

Every Student Becomes A Published Author!

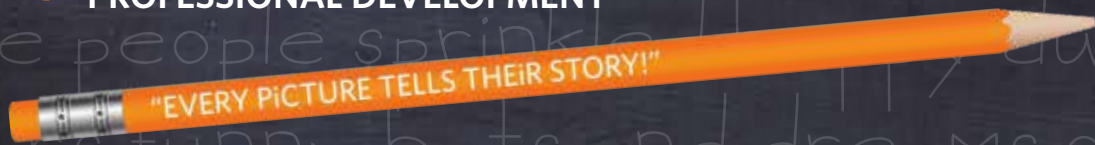
K-12 ELA & ELD Writing Curricula in the Fun & Academic Art of Children's Book Authoring... **AND MORE.**

And Pre-K & Adult Ed!

- RESEARCH-BASED
- STANDARDS-ALIGNED
- SUPPLEMENTAL TO CORE CURRICULA
- INNOVATIVE LITERACY APPROACHES
- ENGLISH LEARNERS AT ALL LEVELS
- GRAPHIC ORGANIZERS & WORD BANKS
- SOCIAL-EMOTIONAL LEARNING
- PROJECT-BASED PROGRAMS
- ASSESSMENT RUBRICS
- PRINT & DIGITAL PUBLISHING
- PROFESSIONAL DEVELOPMENT

Every
Type Of
Learner.

Any Time
Of Year.



students receive hard cover
copies of the books they write!



OUR FOUNDER & CEO



Meredith Scott Lynn
Founder & CEO

As WRiTE BRAiN's Founder & CEO, I understand the value of self-expression in building a student's self-esteem. Like you, I see a world in which young people are making fewer connections—not just to other people, but to themselves and to big picture and holistic concepts. They are distracted. They are anxious. They look up less often. They listen less actively. Parts of their brains are overwhelmed while other parts are underdeveloped. They think less critically, process less slowly, and many are not able to sign their own names.

With WRiTE BRAiN, every student discovers his or her own voice as they give voice to characters in the colorful and imaginative worlds that they themselves create. My ultimate goal: empowered, self-aware students who like themselves.

Knowing the real issues facing today's youth, socially, emotionally, and academically, I and the WRiTE BRAiN team are dedicated to developing and providing curricula, programs, and opportunities that help every student find his or her voice and feel successful.



WRITE BRAiN published authors events!

WRITE BRAIN™

CHECKS ALL THE BOXES

RUBRICS AND RESOURCES

- ✓ Narrative & Creative Writing
- ✓ Expository Writing
- ✓ In-Depth Lesson Plans & Activities
- ✓ Educator Curriculum Guides
- ✓ Word Banks & Worksheets
- ✓ School-to-Home Assignments
- ✓ Assessment Rubrics
- ✓ Teacher & Student Resources
- ✓ Digital/Projectable ELA+ELD+SEL Program

ACADEMIC SKILLS

- ✓ Increased Reading Comprehension
- ✓ EL Vocabulary Development
- ✓ STEM Supporting Processes
- ✓ Public Presentation Skills
- ✓ Increased Test Readiness
- ✓ Elevated Early Literacy
- ✓ Literary Critique & Analysis
- ✓ Handwriting & Keyboarding
- ✓ Proofreading & Peer Editing
- ✓ Grammar & Punctuation
- ✓ Increased Verbal Skills

PROGRAM FOCUS

- ✓ Supplemental or Core
- ✓ Project-Based Learning
- ✓ Research-Based
- ✓ 21st Century Skills-Building
- ✓ Social-Emotional Development
- ✓ Disguised Learning
- ✓ Innovative Implementation
- ✓ English Learner Development
- ✓ Student Self-Esteem
- ✓ Student Agency
- ✓ College & Career
- ✓ Professional Development

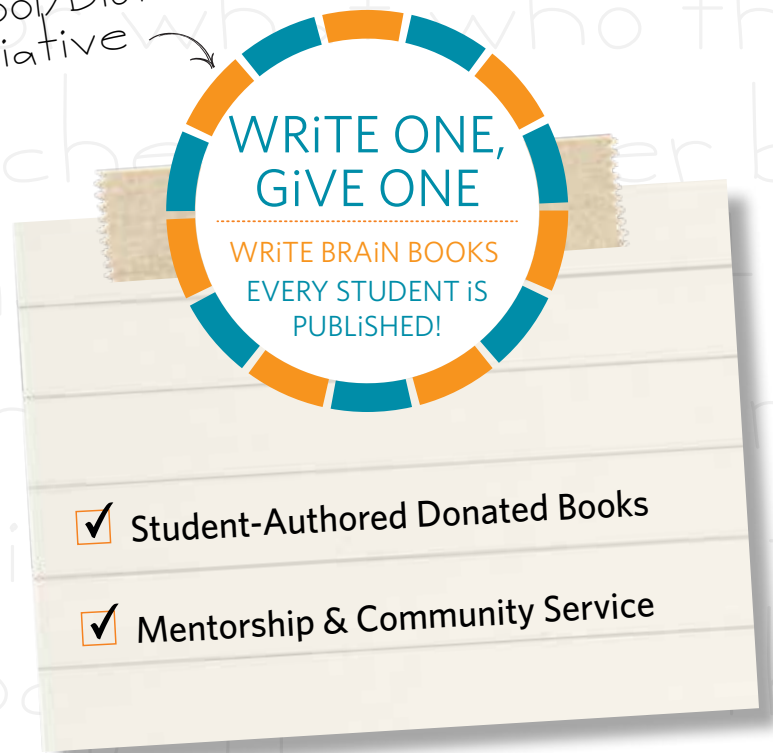
WHOLE PERSON SKILLS

- ✓ Critical & Higher-Order Thinking
- ✓ Communication & Comprehension
- ✓ Accomplishment & Accountability
- ✓ Ignites Self-Expression
- ✓ Boosts Self-Esteem
- ✓ Increases Academic Confidence
- ✓ Mentorship & Service Learning

UNIQUE FEATURES

- ✓ Collaborative Authorship
- ✓ Independent Authorship
- ✓ Family Engagement
- ✓ Publishing in Any Language
- ✓ High-Quality Materials
- ✓ Digital & Hardcover Publishing

School/District Initiative



PARTNERS NATIONWIDE FUND WRITE BRAIN WITH

MIGRANT

Title I

Title III

ESSER

**Supplemental
English Language
Arts & English
Language
Development
Curricula**

Title IV

**ACES/
ASES**

**21st
Century**

STUDENTS AS AUTHORS



Students work collaboratively and independently to develop written narratives. Each student writes a unique biography and dedication, then uploads their photo to our Book Builder. Every student receives a custom, professionally printed and perfect bound book!

*"I dedicate this book to my teacher Ms. Martinez and to kids everywhere, because we have so many stories to share with the world."
- Carlos Thompson (Age 9)*

1|



MY STORY

2|

I'm Carlos Thompson and I like reading, science, and basketball. I also love drawing and my teachers say my art should be in a museum. I also love writing stories!

