



K-12 + PreK

WRITE BRAIN™ BOOKS WORLD

EARLY LEARNERS

ELEMENTARY

MIDDLE

HIGH

SUPPLEMENTAL OR SOLE NARRATIVE, CREATIVE, & EXPOSITORY WRITING CURRICULA & RESOURCES

ALL STUDENTS • ALL GRADES • ALL LEARNING LEVELS

- ✓ Standards-Aligned
- ✓ CA ELA & ELD Framework-Aligned
- ✓ ELPAC Alignment & Prep
- ✓ English Language Arts
- ✓ Language Development
- ✓ Project-Based Literacy
- ✓ Language Acquisition
- ✓ Embedded SEL
- ✓ SCRIPTED LESSON PLANS / ACTIVITIES / QUICKWRITES

- School Day Classroom
- Expanded Learning
- Independent Study
- Virtual

CLICK TO SEE DATA
64% RECLASSIFICATION
Porterville, CA



www.WriteBrainWorld.com

CASEL
Aligned



WELCOME TO OUR RESOURCE CATALOG

You will notice that there is NO PRICING reflected. That is because we customize our quotes and what is a "regular price" will very often be highly discounted or included at no cost at all, depending on a variety of factors— number of students, number of program packages quoted, total budget, and more.

Reach out to set a call / zoom, request a sample package, discuss a customized quote.
855.WB.WORLD (855.929.6753) | EDUPROGRAM@WRITEBRAINWORLD.COM

PROFESSIONAL DEVELOPMENT

- In-Person Pre-Implementation Training: Full-Day or Half-Day
- Virtual Pre-Implementation Training
- Site Visits with Modeling and Follow-Up Observation Reports
- Immersive & Interactive, Workshop Style, Hands-On



ONGOING SUPPORT CALLS



- 30-Min Ongoing Virtual Support Calls
- Live Virtual Support Calls with WRiTE BRAiN PD Specialist. WRiTE BRAiN will provide interactive and highly engaging professional development check-ins on a virtual (Zoom) video call with facilitators to support successful implementation of the program.

BOOK BUILDER TYPING / PUBLISHING SUPPORT

Our stellar storybook proofing and editing team can take on the responsibility of typing your students' self-authored WRiTE BRAiN storybooks into our digital Book Builder to support with publishing. Expand and extend program time or meet tighter implementation timelines and let WRiTE BRAiN handle your students' handwritten books!

1

ALL-INCLUSIVE PUBLISHED AUTHORS CURRICULUM PACKAGE

Grades 3-12

- Full Class Package (Up To 25 Students)
- Robust Lesson Plans
- Core or Supplemental
- One-Time Curriculum Purchase
- Consumables Repurchased Annually
- Exceptional for ELs At All Levels
- Semester or Full School Year

- Students at all grade/learning levels engage in this fun, engaging, robust, highly-scaffolded, standards-aligned narrative & creative writing program utilizing high-quality materials, graphic organizers, and word banks to become PUBLISHED AUTHORS of original children's books for young readers.
- They collaborate and work independently, building literacy skills and self-esteem in an SEL-imbedded disguised learning experience that aligns with state standards.
- Students receive professionally "published" hard or soft cover copies and digital versions of their final storybooks, with their author's photo and bio inside!



Curriculum Guide

UPPER ELEMENTARY

WRITE BRAIN BOOKS

All-Inclusive Published Authors
A Scaffolded Supplemental Literacy Program

English Language Arts
English Language Development
Narrative, Creative, & Expository Writing
Collaborative & Independent Authoring
Graphic Organizers, Worksheets, Word Banks
Imbedded Social-Emotional Learning
Writing, Reading, Speaking, Listening
1-4 Assessment Rubrics

Robust Lesson Plans & Quick Write Activities for School Year Implementation

•• GRADE-LEVEL DIFFERENTIATORS AVAILABLE ••

ROBUST LESSON PLANS



WRITE BRAIN BOOKS™

AUTHOR'S WORKSHEETS & WORD BANKS

Includes sheets for grade levels 2-12!

Official WRITE BRAIN Author

This certificate is awarded to _____ author of _____

for excellence in creative expression and storytelling.

