

ELO-P + ASES + 21ST CCLC + ANY  
AFTER SCHOOL PROGRAM & SUMMER!!!

PROGRAMS & PACKAGES CATALOG

K-12  
+  
pre-k



WRITE BRAIN™ BOOKS  
WORLD

EARLY LEARNERS

ELEMENTARY

MIDDLE

HIGH

Project-Based Literacy  
&  
SEL Resources

Exceptional for  
EL / Multilingual Learners

FOR EXPANDED LEARNING / OST

PLUS  
CAMPS!

Curriculum | Program Packages | Student Materials | Scripted Guides  
Professional Development | Virtual Support Calls | Site Visits

ENGAGING • INSPIRING • ACTIVITY-BASED • ENRICHMENT  
TURNKEY • FLEXIBLE IMPLEMENTATION • STANDARDS-ALIGNED

+  
CASEL



VIEW VIDEO



ENJOY!

21ST CCLC



Data

855.WB.WORLD (855.929.6753)  
EDUPROGRAM@WRITEBRAINWORLD.COM  
www.WriteBrainWorld.com

## WELCOME TO OUR ELO-P + OST RESOURCE CATALOG

You will notice that there is NO PRiCiNG reflected. That is because we customize our quotes and what is a "regular price" will very often be highly discounted or included at no cost at all, depending on a variety of factors— number of students, number of program packages quoted, total budget, and more.

Reach out to set A Call / Zoom, Request A Sample Package, Discuss Customized Quote.  
855.WB.WORLD (855.929.6753) | EDUPROGRAM@WRITEBRAINWORLD.COM

### PROFESSIONAL DEVELOPMENT

- In-Person Pre-Implementation Training: Full-Day or Half-Day
- Virtual Pre-Implementation Training
- Site Visits with Modeling and Follow-Up Observation Report
- Immersive & Interactive, Workshop Style, Hands-On



### ONGOING SUPPORT CALLS



- 30-Min Ongoing Virtual Support Calls
- Live Virtual Support Call with WRiTE BRAiN PD Specialist. WRiTE BRAiN will provide interactive and highly engaging professional development check-ins on a virtual (Zoom) video call with facilitators to support successful implementation of the program.

### BOOK BUiLDER TYPiNG / PUBLiSHiNG SUPPORT

Our stellar storybook proofing and editing team can take on the responsibility of typing your students' self-authored WRiTE BRAiN storybooks into our digital Book Builder to support with publishing! Expand and extend program time or meet tighter implementation timelines and let WRiTE BRAiN handle your students' handwritten books!

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# AFTER SCHOOL A<sup>3</sup> ACTIVE, AUTHENTIC, AUTHORSHIP

UPPER ELEMENTARY

MIDDLE

HIGH

Grades 3-12



- Full Class Package (Up To 25 Students)
- Robust & Scripted Activity Plans
- One-Time Curriculum Purchase
- Consumables Repurchased Annually
- Graphic Organizers/Worksheets/Word Banks
- Rubrics/Assessment Tools
- **For Accredited Teachers in Expanded Learning Hours**
- Students engage fully in this fun, engaging, robust, highly-scaffolded, standards-aligned narrative & creative writing program utilizing high-quality materials, graphic organizers, and word banks to become PUBLISHED AUTHORS of original children's books for young readers.
- They collaborate and work independently, building literacy skills and self-esteem in an SEL-imbedded disguised learning experience that aligns with state standards.
- Students receive professionally "published" hard or soft cover copies and digital versions of their final storybooks, with their author's photo and bio inside!