MY BIO

3|



MY PHOTO

4| OWNERSHIP



LITERACY BUILDING

IN-SCHOOL CURRICULA

Contact Us To Request Curriculum Excerpts

CURRICULUM GUIDES

PRIMARY

ELEMENTARY

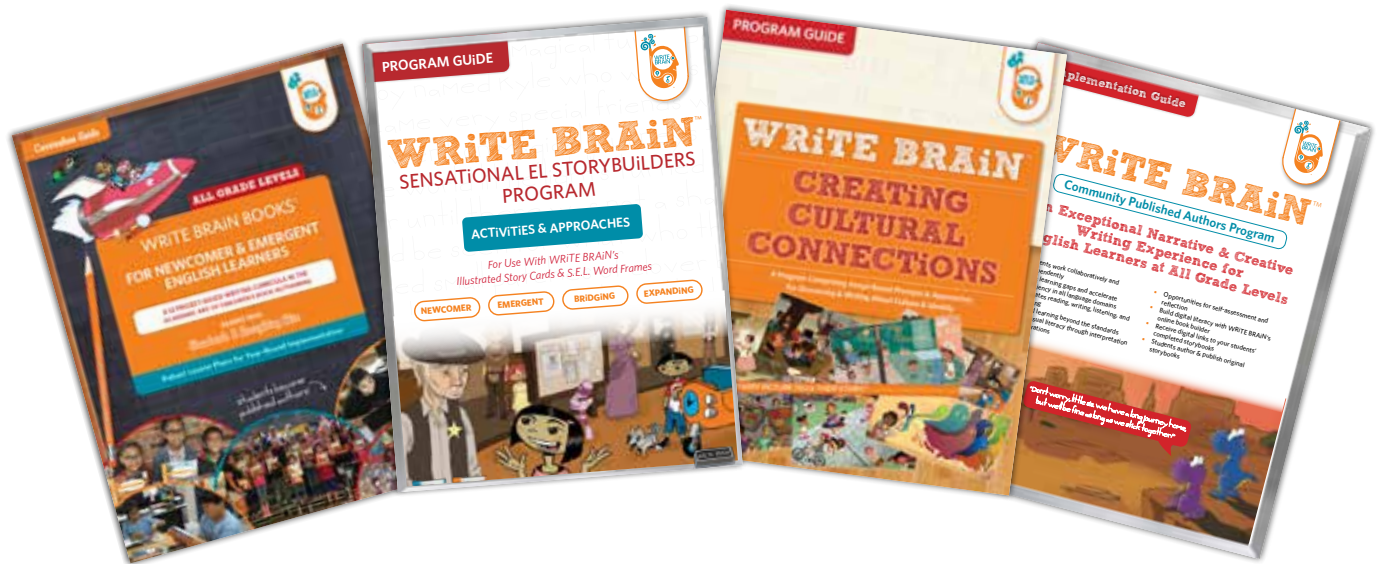
MIDDLE

HIGH



ENGLISH LEARNERS & MiGRANT

Contact Us To Request Curriculum Excerpts



EXTENDED LEARNING & SUMMER PROGRAMS

- Customized Program Packages
- Full Summer or Short Camp Timelines
- Author's Kits for Groups / Pairs / Individuals
- Materials and Guides for Students & Staff
- **Prevents Summer Learning Loss**
- High Engagement & Retention
- Performance, Poetry, Puzzles & Play
- Culminating Fall Authors Event





STUDENT AUTHORS - A LIBRARY LEGACY

Students everywhere are filling school and home bookshelves with stories born of each of their priceless imaginations!

WRITE BRAiN BOOKS is leading a movement to preserve the legacy of literary storytelling. We have seen first-hand the impact creative writing has upon the self-esteem of students of all ages, and from all backgrounds. It has emboldened us to grow this company and, as a result, grow the WRiTE BRAiN LiBRARY - a collection of books certain to leave a literary legacy for this and many generations to come.

CULMiNATING EVENTS

RECOGNiZE & CELEBRATE YOUR STUDENT AUTHORS!

1. Plan a Published Authors Night (big or small).
2. Notify the local press about covering it for an article or local news segment.
3. Have a Q&A panel with student writers.
4. Invite students, educators, families, board members, and community leaders.
5. Create a Story Gallery, hanging students' WRiTE BRAiN Story Mat Art Posters for all to see and read.



All-Inclusive

PUBLISHED AUTHORS PROGRAM

EACH PREMIUM PACKAGE INCLUDES THESE MATERIALS

- Samples of WRiTE BRAiN published books written by young authors (to inspire your students with what's to come!)
- WRiTE BRAiN Curriculum Guides - PDF of desired grade levels (structured lesson plans & activities, teacher & student resources, etc.)
- WRiTE BRAiN Story Cards - double-sided illustrated, large format flash cards with engaging writing games for groups & individual students
- Official WRiTE BRAiN Author Certificates for all students
- Professionally published copies of students' coauthored group books for you to donate to your school library, local hospital, shelter, etc. - one published copy per group (hardcover with shiny dust jacket or softcover with glossy cover)
- Professionally published copies of all individually authored books - one published book per student (hardcover with shiny dust jacket or softcover with glossy cover)
- Pencils
- Immediate support from our team, as you need it!

ONE PRINTED GUIDE PER PACKAGE

- Hard copies of all vocabulary word banks, graphic organizers, worksheets, and reference tools for easy printing and distribution to students
- Colorfully illustrated, wordless books: one book for each group of students to write collaboratively (five students per group)
- AND one book for each student to author independently
- One educator's model book
- Links to students' interactive, digital books
- WRiTE BRAiN Story Mats - vibrant & colorful, 11x17 art posters with inspiring prompts for exciting writing experiences within lesson plans

ADDITIONAL COPIES OF STUDENTS' PUBLISHED BOOKS AVAILABLE AT A DISCOUNTED PRICE!

FLEXIBLE

implementation
timelines for any
time of year!

CUSTOMIZED

programs &
packages to meet
your needs and
budget!

PUBLISHING

of student
authored books.
-Hardcover
-Softcover
-Digital

All purchase quotes include special offers and free materials!



THE PROCESS

PART ONE

Collaborative Authoring & Publishing

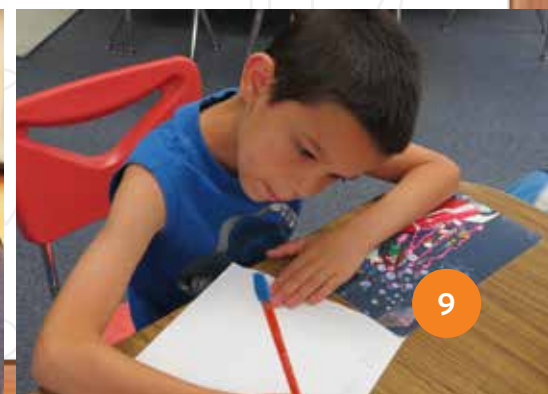
- Students work in small groups to coauthor one book
- A group comprises four or five students
- Scaffolding with resources, word banks, and worksheets
- Multiple perspective integration
- Inter-group and intra-group mentoring
- Group books are published, then donated by students to the school library or a local charity



PART TWO

Independent Authorship & Publishing

- Each student works independently to author his/her own book
- Self-directed with peer and educator support
- Scaffolding with resources, word banks, and worksheets
- Ongoing collaboration, peer review, and editing
- Creative approaches to expository and informative essays
- Public presentation and recognition
- Student's book is published



ENGLISH LEARNERS

Over 70% of students using WRiTE BRAiN nationwide are English Learners. WRiTE BRAiN's curricula allow for scaffolding to support students (Pre K-Adult) at every ELD proficiency level.

NEWCOMER

EMERGiNG

EXPANDiNG

BRiDGiNG

WRiTE BRAiN's standards-aligned curriculum for English Learners of all ages is highly scaffolded and designed to meet EL students exactly where they are in their language development. The teacher's guide is packed with resources to help EL students progress by leaps and bounds.