Congratulations!

WRITE BRAIN STORY MATS

25 RICHLY ILLUSTRATED ART POSTERS WITH SPACE FOR YOUR ORIGINAL AND CREATIVE STORIES

WRITE BRAIN BOOKS

WRITE BRAIN BOOKS

WRITE BRAIN BOOKS

WRITE BRAIN

ALL-INCLUSIVE PUBLISHED AUTHORS PROGRAM · CURRICULUM GUIDES (3rd-12th)

UPPER ELEMENTARY

MIDDLE

HIGH

NEWCOMER & EMERGENT



- Robust Lesson Plans
- Graphic Organizers
- Worksheets
- Word Banks
- Pre/Post Survey
- Rubrics/Assessment Tools

Early Learners on Page 6!!!



LEVEL-UP DIFFERENTIATION GUIDES

Grades 4, 5, 7, 8, 10, 11, 12



WRITE BRAIN A³: ACTIVE, AUTHENTIC AUTHORSHIP PROGRAM

UPPER ELEMENTARY

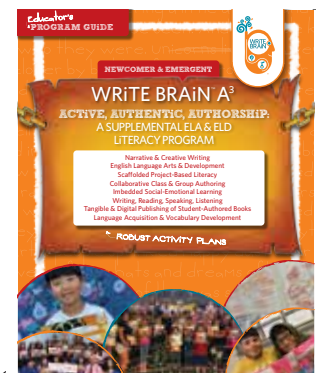
MIDDLE

HIGH

NEWCOMER & EMERGENT



- Condensed, Scripted Activity Plans
- Graphic Organizers
- Worksheets
- Word Banks
- Pre/Post Survey
- Rubrics/Assessment Tools
- Group and Individual Authoring



All WRITe BRAIN programs and resources are exceptional tools for English Learners at all levels. Narrative and creative writing prompts, Story Card games, graphic organizers, categorized word banks, and student worksheets **AVAILABLE IN SPANISH**.

ALL WRITe BRAIN QUOTES ARE CUSTOMIZED TO MEET YOUR SPECIFIC WANTS, NEEDS, GOALS, AND BUDGET.

2

WRITE BRAIN STORY SPARKS

CASEL-ALIGNED

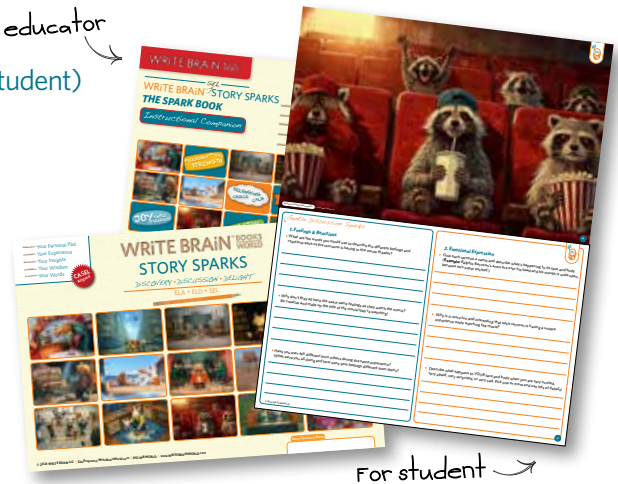
- 11x17 Pad • 15 Unique Images • 180 Unique Prompts (1 Pad Per Student)
- Instructional Companion Educator Guide

A pad of 11x17 full-color, artful, illustrated posters depicting animal characters in “real-world” human settings. Students interpret the scenes to assess what’s happening, who the characters are, and what they might be thinking and feeling. There are 12 **CASEL-ALIGNED** prompts for each image that ignite critical thinking and develop vital social-emotional skills as students identify in characters what would be harder to identify in themselves.