**WRiTE BRAiN meets ELO-P Attendance Recovery Requirements**

Bean

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## WRiTE BRAiN BOOKS

- **WRiTE BEAN BOOKS** can be class-, group-, or pair-authored depending on grade level. Students author THREE books over the course of the school year and have an extra FOURTH book For a Family Engagement event or to take home for Summer writing!
- Extra Wide-Ruled for Handwriting by Young Students
- **WRiTE BEAN BOOKS** are slightly smaller in size than our regular **WRiTE BRAIN BOOKS** and have FIVE spreads rather than the usual TEN. Each is a single storybook, but shorter so young students can work together to see a beginning, middle, and end and create an original tale in a handwritten book they will keep forever.
- **NO PUBLiSHiNG** Students take home hand-written **WRiTE BEAN BOOKS**



BEAN BOOK #1 - Fall

BEAN BOOK #3 - Spring

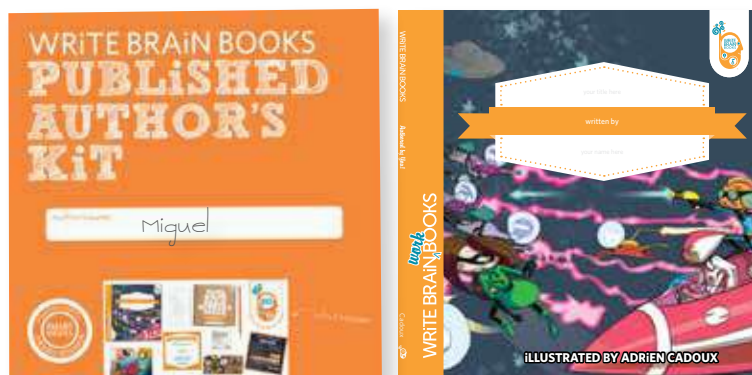
BEAN BOOK #2 - Winter

BEAN BOOK #4 - Family Engagement Event

All WRiTE BRAiN programs and resources are exceptional tools for English Learners at all levels. Narrative and creative writing prompts, Story Card games, graphic organizers, categorized word banks, and student worksheets **AVAILABLE IN SPANiSH.**

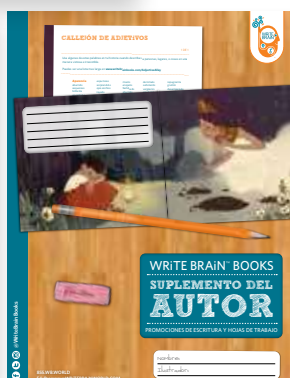
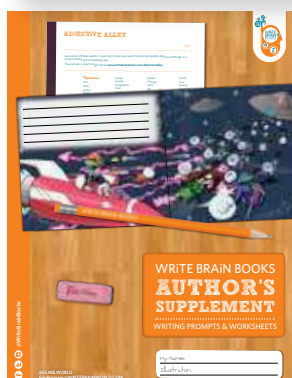
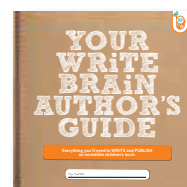
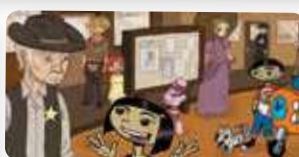
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## PUBLISHED AUTHOR'S KIT PROGRAM



- Includes Student-Authored Published Book
- 15 - 25 Hours
- Scope and Sequence Guide
- Author's Supplement/Workbook

Students craft original storybooks in a robust, fun, and engaging narrative & creative writing experience that makes every student a published author! Includes Scope & Sequence Guide for facilitator and full-color, printed author's supplement for each student's story development. Supplement available in English and Spanish.



student supplement and kit prompts available in Spanish



students Receive Hard Cover or soft Cover Published copies of their original storybooks!

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## "WRITE ONE, GIVE ONE!" INITIATIVE

### ADD-ON STUDENT-AUTHORED PUBLISHED BOOKS FOR DONATION

Students will keep a copy of their published storybook, as well as DONATE another copy to their own school library, another school, your community's public library, a children's hospital, or any other charitable organization of your choosing as a part of your "WRITE ONE, GIVE ONE!" initiative. WRITE BRAiN will provide you with round "WOGO" stickers to affix to the inside cover of all donated books!