PROCESS ATTRiBUTES & RESULTS

- Non-threatening pace
- Individualized scaffolding
- Wordless prompts
- Native language drafting
- Required verbal presentation
- Enhanced oral fluency
- Consistent review & revision
- Improved handwriting
- Increased reading comprehension
- Both Integrated & Designated ELD
- Increased vocabulary retention
- Authentic vocabulary translation
- Universally accessible
- Diverse characters
- Increased test readiness
- Boosted academic confidence
- Elevated self-expression
- Increased self-esteem

RECLASSiFiCATION OF ENGLISH LEARNERS

State tests nationwide require that students show proficiency across four measurements:

WRiTiNG

READiNG

LiSTENiNG

SPeAKiNG

CALiFORNiA EDUCATORS: REACH OUT FOR OUR ELPAC / WRiTE BRAiN ALiGNMENTS

Grades K-12: Support an Opinion: The student listens to a presentation about two activities, events, materials or objects, and is asked to give an opinion about why one is better than the other. At kindergarten and grades 1, 2, and 3-5, students view a picture of the choices for context and support.

Primary, Part 1, Lesson #4 "Why We Write"
Primary, Part 1, Lesson #5 "Choosing a Book"
Primary, Part 2, Lesson #1 "Group Book Selection"

Elementary, Part 1, Introduction "Why Do You Love That Book?"
Elementary, Part 1, Lesson #5 "Group Book Selection"
Elementary, Part 1, Lesson #22 "For Whom & By Whom"
Elementary, Part 2, Lesson #2 "Partnering With an Illustrator"
Elementary, Part 2, Lesson #11 "Pointing to Perspective"

Middle School, Part 1, Lesson #1 "Becoming a Children's Book Author"
Middle School, Part 1, Lesson #4 "Group Book Selection"
Middle School, Part 1, Lesson #5 "Students Commit to Collaborate"
Middle School, Part 1, Lesson #23 "First Feedback"
Middle School, Part 2, Lesson #2 "Past Vs. Present: Get iNTENSE"
Middle School, Part 2, Lesson #13 "Pointing to Perspective"

High School, Part 1, Lesson #1 "The Art of Authoring a Children's Picture Book"
High School, Part 1, Lesson #3 "The Deeper Draft"
High School, Part 1, Lesson #4 "Group Book Selection"
High School, Part 1, Lesson #5 "Students Commit to Collaborate"

Sample Alignment
↓



WRiTE BRAiN CURRiCULUM

FOR NEWCOMER & EMERGENT ENGLISH LEARNERS (K-12)

STANDARDS-ALIGNED, PROJECT-BASED WRITING CURRICULA IN THE ACADEMIC ART OF CHILDREN'S BOOK AUTHORING

This 142-page curriculum guide is jam-packed with instructional strategies, scaffolding, and student resources - all specifically designed to engage and inspire your Newcomer & Emergent ELs in a process that feels fun and nonthreatening while preparing them for English Language reclassification tests, high-lever education, and career.



“Our English Learners specifically, the thing that keeps them from re-classification are their writing scores. The WRiTE BRAiN program really hit a head for us because there’s a social construct to the curriculum; the students are practicing those soft skills they cannot learn if they are just on technology alone. It allows the students to engage in pairs and groups, and be the social learners they are, and capitalize on the richness of each other.”

Ed.D. Michelle Rodriguez
SAUSD Former Assistant superintendent, CA

DUAL IMMERSION & MULTILINGUAL LEARNERS

WRITE BRAIN OFFERS IDEAL CURRICULA, PROGRAMS, & TEACHING TOOLS FOR FOREIGN LANGUAGE CLASSES & DUAL IMMERSION SCHOOLS

Students can develop, draft, and finalize countless short stories, and entire books, in their native or studied languages. ***Students can then publish digital and hardcover books in English, any Latin language, or any language comprising the English letter alphabet.***

¡Estudiantes (K-12) Escriben Y Publican Cuentos Originales Para Niños En Español!

TANGIBLE Y DIGITAL

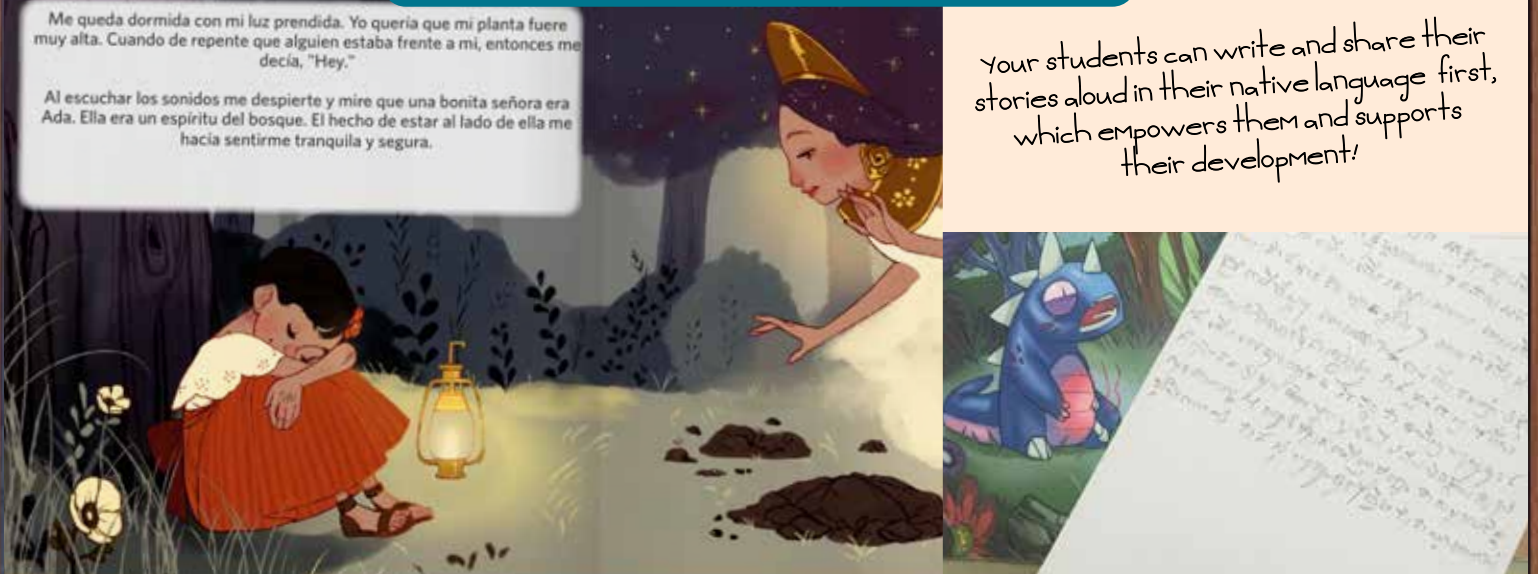
ART IS A UNIVERSAL LANGUAGE

STUDENTS CAN WRITE STORIES IN ANY LANGUAGE!

Me queda dormida con mi luz prendida. Yo quería que mi planta fuera muy alta. Cuando de repente que alguien estaba frente a mí, entonces me decía, "Hey."

Al escuchar los sonidos me despierto y mire que una bonita señora era Ada. Ella era un espíritu del bosque. El hecho de estar al lado de ella me hacía sentirme tranquila y segura.

Your students can write and share their stories aloud in their native language first, which empowers them and supports their development!