Prompts Available in Spanish

Grades 3-12

For educator



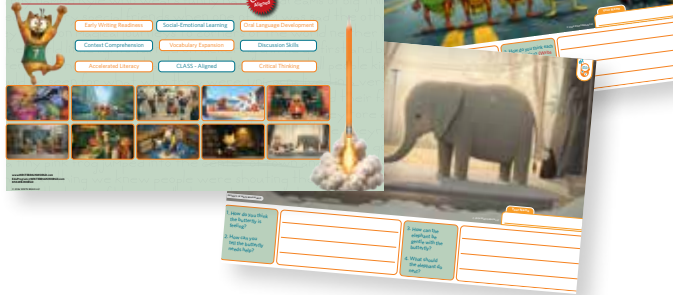
For student

3

WRITE BRAIN STORY LAUNCHERS

CASEL-ALIGNED

WRITE BRAIN STORY LAUNCHERS



- 11x17 Pad
- 10 Unique Images • 40 Unique Prompts (1 Pad Per Student)

A pad of 11x17 full-color, artful, illustrated posters depicting animal characters in “real-world” human settings. Students interpret the scenes to assess what’s happening, who the characters are, and what they might be thinking and feeling. Young children answer **CASEL-ALIGNED** prompts that ignite critical thinking and develop vital social-emotional skills. Early writers discuss as a class then copy what’s on the board to begin handwriting their own ideas!

Grades TK-5

Prompts Available in Spanish

4

POETSPLAY PROGRAM PACKAGE



- 300 PoetsPlay Game Cards
- One-Time Purchase
- Lifetime Use
- 25 Poetry Journals (only consumable)
- Facilitator’s Program Guide

Bring poetry to life through fast-paced and fun poetry games! With flexible implementation, games can be played for 5 minutes or 55 minutes! Students learn different poetry styles, develop poems, vocabulary, and language as they come to understand the various meanings of words.

Grades 5-12

Bilingual English/Spanish
Deck Also Available!



5

WRITE BRAIN CREATIVE & COLORFUL QUICK WRITES

- 8.5x11 pad of 25 unique sheets (1 per student)

This full-color activity pad features richly illustrated mini posters comprising intentional prompts that invite students to closely observe, interpret, and describe the artwork. Working independently, in pairs, small groups, or as a class, students generate short, descriptive word lists and sentences in Spanish and English.

Grades 3-12



6

EARLY LEARNERS & ARTFUL AUTHORS



- One-Time Curriculum Purchase
- One Pack of Story Cards per student
- One Pack of Word Frames per student
- Workbook and Creative Collection Book: Consumables

Early Learners engage their creativity, expand their vocabulary, develop verbal skills, and create connections and characters in richly illustrated images. **Students work as a class or in groups to write and publish the full storybook!**

Published copies of class-authored & student-authored storybooks purchased separately at a discount.

Grades TK-2

7

STORY STARTER SCENES ARTFUL POSTER PADS

Prompts Available in Spanish

- 11x17 Pad
- 25 Unique Images
- 50 Unique Prompts
- 1 pad per student
- Educator Prompts & Pictures Reference Guide

Students work collaboratively to interpret vibrant artwork with prompts that activate critical thinking and creativity simultaneously. Students create a short list of descriptive words, then use those words and their imaginations to compose starter sentences of visual scenes/stories. Students get repeat exposure to accelerated skills-building prompts, which equal higher retention of learning.

For ALL Learners TK-5 & English Learners 6-12



8

ILLUSTRATED STORY MATS (25 SHEETS) + ACTIVITY GUIDE



with NEW character
SPEECH and
THOUGHT Bubbles!



Students will access their creative instincts to craft a short story, then revise it with prompts that engage their close-looking and critical-thinking skills while developing their vocabulary. Students will build a "story gallery" of original tales inspired by artwork on mini posters that can adorn the walls at home or school!

9

ARTFUL iNSPiRiTiON: PiCTURES. PuRPOSE. PROMPTS.

- 11x17 pad of 25 unique sheets (1 per student)
- Student Prompt Guide (1 per student)

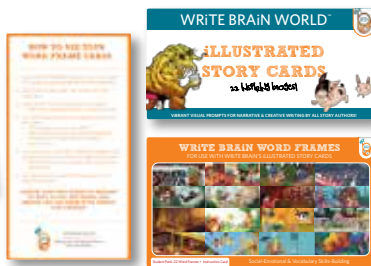
Students reverse-engineer sophisticated digital artwork to write content that inspires the prompts that could have generated the rich and layered artwork; the images are DREAMSCAPES your students deconstruct.