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## WRITE BRAIN CHARACTERS AND CUBLES™

- Project-Based Literacy
- 8 Unique "Pop-Out" Character CUBLE Sheets
- The Character Creator Handbook
- 8 "HOW-TO" CUBE IT Videos

Students follow instructions to fold, tuck, and build high-quality, sturdy, and colorful paper characters. Then, they develop their characters in their character creator's handbook, and even write scenes of dialogue between them.

Grades 3-6 **PACK #1 FALL** | **NEW PACK #2 WINTER/SPRING**

cubles gang



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## CREATIVE COMIC WRITERS COSMIC COLLECTION

- 11x17 POSTER PAD w/ TIPS & TRICKS GUIDE
- 20 unique illustrations, 1 pad per student
- Great Family Engagement Activity!

Students create fun and exciting comic book narrative through speech bubbles, thought bubbles, action captions and onomatopoeias. Galactic stories depict alien creatures, animals, robots, and humans in adventurous scenes on colorful posters. Their comic stories will be OUT OF THIS WORLD as your students launch their creativity!



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## WRITE BRAIN STORY LAUNCHERS

CASEL-ALIGNED

- 11x17 Pad
- Prompts Available in Spanish
- PADS 1, 2 & 3 (10 SHEETS EACH)
- 10 Unique Images • 40 Unique Prompts per pad

3 pads of full-color, artful, illustrated posters depicting animal characters in "real-world" human settings. Students interpret the scenes to assess what's happening, who the characters are, and what they might be thinking and feeling. Young children answer **CASEL-ALIGNED** prompts that ignite critical thinking and develop vital social-emotional skills. Early writers discuss as a class then copy what's on the board to begin handwriting their own ideas!

**PAD #1 | FALL**

**PAD #2 | WINTER**

**PAD #3 | SPRING**



Grades TK-5

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## WRITE BRAIN STORY SPARKS

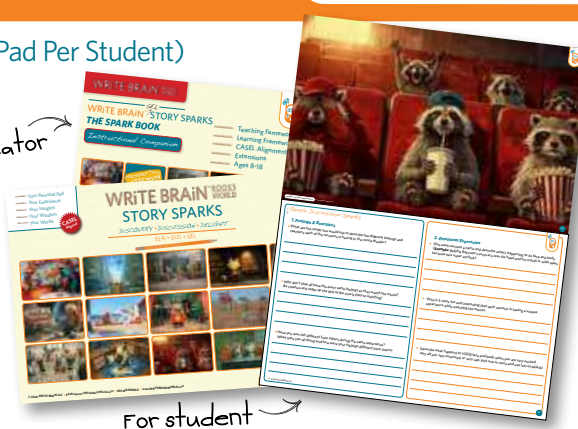
CASEL-ALIGNED

- 11x 17 Pad • 15 Unique Images • 180 Unique Prompts (1 Pad Per Student)

A pad of 11x17 full-color, artful, illustrated posters depicting animal characters in "real-world" human settings. Students interpret the scenes to assess what's happening, who the characters are, and what they might be thinking and feeling. There are 12 **CASEL-ALIGNED** prompts for each image that ignite critical thinking and develop vital social-emotional skills as students identify in characters what would be harder to identify in themselves.

Grades 3-12

Prompts Available in Spanish



For student

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## ILLUSTRATED STORY MATS (25 SHEETS) + ACTIVITY GUIDE



with NEW Character  
SPEECH and  
THOUGHT Bubbles!



Students will access their creative instincts to craft a short story, then revise it with prompts that engage their close-looking and critical-thinking skills while developing their vocabulary. Students will build a "story gallery" of original tales inspired by artwork on mini posters that can adorn the walls at home or school!

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## STORY STARTER SCENES ARTFUL POSTER PADS

- 11x17 Pad
- 25 Unique Images *Prompts Available in Spanish*
- 50 Unique Prompts
- 1 pad per student
- Educator Prompts & Pictures Reference Guide

Students work collaboratively to interpret vibrant artwork with prompts that activate critical thinking and creativity simultaneously. Students create a short list of descriptive words, then use those words and their imaginations to compose starter sentences of visual scenes/stories. Students get repeat exposure to accelerated skills-building prompts, which equal higher retention of learning.