K through 12

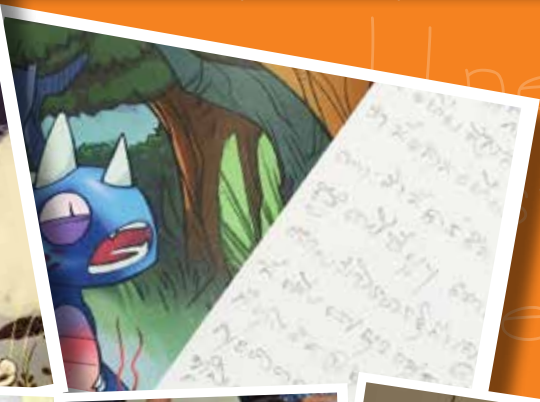
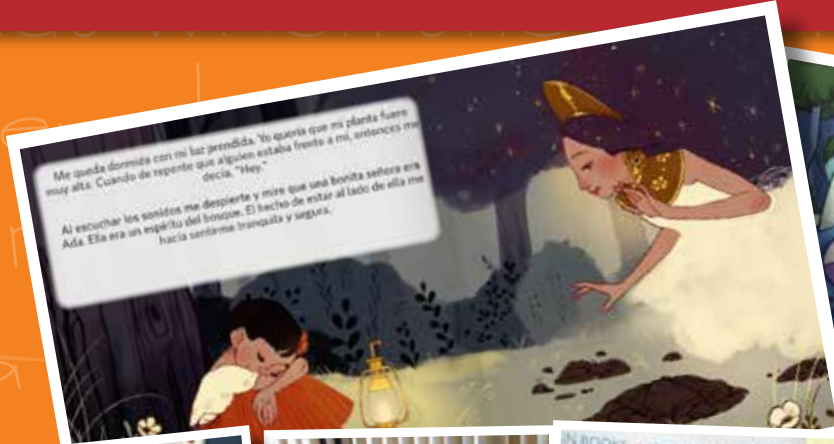


WRITE BRAIN™

MEETS

Migrant Education

NEEDS



WRITE BRAIN & MIGRANT EDUCATION

Serving the unique needs of migrant students within our educational system is both a responsibility and a privilege. Connecting these students with materials and experiences that value culture, break down language barriers, and honor diversity is at the heart of WRiTE BRAiN's mission to raise the literacy skills and self-esteem for our deserving youth.

We partner with you to celebrate the story in every student!

Elevate Literacy for all Levels

Scaffold Strategies for English Learners

Level 1 and Level 2 ELs develop their English language skills through a robust and highly-scaffolded Newcomer & Emergent EL Program.

Support the ELA Standard Strands

Students write in multiple genres, then revise, present, collaborate, peer edit, and offer thoughtful written feedback to their classmates.

Assess through Rubrics

Educators are provided with pre- and post-writing rubrics for each grade level as well as student self-assessment surveys for pre- and post analysis.

Create Opportunities for Onsite or Virtual Delivery

Students create, collaborate, and share, whether on screen with a digital program or in the classroom with colorful materials, between the bells or in OST.

Prepare High School Students for College and Career

Robust high school curriculum includes additional service learning opportunities, as well as college and career-oriented activities.



Increase Student Engagement through Project-Based & Social-Emotional Learning

Create Memorable Moments

Students write in multiple genres, then revise, present, collaborate, peer edit, and offer thoughtful written feedback to their classmates.

Inspire Early Learners

K-2 students engage in hands-on S.E.L. and early literacy activities.

Spotlight Student Voice and Leadership

Get students invested and boost their self-pride as they share their work with their community through mentorship opportunities.

Celebrate Service Learning

Students at all grade levels donate their published books to a local library, children's hospital, or Kindergarten classroom through the WRITE ONE, GiVE ONE initiative.

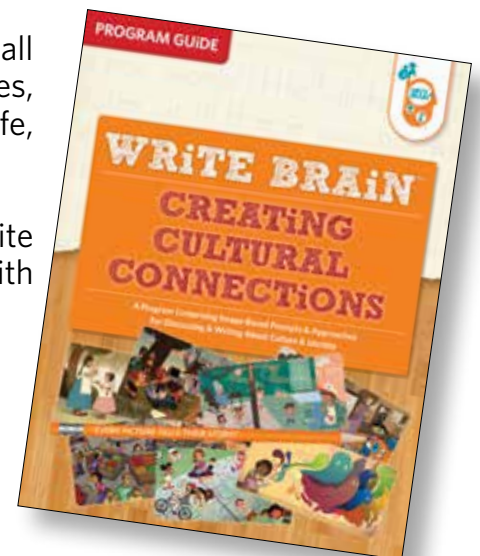


WRiTE BRAiN CREATING CULTURAL CONNECTIONS

This flexible add-on program gives your Migrant and EL students at all levels the opportunity to share and write about their unique experiences, reflecting on a variety of aspects of their culture, including family life, traditions, and personal identity.

Inspired by vibrant artwork, students are prompted to speak and write about their own experiences, likes, and dislikes, as well as to connect with their families and communities to learn more about their heritage.

- **Students Write in Multiple Genres**
- **Speaking/Presenting Opportunities**
- **Embedded Social-Emotional Learning**
- **Ideal for English Learners (Grades 3 and up)**
- **An Innovative Literacy-Based Approach to Discussing and Celebrating Cultural Differences**



A Literacy & S.E.L. Solution for K-2 Early Learners

WRITING

READING

SPEAKING

LISTENING

SMALL PEOPLE, BIG STORIES!

YOUNG AUTHORS & EARLY SOCIAL-EMOTIONAL LEARNERS



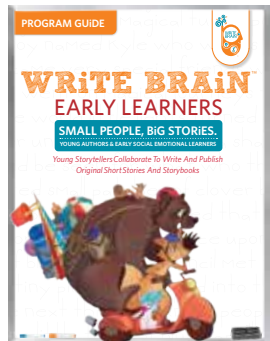
Early Authors
are Published!



THE K-2 PUBLISHING PROGRESSION

EARLY LEARNERS AS ARTFUL AUTHORS

As an entry point to publishing a full storybook, young storytellers collaborate to develop creative ideas, inspired by colorful illustrations, as they author and publish a collection of wonderful short stories.



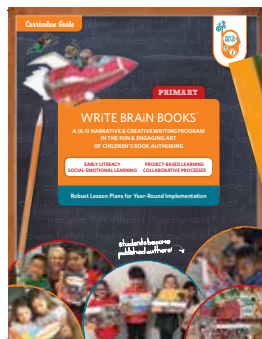
STORYTELLERS AND STORY WRITERS

As your students progress within the expansive Early Learners program, they become young authors. Together, they work to write, read, and present short and complete storybooks, receiving professionally published copies to keep, share, and cherish forever.



PRIMARILY PUBLISHED!

Your accomplished authors/writers create and publish longer storybooks as a class and also in groups. Students utilize tangible and colorful materials, as well as employ graphic organizers, word banks, and worksheets in an exciting all-inclusive program process ending with hardcover published books for all student authors.



WRITE BRAIN™

SENSATIONAL STORYBUILDERS

Your students will ignite their creativity, expand their vocabulary, and engage in SEL activities using colorful illustrations and worksheets.

