES together, DELiGHTS together!" **WRiTE BRAiN** will provide interactive and highly engaging events (or resources for your events) to bolster family engagement, increase literacy, and keep families active in their children's learning.

All Students, All Ages

Customized Packages to Meet Any Budget or Timeline!

855.WB.WORLD (855.929.6753) | EDUPROGRAM@WRITEBRAINWORLD.COM | www.WriteBrainWorld.com