Grades 6-12



10

ILLUSTRATED STORY CARDS + WORD FRAMES One Set Per Student



Each student gets their own set of Story Cards (**22 images**) and Word Frames (**22 words**).

Available English only &
English/Spanish

* Instructions in Word Frame pack.*

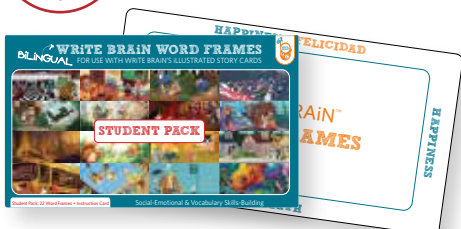
11

BiLiNGUAL (English/Spanish) WORD FRAMES

22 Words Pack

- One-Time Purchase
- Lifetime Use
- For Use with Story Cards

Students will get creative, make references and connections while increasing their vocabulary comprehension and communication skills.



50 Words Pack



12

SENSATIONAL STORYBUILDERS & ARTFUL AUTHORS



- One-Time Curriculum Purchase
- Only 2 Consumables; Repurchased Annually

With this foundational program, English Learners engage their creativity, expand their vocabulary, develop verbal speaking skills, and make connections to characters and scenes depicted in richly illustrated images.

To be implemented with A Creative Collection of Artful Stories for Book Publishing Aspect.

Grades 2-12

13

COMMUNITY PUBLISHED AUTHORS MULTILINGUAL LEARNERS

Students engage in service-learning and have opportunities to be mentors as they write, publish, and then share 1 or 2 of their original storybooks (written by them) with younger children in their community.

Grades 6-12



14

COMMUNITY PUBLISHED AUTHORS



Students engage in service-learning and have opportunities to be mentors as they write, publish, and then share 1 or 2 of their original storybooks (written by them) with younger children in their community.

Grades 3-12

15

CREATIVE COLLECTION OF ARTFUL STORIES



- Students develop characters, settings, plots, perspectives, and more as they create 10 original short stories within a single book of 10 unique illustrations.
- Includes narrative & creative writing prompts for written & verbal storytelling.

HARDCOVER or SOFTCOVER published book options allow each student to keep a copy of the class- or group-authored collection of short stories.

Activities/Prompts Available in Spanish

Grades TK-12

16

CREATIVE COLLECTION — 2ND EDITION SAME AS BOX #16

New illustrations for Students
to Create Volume Two!

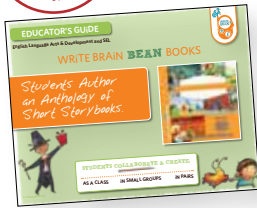


All Grade Levels PreK-12



17

Bean

 WRITE BRAIN ANTHOLOGY OF SHORT STORYBOOKS


Early Learners, English Learners, and Every Learner in between collaborate in class, in groups, or work on their own to author FIVE original short children's books. Each student can receive a professionally published, glossy and perfect bound, softcover anthology of their inspired ideas and ignited imagination!

Grades TK-12

Excellent For Multilingual Learners

18

C3 CHARACTERS, COLORS, CONNECT!

- C3 Student Workbook (1 per student)
- C3 MAGIC MATS ART POSTERS (10 unique sheets per student)
- C3 CARRIAGE CARDS (10 unique cards per student)
- illustrated Wordless WRITE BRAIN BOOK

Colorful artwork inspires students as they create characters and craft stories that help them develop vital skills and vocabulary! Students even author a full children's book comprising the artful scenes on the Magic Mats and Circus Carriage Cards. Educators take students through the full-color workbook of thoughtful prompts and vibrant images. NO TEACHER PREP!



Grades K-12

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WRITE BRAIN RHYMES & REASONS



Grades K-6

Students collaborate to read/hear, discuss, and analyze the published children's book *Ebenezer Finds A Reason* by author & actress Maggie Wheeler ("Janice" from the TV Show *Friends*). Rich artwork, activities, prompts, and dialogue scenes inspire exciting creative writing and storytelling!