**For ALL Learners - ALL Levels**



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## COLORING MATS: ELEMENTARY ARTISTS & AUTHORS

- 11x17 Pad
- 16 Unique Sheets

Each student or pair gets a pad for many fun & focused months of colorful creativity. "Be the Author" prompts ignite critical-thinking to accelerate learning and "Be the Artist" prompts inspire! Kids get calm and engaged in real-time, tactile and sensory activity and play!

*Hang these on hallways walls or plan a story gallery event on site!*



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## STORYBOARDS: "GALACTIC GRUB" ARTISTS & AUTHORS

- 11x17 Pad
- 25 Identical Sheets With Prompts

Students are prompted to design the color scheme of a scene in an animated move or TV show, applying their unique artistry and colorful interpretation as if they were storyboard artists. Students bring the characters to life by composing content for thought and dialogue bubbles.

*Hang these for an "out of this world" story gallery!*



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## EARLY LEARNERS & ARTFUL AUTHORS



- One-Time Curriculum Purchase
- One Pack of Story Cards per student
- One Pack of Word Frames per student
- Workbook and Creative Collection Book: Consumables

Early Learners engage their creativity, expand their vocabulary, develop verbal skills, and create connections and characters in richly illustrated images. **Students write and publish a full storybook comprising ten short stories.**

\*Published copies of class-authored & student-authored storybooks purchased separately at a discount.\*

**Grades TK-2**

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## CREATIVE COLLECTION OF ARTFUL STORIES

*Activities/Prompts Available in Spanish*



- Students develop characters, settings, plots, perspectives, and more as they create 10 original short stories within a single book of 10 unique illustrations.
- Includes narrative and creative writing prompts for written and verbal storytelling.

\*HARDCOVER or SOFTCOVER published book options allow each student to keep, share and cherish a copy of the class- or group-authored collection of short stories.\*

**All Grade Levels TK-12**

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## CREATIVE COLLECTION — 2ND EDITION

New illustrations for Students to Create Volume Two!

**All Grade Levels PreK-12**



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## POETSPLAY PROGRAM PACKAGE



- 300 PoetsPlay Game Cards
- One-Time Purchase
- Lifetime Use
- 25 Poetry Journals (only consumable)
- Facilitator's Program Guide

Bring poetry to life through fast-paced and fun poetry games! With flexible implementation, games can be played for 5 minutes or 55 minutes! Students learn different poetry styles, develop poems, vocabulary, and language as they come to understand the various meanings of words.

Grades 5-12

Bilingual/English/Spanish  
Deck Available



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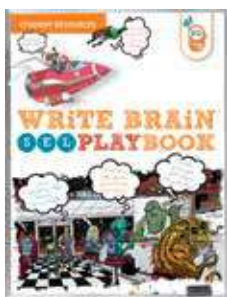
## STUDENT SEL PLAYBOOK

## POETRY ACTIVITIES &amp; JOURNAL PROMPTS

Students engage in fun and unintimidating writing as they learn different poetry styles, create journal entries, and set fun goals through project-based activities.

Each student receives their own full-color Playbook!

Grades 3-8



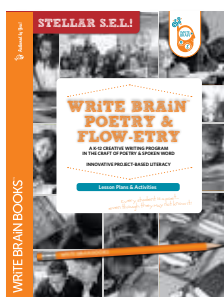
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## POETRY &amp; FLOW-ETRY

- One-Time Purchase
- Lifetime Use
- Short Quick-Writes and Extended Activities

With COUNTLESS minutes and hours of activities, this program provides a playful perspective on literacy and language as students gain academic confidence through writing and self-expression!