- CHARACTER DEVELOPMENT
- ACCELERATED LITERACY
- SETTING DESCRIPTORS
- SENTENCE BUILDING
- BEFORE + NOW + AFTER
- PUNCTUATION
- CLOSE IDENTIFICATION
- FACTS + OPINIONS
- SAY IT - BUILD IT - WRITE IT
- IGNITED IMAGINATION
- ONE-TO-ONE CORRESPONDENCE
- VERBAL STORYTELLING



NEWCOMER

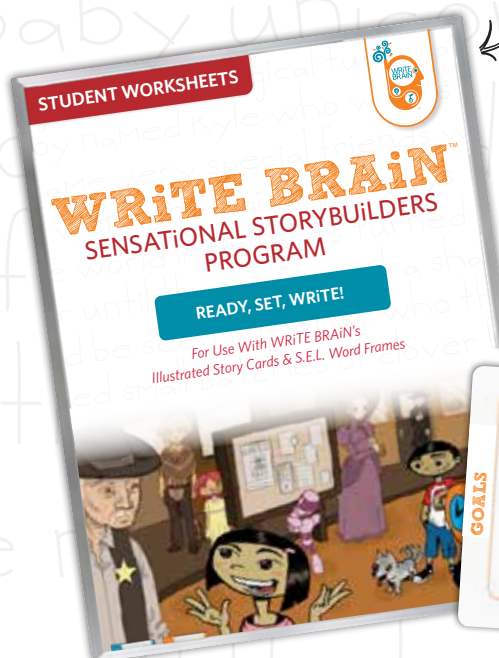
EMERGENT

BRIDGING

EXPANDING

PRINTED PROGRAM GUIDE FOR EDUCATORS

Inspire & ignite your English Learners with **COLORFUL TANGIBLE RESOURCES!**



A Creative Collection of Artful Stories

your students'



**10 Single & Unique Illustrations
With Creative Writing Prompts For Fun
And Fearless Quick Writes!**
(For all Students - ALL LEVELS)

**EVERY TYPE OF LEARNER.
ANY TIME OF YEAR!**

- Accelerate Student Literacy
- Educator-Led Or Self-Directed
- Supplemental & Enrichment Tool
- Excellent For English Learners
- Fun & Fearless Writing By Hand
- Verbal Presentation Skills-Building
- Vocabulary Skills-Building
- Guided Storytelling Activities
- Embedded Social-Emotional Learning
- Flexible And Fun Short Writing Bursts
- Self-Guided Or Collaborative Writing
- Perfect Math And Science "Brain Breaks"
- Most Fun Homework Option Of All Time!
- Writing, Reading, Speaking, Listening
- Project-Based Literacy-Building
- Perfect For Every Type Of Learner

AFTER SCHOOL

STUDENTS BECOME PUBLISHED AUTHORS IN EXTENDED LEARNING HOURS

A

AUTHORSHIP

L

LITERACY

I

INSPIRATION

V

VALIDATION

E

EMPOWERMENT

FUN

PROJECT-BASED

LITERACY BUILDING

EVERY STUDENT IS PUBLISHED!

- Customized Program Packages to Meet Any Budget
- Easy to Implement
- Flexible Program Timeline
- Structured/Scripted Facilitator Guides
- 45 Minute - 1 Hour Activity Plans
- 21st Century Skills-Building
- English Learner Development
- Multi-Language Publishing
- Increased Student Engagement
- Community Connections
- Culminating Events
- Published Book for Every Student
- Link to Interactive Digital Book
- Tangible Evidence of Student Success



Published authors event!



SUMMER LEARNING



students LEAP over loss!

SUMMER PROGRAMS

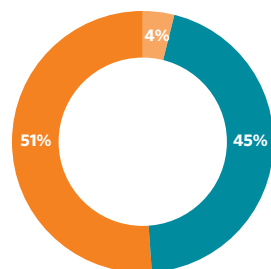
- Customized Programs & Packages for Any Number of Weeks
- Fun & Fundamental
- Prevents Learning Loss
- High Student Engagement
- High Retention
- Family Engagement
- Published Authors Camp
- Service Learning
- Rubrics / Assessment Tools

INCREASED LEARNING LEVELS: CASE STUDY

English Learner students in Santa Ana, California participated in the WRiTE BRAiN authoring program during their 10-week summer session aimed at preventing summer learning loss. Administrative Staff reported that the level of **student engagement** and **attendance** for summer programming was at its highest during the WRiTE BRAiN implementation.

Of the **2,561 students**, who had both a pre- and post-writing assessment score:

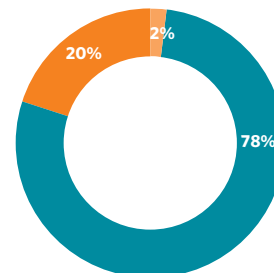
- 96% experienced **NO LEARNING LOSS**
- 45% experienced a **LEARNING GAIN**



■ Learning Gain
■ No Learning Loss

Of the **1,145 students** who experienced a learning gain: (rubric is 1 to 4 measurement)

- 78% increased by 1 level
- 20% increased by 2 levels
- 2% increased by 3 levels

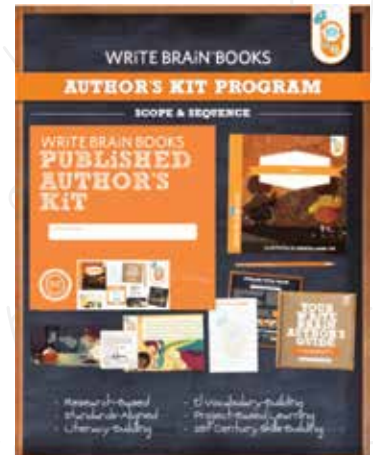


■ Increased 1 level
■ Increased 2 levels
■ Increased 3 levels

← huge gains! →

PUBLISHED AUTHOR'S KIT PROGRAM PACKAGE

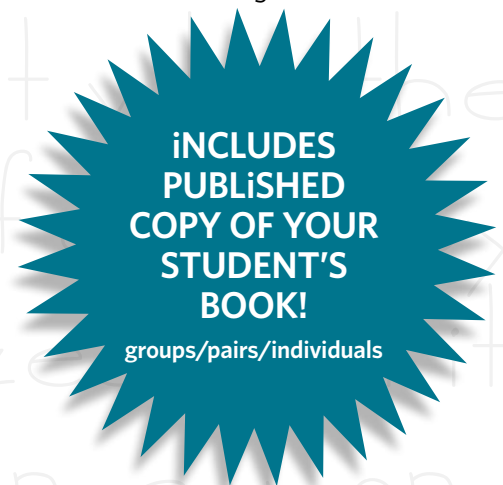
project-based, engaging, literacy-building, EL vocabulary development, disguised learning, creative, collaborative, social-emotional, storytelling, public speaking, confidence-building



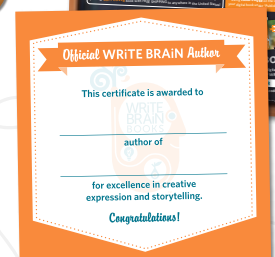
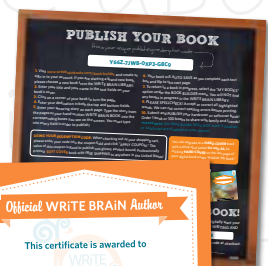
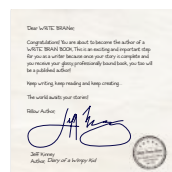
Each student's development process lives forever on the pages of a colorful, handwritten Author's Supplement.

The Scope & Sequence Guide for each facilitator comprises 15 - 27 hours of engaging activities and games.