- Educator Guide
- WRITERS & READERS WORKBOOK (1 per student)
- *Ebenezer Finds A Reason* (perfect bound, softcover published book - 1 per student)
- Pack of B&W coloring sheets of storybook artwork (1 pack per student)
- Crafting Guide with hands-on activities

20

PUBLISHED AUTHOR'S KIT PROGRAM



students Receive Hard Cover or soft Cover Published copies of their original storybooks!

- In-School, After School, Summer
- Includes Student-Authored Published Book
- 15 - 25 Hours
- Scope & Sequence Guide
- Author's Supplement/Workbook

Students craft original storybooks in a robust, fun, and engaging narrative & creative writing experience that makes every student a published author!

(Includes Scope & Sequence Guide for facilitator and full-color, printed author's supplement for each student's story development. Supplement available in English and Spanish.

← student supplement and kit Prompts available in Spanish

21

PUBLISHED BOOKS: STUDENT AUTHORED HARDCOVER AND SOFTCOVER



HARDCOVER, stitched, glossy, full-color copies of student-authored storybooks with each author's photo and bio on the final page. Includes links to digital versions of all published books.

SOFTCOVER, glossy, full-color copies of student-authored storybooks with each author's photo and bio on the final page. Includes links to digital versions of all published books.

22

"WRITE ONE, GIVE ONE!" INITIATIVE

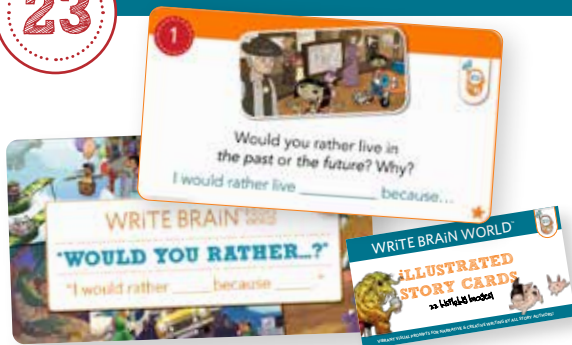
ADD-ON STUDENT-AUTHORED PUBLISHED BOOKS FOR DONATION

Students will keep a copy of their published storybook, as well as DONATE another copy to their own school library, another school, your community's public library, a children's hospital, or any other charitable organization of your choosing as a part of your "WRITE ONE, GIVE ONE!" initiative. WRITE BRAiN will provide you with round "WOGO" stickers to affix to the inside cover of all donated books!



23

DIGITAL PROJECTABLE "WOULD YOU RATHER...?" SLIDES



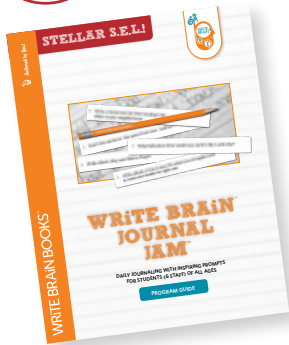
- Digital, Projectable "WOULD YOU RATHER...?" Program Slides

A Critical Thinking and Reasoning experience FOR ALL in which students discuss and write their answers to 130+ compelling questions inspired by colorful illustrations. English Learners transition from SPEAKiNG and LiSTENiNG to WRITiNG and PRESENTiNG their ideas as they accelerate Language Development.

← Add the tangible storycard Pack per student

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WRITE BRAIN JOURNAL JAM



- One-Time Purchase
- Lifetime Use
- Short Quick-Writes and Extended Activities



This program offers approaches and ideas for facilitating and engaging students in organic (and even disguised) reflection through short-form writing bursts that fill the pages of journals your students will keep for a lifetime.

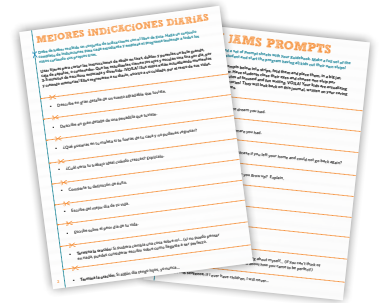
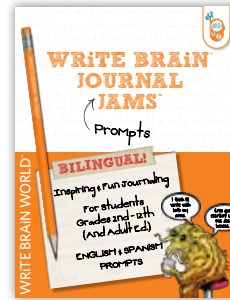
Includes Science Journaling, Math Journaling, Creative Character Diaries, + 52 Journal Jam Prompts!

