



WRITE BRAIN BOOKS is for

ENGLISH LEARNERS

THE PERFECT SUPPLEMENT TO ALL ELD CURRICULA



IN-SCHOOL | AFTER SCHOOL | SUMMER

**SCAFFOLDED
HIGHLY ENGAGING
CCSS/TEKS ALIGNED
CA ELA/ELD FRAMEWORK
INTEGRATED AND DESIGNATED ELD**

**Increases Test-Readiness
Increases Life-Readiness**

www.WriteBrainWorld.com/education



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MEET THEM WHERE THEY ARE

Over 70% of students using WRiTE BRAiN nationwide are **English Learners**.
WRiTE BRAiN's curricula provide scaffolding to support all students at all grade levels.

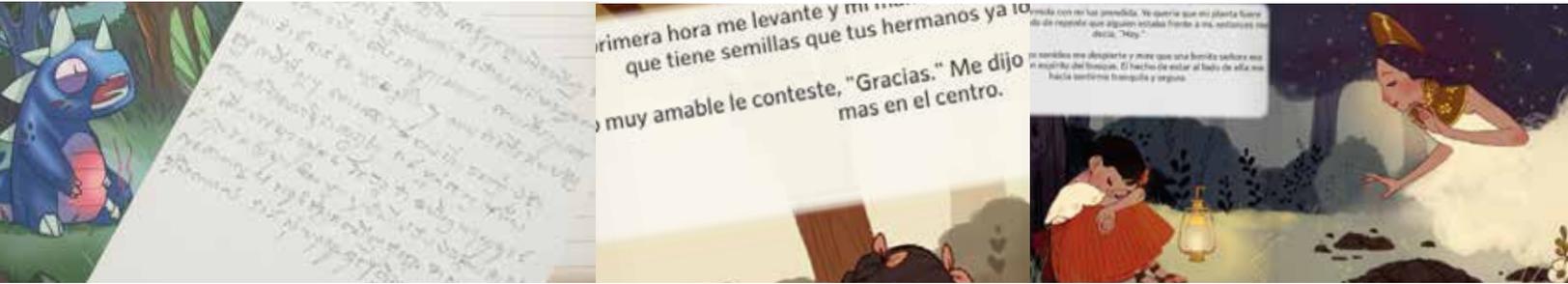
EVERY ELD PROFICIENCY LEVEL

NEWCOMER

BRIDGING

EMERGING

EXPANDING



ART IS A UNIVERSAL LANGUAGE

STUDENTS CAN WRITE IN ANY LANGUAGE!

Students compose short and long-form written narratives in **English** and in their **native languages**.

PROCESS ATTRIBUTES & RESULTS

- Non-threatening pace
- Individualized scaffolding
- Increased reading comprehension
- Illustrated/wordless prompts
- Native language drafting
- Required verbal presentation
- Enhanced oral fluency
- Consistent review & revision
- Improved handwriting
- Supplemental (Integrated & Designated ELD)
- Increased vocabulary retention
- Authentic vocabulary translation
- Universally accessible
- Diverse characters
- Increased test-readiness
- Boosted academic confidence
- Elevated self-expression
- Increased self-esteem

RECLASSIFICATION OF ENGLISH LEARNERS

The robust WRiTE BRAiN curricula – comprising structured lesson plans, graphic organizers, vocabulary word banks, newcomer scaffolding, and rubrics – develop skills in the vital areas measured by state tests nationwide.

Examination	California CELDT	Texas TELPAS
Writing	Effective storytelling in response to visual prompt	Confident self-expression using English
Reading	Capable of summarizing and drawing inferences	Comprehend explicit and implicit information
Listening	Comprehend concrete and abstract language	Clear understanding of main ideas and details
Speaking	Employ complex vocabulary and syntax	Capable use of abstract and content-based vocabulary



CASE STUDY WITH 2500+ EL STUDENTS

English Learner students in Santa Ana, CA, participated in the WRiTE BRAiN BOOKS program during their 10-week summer session aimed at preventing summer learning loss. Administrative Staff reported that the level of **student engagement** and **attendance** for summer programming was at its highest during the WRiTE BRAiN implementation.