Includes: Carrying Case, Workbook, Author's Guide, Official WRiTE BRAiN Author Certificate, Story Card, Story Mat, Publishing Code, Idea Pad, Note from "Diary of a Wimpy Kid" author Jeff Kinney, & Pencil



PERFECT FOR ANY IMPLEMENTATION TIMELINE!

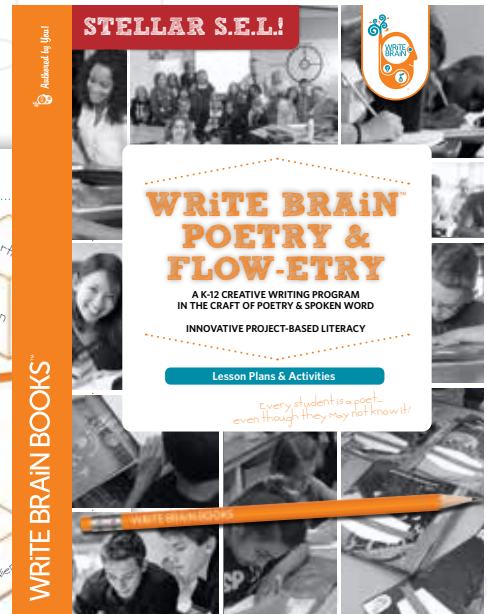
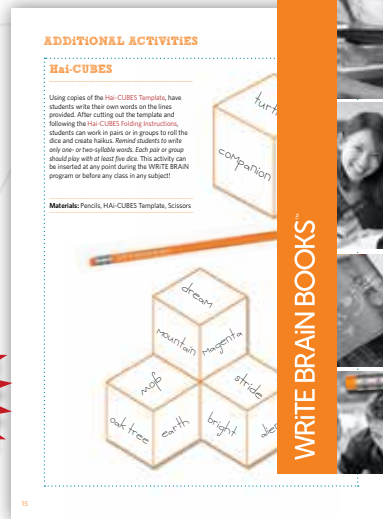


POETRY & FLOW-ETRY

playful, cultural, self-expressive, critical thinking, kinesthetic, educational, performance, cross-curricular, fun, creative

The program is the perfect tool to build upon your students' literacy skills through disguised, project-based learning. With over 15 hours of lessons and activities, the WRITE BRAIN POETRY & FLOW-ETRY program encourages students to play with language. Poetry is a lost art to be rediscovered. Spoken word is an evolving one. Elevate & inspire your students!

FROM
\$15-20 per student OR
Applied as Free
Add-On with Wide
Implementation of
Writing Program



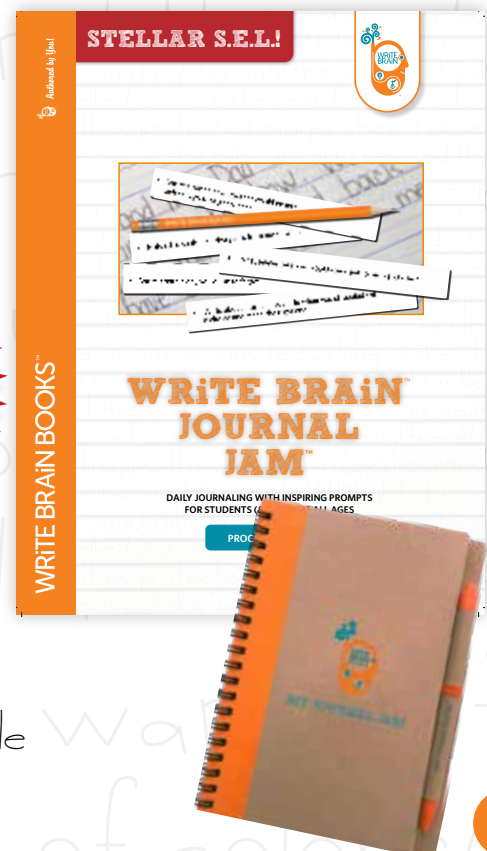
JOURNAL JAM

creativity, reflection, self-expression, fun, processing, handwriting, social-emotional, self-esteem boosting, memory-making

This program offers approaches and ideas for facilitating engaging and organic daily reflection through short-form writing bursts that explode onto the pages of journals your students will keep for a lifetime. With fun and inspired prompts, students identify their feelings and thoughts in a non-threatening process that helps them make connections to their life experience.

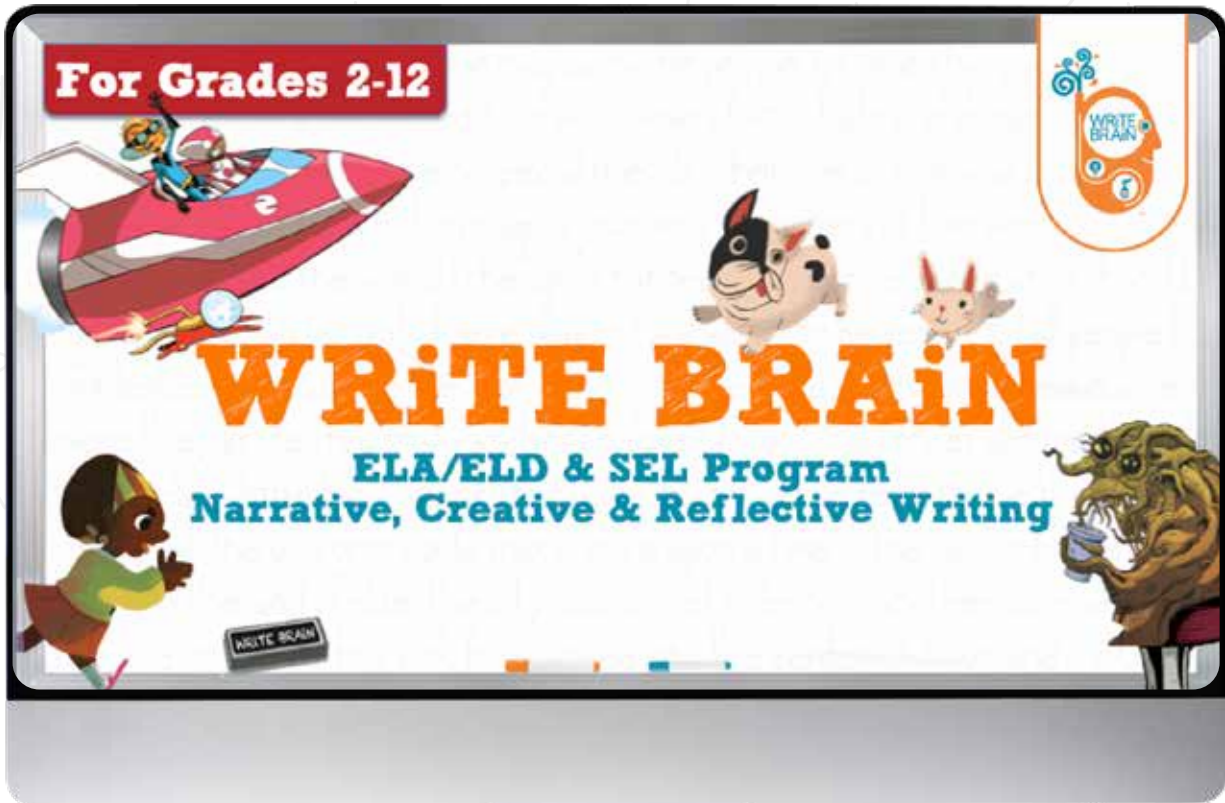
FROM
\$15-20 per student OR
Applied as Free
Add-On with Wide
Implementation of
Writing Program

Handwriting in a daily journal is a meaningful, skills-building activity that is "uncorrected," helping students to feel brave and worry-free. The journals your students create will live on as time capsules - tangible records of their lives and memories RIGHT NOW.