Grades 3-12

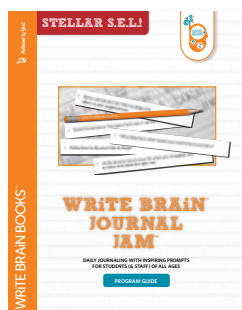


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## JOURNAL JAM

- One-Time Purchase
- Lifetime Use
- Short Quick-Writes and Extended Activities

This program offers approaches and ideas for facilitating and engaging students in organic (and even disguised) reflection through short-form writing bursts that fill the pages of journals your students will keep for a lifetime.



Includes Science Journaling, Math Journaling, Creative Character Diaries, 52 Journal Jam Prompts and more!

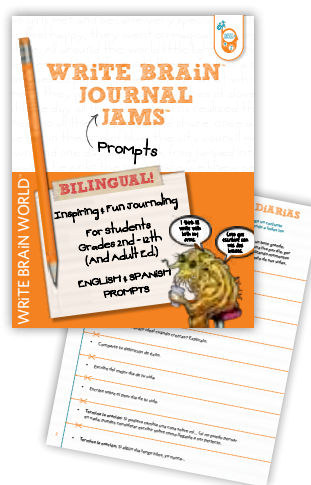
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## BILINGUAL JOURNAL JAMS

## ENGLISH &amp; SPANISH

Observing and connecting to their thoughts, feelings, and experiences is necessary for young people, and especially vital for multilingual learners. These prompts are in both English and Spanish pages.

52 PROMPTS!



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## ARTFUL iNSPiRATION: PiCTURES. PuRPOSE. PRoMPTS.

- 25 UNiQUE 11x17 SHEETS PER STUDENT PAD PADS A & B
- STUDENT'S Art Analyst's Guide

Students reverse-engineer sophisticated digital artwork to write content that inspires the prompts that could have generated the rich and layered artwork.

Grades 6-12

PAD A | FALL  
PAD B | WINTER



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## WRiTE BRAiN RHYMES &amp; REASONS



Students collaborate to read/hear, discuss, and analyze the published children's book *Ebenezer Finds A Reason* by author & actress Maggie Wheeler ("Janice" from the TV Show *Friends*).

Rich artwork, activities, prompts, and dialogue scenes inspire exciting creative writing and storytelling! Comes with guide for hands-on crafting activities!

- Educator Guide
- WRITERS & READERS WORKBOOK (1 per student)
- *Ebenezer Finds A Reason* (perfect bound, softcover published book - 1 per student)
- Pack of B&W coloring sheets of storybook artwork (1 pack per student)
- Crafting Guide with hands-on activities

Grades K-6

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## C3 CHARACTERS, COLORS, CONNECT!

- C3 Student Workbook (1 per student)
- C3 MAGiC MATS ART POSTERS (10 unique sheets per student)
- C3 CARRIAGE CARDS (10 unique cards per student)
- illustrated Wordless WRiTE BRAiN BOOK

Colorful artwork ignites students who create characters and craft stories as they develop vital skills and vocabulary! Students write short stories and even a full children's book inspired by thoughtful prompts and vibrant images.

For Accredited Teachers in Expanded Learning Hours

Grades 2-5



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## COMMUNITY PUBLISHED AUTHORS: FOR ELs & ALL

Students engage in fun and meaningful, literacy-building and service-learning as they write, publish, and then share the original storybooks they author with younger children in their community! STUDENT BOOKS ARE PUBLISHED and one hardcover copy is donated to a school or public library!

**Grades 3-12 and Adult Ed.**



EL Guide & Spanish Prompts available!

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## WRITE BRAIN MAGIC MATS



- 11x17 pack of 10 unique sheets (1 per student)

These vibrant circus scenes depict colorful characters in a playful world your students create by making connections, thinking critically, and developing stories and skills simultaneously! Unique prompts on each poster page make for a fun and accelerating, comprehensive program ANYONE can implement with success!

Hang these on hallways walls or plan a story gallery event on site!

**Grades 5-5**

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## SENSATIONAL STORYBUILDERS & ARTFUL AUTHORS

### MULTILINGUAL LEARNERS



- One-Time Curriculum Purchase
- Only 2 Consumables; Repurchased Annually

With this foundational program, English Learners engage their creativity, expand their vocabulary, develop verbal speaking skills, and make connections to characters and scenes depicted in richly illustrated images.