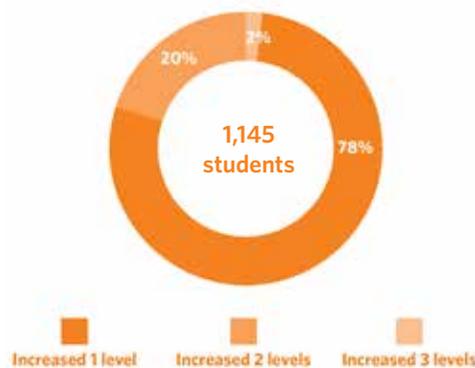
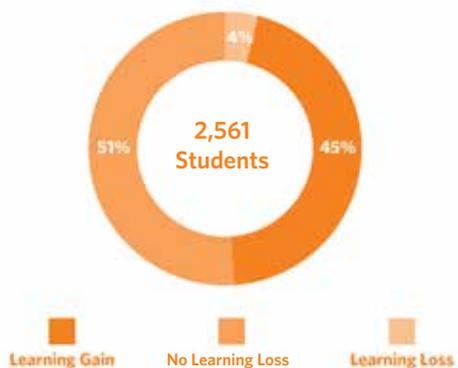
After collecting and analyzing the assessment scores, the following results were reported:

Of the **2,561 students**, who had both a pre- and post-assessment score:

- 96% experienced **NO LEARNING LOSS**
- 45% experienced a **LEARNING GAIN**

Of the **1,145 students** who experienced a learning gain: (rubric is 1 to 4 measurement)

- 78% increased by 1 level
- 20% increased by 2 levels
- 2% increased by 3 levels



IDEAL FOR ELD IMPLEMENTATION

As the number of English Learners in classrooms across the United States continues to grow, we at WRiTE BRAiN are committed to giving each EL student opportunities, not to simply acclimate and adapt, but to THRIVE.

The WRiTE BRAiN BOOKS Narrative & Creative Writing Program was designed to meet the needs of these students in innovative and provocative ways and provide them with targeted supplemental curricula for:

INTEGRATED ELD

DESIGNATED ELD

TESTIMONIALS

REAL NICE THINGS ABOUT WRiTE BRAiN FROM REAL EDUCATORS

"Our English Learners specifically, the thing that keeps them from re-classification are their writing scores. The WRiTE BRAiN program really hit a head for us because there's a social construct to the curriculum; the students are practicing those soft skills they cannot learn if they are just on technology alone. It allows the students to engage in pairs and groups, and be the social learners they are, and capitalize on the richness of each other."

Ed.D. Michelle Rodriguez • SAUSD Former Assistant Superintendent, CA

"As an educator of English Learners, I found the lesson plans, scaffolded processes, strategies and results-driven structure of the WRiTE BRAiN program highly motivating for me personally. If as the teacher I am not inspired by the programs I'm implementing, my students won't be either. That's just common sense. I did this program as it's designed to be done. It greatly increased my best-practices, students were highly engaged and motivated, and I will carry these new practices into my others areas of instruction."

Jennifer Garza • Educator • Morales Elementary • Pasadena ISD, TX

"The WRiTE BRAiN program not only engages our students, but also our staff, to think out of the box and to make learning fun. The lesson plans and activities are offered at their fingertips to ensure that lessons are accessible and engaging. Our instructors are able to see the vision and buy into it, therefore offering our students a remarkable experience."

Minerva Hernandez • Educator • Northside ISD, San Antonio, TX

"With WRiTE BRAiN, my newcomer EL students were able to write in the language of their choice, which made them feel valued. The program allowed me to adapt to all students' needs because it scaffolded the work and provided so many options for differentiation. Student confidence was raised and their reading comprehension improved. Summer retention is a challenge and this program motivated the students to come to class. They were even more engaged because they could see the value in what they were making!"

Maritza Olguin • Educator • Santa Maria Joint Union High School District CA

"Focus in our after school program has always been academic enrichment. We've been fortunate enough to bring WRiTE BRAiN, which really encompasses not only our school board's focus but also the focus of expanded learning programs in California. The great thing about the program is that it embeds and focuses on 21st-century learning. Kids are problem-solving and using strategies to make decisions as a group."

Jennifer Cisneros • Programs Director • SAUSD Extended Learning Engage 360°, CA