FLEXIBLE DIGITAL PROGRAM

Interactive &
Engaging!



Program comprises
40 - 50 hours of
creative writing, poetry
and SEL activities.

Each educator receives a
printed curriculum guide
with additional optional
extension activities.

CAN BE PROJECTED ON ANY SCREEN OR SMARTBOARD!

- | | | |
|--|---|---|
| <input checked="" type="checkbox"/> Easy & Flexible Implementation | <input checked="" type="checkbox"/> EL Development | <input checked="" type="checkbox"/> Active Listening |
| <input checked="" type="checkbox"/> 40-50 Hours of Programming | <input checked="" type="checkbox"/> Verbal & Written Storytelling | <input checked="" type="checkbox"/> Descriptive Writing |
| <input checked="" type="checkbox"/> Story Sequencing | <input checked="" type="checkbox"/> Journaling and Reflective Writing | <input checked="" type="checkbox"/> Speaking/Sharing & Presenting |
| <input checked="" type="checkbox"/> Character Development | <input checked="" type="checkbox"/> Poetry Activities | <input checked="" type="checkbox"/> Self-Reflection |
| <input checked="" type="checkbox"/> Vocabulary Building | <input checked="" type="checkbox"/> Letter Writing | <input checked="" type="checkbox"/> Scripted Educator's Expansion Guide |

ONE UNLIMITED ALL-ACCESS CODE PER FACILITATOR FOR FULL SCHOOL YEAR. ANNUAL UPDATE AVAILABLE.

SCIENCE

DISCOVERING THE SCIENCE BEHIND ART & AUTHORING

Your students can conduct research to enhance their written narratives and explore scientific topics!



- Agriculture
- Ecology
- Photosynthesis
- Biology



- Technology
- Astronomy
- Cosmology
- Xenoarchaeology



- Optics
- Zoology
- Psychology
- Sciography



- Anthropology
- Cynology
- Sociology
- Acoustics



- Paleontology
- Climatology
- Ethology
- Oology



- Zoology
- Ethology
- Garbology
- Agriculture



- Marine Biology
- Ecology
- Zoology
- Water Cycle
- Oceanography



- Cynology
- Ecology
- Psychology



- Island Ecology
- Oceanography
- Acoustics
- Engineering

The above represent a sampling of WRiTE BRAiN BOOKS.

ONGOING PROFESSIONAL DEVELOPMENT AND COACHING FOR PARTNERS

- FULL DAY, HALF DAY & VIRTUAL TRAININGS in all programs
- Ongoing PD options with site visits & virtual support calls with recap report
- Interactive and engaging, hands-on, and too much fun!
- Energizing SEL PD DAY option for team-building with take-away tools & resources!

"California loves WRiTE BRAiN! Years ago, when we began implementing WRiTE BRAiN, the engaging teacher-training session and interactive implementation approaches were key to our success. The professional development WB provided gave my educators real world strategies to support narrative and creative writing in their classrooms."

Jennifer Davis ▪ *Coordinator of Intervention and Supplemental Programs* ▪ *Fairfax SD, CA*

"Yesterday was a fabulous team-building day for the WRAP family! The feedback was positive. 'BEST training I've attended!' I hope the WRiTE BRAiN team knows that the incredible impact they made will be life-long."

Karen Geib ▪ *WRAP Expanded Learning Program* ▪ *Long Beach Department of Parks & Recreation, CA*



WRiTE BRAiN FOR ADULT EDUCATION

A meaningful literacy program, perfect for Adult English Learners and GED candidates!

The Adult Education curriculum of the WRiTE BRAiN BOOKS narrative and creative writing program is designed to help adult students prepare for literacy courses at the collegiate level and beyond in an inspiring way that disguises academic writing and makes it more desirable.

The WRiTE BRAiN BOOKS Adult Ed curriculum develops 21st Century learning skills and prepares adult learners for **college, community, and career** environments, as well as real-life scenarios that will help to create the fabric of their futures.

Contact Us To Request Curriculum Excerpts



TESTIMONIALS

REAL NiCE THiNGS ABOUT WRiTE BRAiN FROM REAL NiCE EDUCATORS

"While journeying through all the most important narrative writing skills, my wide-eyed, engaged 4th graders took hold of their learning, crafting strong and unique narrative stories. Simultaneously, they interacted with one another, fostering the ever-important 21st century skills, such as communicating, collaborating, compromising, and critiquing. The WRiTE BRAiN BOOKS experience pulled students away from devices, allowing them to be face-to-face, making eye contact. They developed empathy for the characters they created, as well as for their peers. The process takes students on an authentic writing adventure, while also helping them grow and develop socially. This is the perfect supplement to our writing curriculum!"

Devon Almeida ▪ 12th-year Educator ▪ Data Coach, Plainville, MA

"With WRiTE BRAiN, my newcomer EL students were able to write in the language of their choice, which made them feel valued. The program allowed me to adapt to all students' needs because it scaffolded the work and provided so many options for differentiation. Student confidence was raised and their reading comprehension improved. This program motivated the students to come to class. They were even more engaged because they could see the value in what they were making."

Maritza Olguin ▪ Educator ▪ Santa Maria Joint Union High School District, CA

"As a former NJ State Teacher of the Year, I take my role in elevating students' education very seriously. I am a tough critic of curricula and instructional strategies implemented in our classrooms. I am not inspired by most of what educators are required to teach these days. I think it's quite possible that the WRiTE BRAiN BOOKS K-12 curricula is a perfect supplement to literally any literacy program, and an excellent stand-alone program where one is needed. When implemented with fidelity, WRiTE BRAiN is the vehicle to ensure student engagement, ownership, and academic achievement. I believe that this curriculum is the missing link in education as a whole."

Mark Mautone ▪ 2015 NJ State Teacher of the Year ▪ Lead Teacher ▪ Hoboken Public School District

"I have always had the philosophy that if you can get your students to love what they are doing, they will learn more and will instill habits that will last their entire life. WRiTE BRAiN doesn't just teach a lesson, it creates writers. When you love what you are learning, you put more passion and effort into it. WRiTE BRAiN learners love the curriculum. They are motivated to write their books, proud of their accomplishments, confident in their ability and eager to continue writing. I believe the secret to the program is the creativity factor. There isn't a right answer, there are infinite amounts of right answers. That truly is the key to WRiTE BRAiN. The possibilities are endless."

Brynne Baruch M.Ed. ▪ EL Instructional Coach ▪ Christina School District, Delaware

"The WRiTE BRAiN BOOKS program is all-inclusive and allows students from all backgrounds and ability levels the chance to feel successful. WRiTE BRAiN gives me tools and lessons that allow me to disguise the learning process for my students. They are actively involved in a rigorous, standards-aligned program in the art of authoring a children's book, and they don't even know how much they're learning. The different components allow my students to share their work in a safe environment, receive feedback, and improve their reading, writing, speaking, and listening skills."

Johanna Mancía ▪ Middle School Lead Teacher, CA

"We are currently using WRiTE BRAiN as a foundational piece of our Expanded Learning Program. One of the things that makes WRiTE BRAiN wonderful, is that it can be implemented across the day. Rigorous enough for the regular day, engaging enough to keep after-school students focused. Collaborative in nature, WRiTE BRAiN supports SEL, ELD, STEM, and ELA standards, and best practices. Simply said, it's plain FUN! The best part? Our students feel capable, empowered, and proud...priceless."