*\*To be implemented with A Creative Collection of Artful Stories for Book Publishing Aspect.\**

**Grades 2-12**

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## ILLUSTRATED STORY CARDS + WORD FRAMES

One Set Per Student

Each student gets their own set of Story Cards (22 images) and Word Frames (22 words).

Available English only & English/Spanish

\* Instructions in Word Frame pack.\*



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## RAP LAB POETS & RAPPERS CLUB

- 1 RAP LAB PROGRAM GUIDE PER STUDENT
- 20 Original Beat Tracks - composed by CLR Productions
- 1 Deck of 300 PoetsPlay cards
- 25 Poetry journals.
- Facilitators Game Guide

Students bring their thoughts and feelings, observations and opinions to life through fast-paced and fun experiences creating poems that become spoken word and rap songs. Students learn different poetry styles, write poems, develop vocabulary, and language as they come to understand the various meanings of words. Students work in groups and pairs and solo to compose spoken word poems they then record over a beat track to create rap songs they keep.



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## WRITE BRAIN GROOVE SCHOOL IN-PERSON WORKSHOP

Students get inspired by their own stories and ideas as the Groove School Mix Masters lead groups through the process of brainstorming, lyric writing, rhyming, voice recording over music tracks, layering to create FINAL RAP SONGS played at an end of week Listening Party & Awards Ceremony! Students and staff will hear fully produced songs; their words, their voices!!!!

scan to watch  
a video of  
WRITE BRAIN  
GROOVE SCHOOL  
in Santa Rosa, CA!!!



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## IMPROV & THEATER GAMES IN-PERSON WORKSHOPS

- Story Art Theater
- Illustrated Improv
- Theater Games

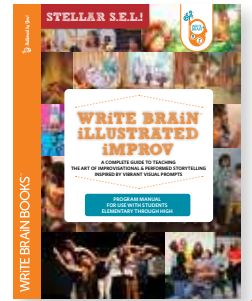
Students will be engaged with Creative Writing & Performance facilitated by WRITE BRAIN Performance Specialists.



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## ILLUSTRATED IMPROV

- One-Time Purchase
- Lifetime Use



This fun, exciting, “easy-to-facilitate” program guides students through a variety of engaging theater games and scene work activities which build personal classroom connections between students, as well as develop their social-emotional skills. Includes a class pack of WRiTE BRAiN Story Cards.

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## “GALACTiC GRUB!” CREATIVE COOKS & MENU MAKERS



- Facilitator’s Mini Guide (full color booklet comprising activity plans, directives, glossary term sheets)
- Galactic Grub Illustrated Story Cards (25 of same - 1 card per student)
- Student Glossary of Cooking Terms & Adjectives

In this delightful, disgusting, fun, and engaging program experience, students collaborate, laugh, wince, and wonder as they build literacy skills, expand their vocabulary, and ignite their creativity by creating a gastronomical adventure that’s out of this world!

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## ANiMATION WRiTERS + VOiCE ACTORS PROGRAM

Students craft stories and scripts inspired by 2-minute, wordless animated “LiTViDS” (videos), then record their voices to create their very own animated mini movies! Each student KEEPS (downloads) up to six animated videos, “Written By & Starring” student writers and voice actors to post and share anywhere! (Flexible implementation timelines.)

- \*18 Additional videos available for ongoing implementation.\*
- \*\*For projection by educator/instructor, not for student login.\*\*

- Digital devices required: Computer / Chromebook / Tablet



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## WRiTE BRAiN FAMILiES | FAMILy ENGAGEMENT SERIES

“The family that WRiTES together, DELiGHTS together!” WRiTE BRAiN will provide interactive and highly engaging events (or resources for your events) to bolster family engagement, increase literacy, and keep families active in their children’s learning.



Customized Packages to Meet Any Budget or Timeline!

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