25

BiLiNGUAL JOURNAL JAMS ENGLISH & SPANISH

Observing and connecting to their thoughts, feelings, and experiences is necessary for young people, and especially vital for multilingual learners. These prompts are in both English and Spanish pages.

52 PROMPTS!



26

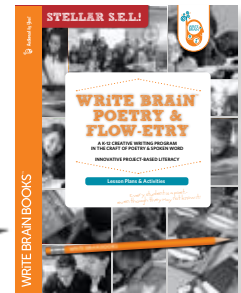
POETRY & FLOW-ETRY

STELLAR S.E.L.

- One-Time Purchase
- Lifetime Use
- Short Quick-Writes and Extended Activities

With COUNTLESS minutes and hours of activities, this program provides a playful perspective on literacy and language as students gain academic confidence through writing and self-expression!

Grades 3-12



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STUDENT SEL PLAYBOOK

POETRY ACTIVITIES & JOURNAL PROMPTS

Students engage in fun and unthreatening writing as they learn different poetry styles, create journal entries, and set fun goals through project-based activities.

Each student receives their own full-color Playbook!

Grades 3-8



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C12 WHEELWORKS

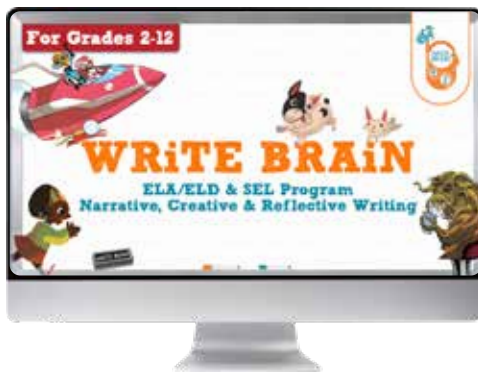
STELLAR S.E.L.



In this CASEL FRAMEWORK-ALIGNED, robust, and flexible program, students are guided through a series of written and verbal activities thoughtfully designed to engage and increase their personal and academic confidence as they develop value-driven skills around WB's C12 Core Components Wheel. Includes Word Frames and Story Cards.

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DIGITAL PROJECTABLE ELA & ELD + S.E.L. PROGRAM



- Flexible Implementation
- 5 - 55 min. Daily or Weekly
- Includes Educator's Expansion Guide

Students participate in quick writes or extended activities, creating NARRATIVE, CREATIVE, and REFLECTIVE writing with colorful visuals and written prompts. They craft poems, letters, journal entries, short stories, and even develop short form animated LiTViDS to keep and share. Program must be projected on a class screen or smart board.

*For educator to project on screen.
Not for student login.*



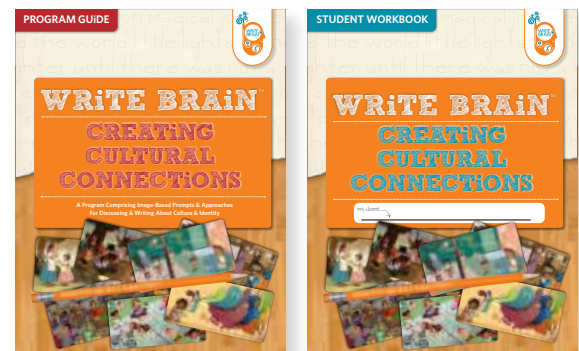
30

CREATING CULTURAL CONNECTIONS

- One-Time Curriculum Purchase
- Repurchase Student Workbook Only

Students write about and share their unique experiences, reflecting on a variety of aspects of culture including family life, traditions, food, and personal identity. Inspired by vibrant artwork, students are prompted to write and share aloud while learning about their heritage and that of others.

Grades 3-12



Customized Packages to Meet Any Budget or Timeline!

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