Jennifer Davis • *Coordinator of Intervention and Supplemental Programs* • *Fairfax SD*

"Fullerton School District is committed to personalized learning and providing resources for students to identify their passion and pathways to achieve their goals. The Writers Guild program is designed to foster our students' passion by offering an enrichment opportunity for young authors. We have been able to align the Writers Guild program with the WRiTE BRAiN curriculum to offer a unique experience for our students. Our teachers are able to either integrate WRiTE BRAiN into their current curriculum or offer it as a stand-alone program, both of which have proven to be very successful for meeting the objectives of the Writers Guild and the needs of our students."

Pam Matsuoka Chow • *Project Liaison* • *Office of the Superintendent* • *Fullerton School District, CA*

"The WRiTE BRAiN curriculum not only engages our students, but also our teachers, to think out of the box and to make learning fun. The lesson plans and activities are offered at their fingertips to ensure that lessons are accessible and engaging. Our educators are able to see the vision and buy into it, therefore offering our students a remarkable experience."

Minerva Hernandez • *Educator* • *Northside ISD* • *San Antonio, TX*

"My colleague and I were so excited to help facilitate our first WRiTE BRAiN class this past semester. Right away, I fell in love with the colorful and engaging course materials! We were able to complete two lessons from the curriculum guide per class period. The curriculum is so comprehensive and clear that it allowed me to focus my energy on the students, rather than on structuring the class. The flexibility of the program also allowed us to add a few additional activities as needed. At the end of the semester, we held an event for our Young Authors, where we projected digital versions of their beautiful, finished WRiTE BRAiN BOOKS for them to read aloud to an audience that included our Vice Principal, school counselor, teachers, parents, and fellow students. I'm already looking forward to doing WRiTE BRAiN again next year!"

Coleen Castro • *SAVA Elk Grove Charter School* • *Sacramento, CA*

"After using WRiTE BRAiN BOOKS, my students were transformed. They would ask me if we could have extra classes, stay after school, or take their writing home. I watched reluctant writers shed their fears as they each focused on telling their story. The rigor of the WRiTE BRAiN curriculum consistently and precisely addressed standards and content my students needed to know. Watching students read their published books to their peers was one of the highlights of the year! Even better was when students entered class the next day and asked if we could start a new book. I knew WRiTE BRAiN was innovative and revolutionary when I first encountered it. Now, after implementing WRiTE BRAiN, the transformation I saw in my students proves it."

Lesley Morgan • *Teacher* • *Harrison County Schools* • *West Virginia*

"Because each author viewed the illustrations through his or her own lens, the students' stories were completely unique, even when the images were exactly the same. The children walk away understanding perspective and how to be flexible thinkers. That is invaluable."

Monique Marshall • *Wildwood School* • *Co-Developer of the WRiTE BRAiN BOOKS Curricula, CA*

NOTES

NOTES

SCAN THE QR CODES TO WATCH OUR VIDEOS!



Educators on
WRiTE BRAiN



WRiTE BRAiN
for English
Learners



WRiTE BRAiN in
Kindergarten at
Warner Public
School



WRiTE BRAiN
in the 2nd Grade
Classroom



6TH GRADERS
WRITING &
THRIVING



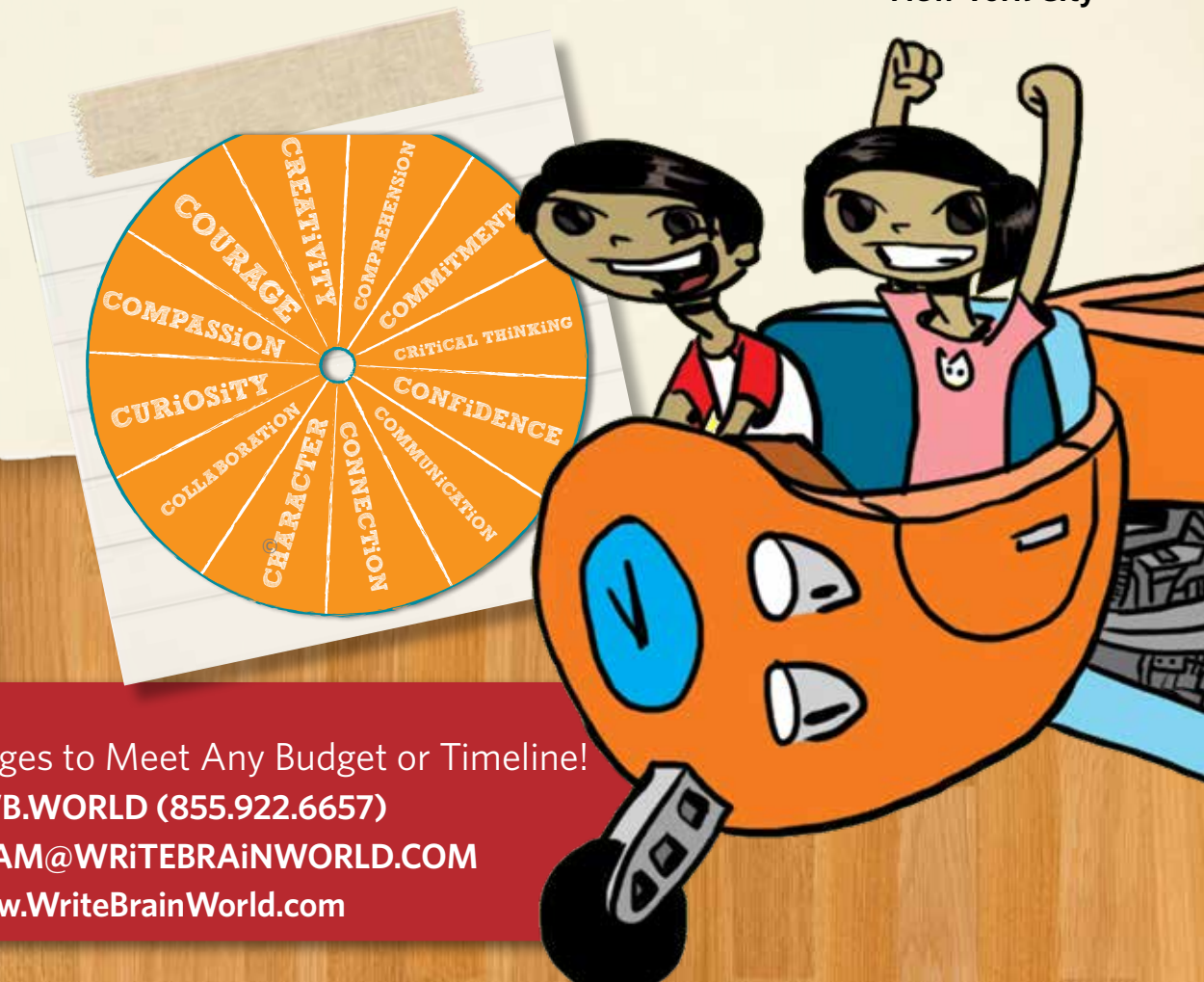
WRiTE BRAiN at
TEACH Academy
Middle School



HIGH SCHOOL
Students &
WRiTE BRAiN in
New York City



Miami-Dade
SECONDARY
ESOL Students
and Teachers



Customized Packages to Meet Any Budget or Timeline!

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